CAMPUS FRANCE AGENCY

MISSIONS, ACTIVITIES & KEY FIGURES

CORPORATE PRESENTATION

01/04/2018
CAMPUS FRANCE
REPRESENTING FRENCH HIGHER EDUCATION IN THE WORLD

THE FRENCH AGENCY FOR THE PROMOTION OF HIGHER EDUCATION, INTERNATIONAL STUDENT SERVICES, AND INTERNATIONAL MOBILITY
PROMOTING SUPPORTING WELCOMING MONITORING
KEY FIGURES OF INTERNATIONAL MOBILITY
INTERNATIONAL MOBILITY WORLDWIDE

INTERNATIONAL STUDENT MOBILITY EVOLUTION
(2005/2015)
UNESCO, WORLDWIDE DATA 2015

4 600 000
STUDENTS
IN INTERNATIONAL MOBILITY WORLDWIDE IN 2015

Source : base de données UNESCO (extraction janvier 2018).
INTERNATIONAL MOBILITY WORLDWIDE

INTERNATIONAL STUDENT MOBILITY PROJECTION HYPOTHESIS +5 % / +6 % / +8 %

9 000 000 STUDENTS IN INTERNATIONAL MOBILITY IN 2025

CAMPUS FRANCE ESTIMATE FROM THE UNESCO DATABASE (JAN. 2018)
INTERNATIONAL MOBILITY WORLDWIDE

TOP 10 HOST COUNTRIES OF INTERNATIONAL STUDENTS
UNESCO, WORLDWIDE DATA 2015

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United States</td>
<td>900 000</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
<td>440 000</td>
</tr>
<tr>
<td>3</td>
<td>Australia</td>
<td>395 000</td>
</tr>
<tr>
<td>4</td>
<td>France</td>
<td>240 000</td>
</tr>
<tr>
<td>5</td>
<td>Germany</td>
<td>229 000</td>
</tr>
<tr>
<td>6</td>
<td>Russia</td>
<td>226 000</td>
</tr>
<tr>
<td>7</td>
<td>Canada</td>
<td>190 000</td>
</tr>
<tr>
<td>8</td>
<td>China (+HK/ Macao)</td>
<td>168 000</td>
</tr>
<tr>
<td>9</td>
<td>Japan</td>
<td>125 000</td>
</tr>
<tr>
<td>10</td>
<td>Italia</td>
<td>90 000</td>
</tr>
</tbody>
</table>

FRANCE IS THE 1ST HOST NON ENGLISH SPEAKING COUNTRY IN 2015
# International Mobility Worldwide

## Evolution of International Mobility by Zone of Origin

**UNESCO, Worldwide Data, 2015**

<table>
<thead>
<tr>
<th>Region</th>
<th>Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia-Oceania</td>
<td>2,000,000</td>
<td>42%</td>
</tr>
<tr>
<td>European Union</td>
<td>745,000</td>
<td>15%</td>
</tr>
<tr>
<td>Europe (outside EU)</td>
<td>615,000</td>
<td>14%</td>
</tr>
<tr>
<td>Middle East</td>
<td>435,000</td>
<td>10%</td>
</tr>
<tr>
<td>Sub Saharan Africa</td>
<td>395,000</td>
<td>9%</td>
</tr>
<tr>
<td>South America</td>
<td>170,000</td>
<td>3%</td>
</tr>
<tr>
<td>North America</td>
<td>130,000</td>
<td>3%</td>
</tr>
<tr>
<td>Centrale America</td>
<td>100,000</td>
<td>2%</td>
</tr>
<tr>
<td>North Africa</td>
<td>95,000</td>
<td>2%</td>
</tr>
</tbody>
</table>

2,000,000 Asian students in mobility worldwide in 2015.
### INTERNATIONAL MOBILITY WORLDWIDE

#### MAIN COUNTRIES OF ORIGIN OF INTERNATIONAL STUDENTS
**EVOLUTION BETWEEN 2010 AND 2015**

**UNESCO, WORLDWIDE DATA, 2015**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>800,000</td>
<td>+40%</td>
</tr>
<tr>
<td>2</td>
<td>India</td>
<td>250,000</td>
<td>+22%</td>
</tr>
<tr>
<td>3</td>
<td>Germany</td>
<td>115,000</td>
<td>+11%</td>
</tr>
<tr>
<td>4</td>
<td>South Korea</td>
<td>110,000</td>
<td>-15%</td>
</tr>
<tr>
<td>5</td>
<td>Saudi Arabia</td>
<td>85,000</td>
<td>+100%</td>
</tr>
<tr>
<td>6</td>
<td>France</td>
<td>80,000</td>
<td>+40%</td>
</tr>
<tr>
<td>7</td>
<td>Kazakhstan</td>
<td>78,000</td>
<td>+100%</td>
</tr>
<tr>
<td>8</td>
<td>Nigeria</td>
<td>75,000</td>
<td>+68%</td>
</tr>
<tr>
<td>9</td>
<td>United States</td>
<td>68,000</td>
<td>+14%</td>
</tr>
<tr>
<td>10</td>
<td>Malaysia</td>
<td>65,000</td>
<td>+8%</td>
</tr>
</tbody>
</table>

**CHINESE STUDENTS**

**1st MOBILE POPULATION**

*N 2015*
### International Mobility in France

**The Top 20 Countries of Origin of International Students in France**

**MESRI, 2016-2017**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country (Language)</th>
<th>Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Maroc (Arabic)</td>
<td>38,002</td>
<td>11.7%</td>
</tr>
<tr>
<td>2</td>
<td>Chine (Chinese)</td>
<td>28,760</td>
<td>8.9%</td>
</tr>
<tr>
<td>3</td>
<td>Algérie (Arabic)</td>
<td>26,116</td>
<td>8.1%</td>
</tr>
<tr>
<td>4</td>
<td>Tunisie (Arabic)</td>
<td>12,390</td>
<td>3.8%</td>
</tr>
<tr>
<td>5</td>
<td>Italie (Italian)</td>
<td>12,245</td>
<td>3.8%</td>
</tr>
<tr>
<td>6</td>
<td>Sénégal (French)</td>
<td>9,407</td>
<td>2.9%</td>
</tr>
<tr>
<td>7</td>
<td>Allemagne (German)</td>
<td>8,398</td>
<td>2.6%</td>
</tr>
<tr>
<td>8</td>
<td>Espagne (Spanish)</td>
<td>7,471</td>
<td>2.3%</td>
</tr>
<tr>
<td>9</td>
<td>Côte d'Ivoire (French)</td>
<td>7,135</td>
<td>2.2%</td>
</tr>
<tr>
<td>10</td>
<td>Cameroun (French)</td>
<td>6,936</td>
<td>2.1%</td>
</tr>
<tr>
<td>11</td>
<td>États-Unis (English)</td>
<td>5,866</td>
<td>1.8%</td>
</tr>
<tr>
<td>12</td>
<td>Vietnam (Vietnamese)</td>
<td>5,633</td>
<td>1.7%</td>
</tr>
<tr>
<td>13</td>
<td>Liban (Arabic)</td>
<td>5,392</td>
<td>1.7%</td>
</tr>
<tr>
<td>14</td>
<td>Portugal (Portuguese)</td>
<td>5,311</td>
<td>1.6%</td>
</tr>
<tr>
<td>15</td>
<td>Russie (Russian)</td>
<td>5,242</td>
<td>1.6%</td>
</tr>
<tr>
<td>16</td>
<td>Brésil (Portuguese)</td>
<td>5,229</td>
<td>1.6%</td>
</tr>
<tr>
<td>17</td>
<td>Belgique (French)</td>
<td>4,575</td>
<td>1.4%</td>
</tr>
<tr>
<td>18</td>
<td>Congo (French)</td>
<td>4,401</td>
<td>1.4%</td>
</tr>
<tr>
<td>19</td>
<td>Gabon (French)</td>
<td>4,226</td>
<td>1.3%</td>
</tr>
<tr>
<td>20</td>
<td>Madagascar (French)</td>
<td>4,148</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

**325,000 Foreign Students in 2016-2017**

*Image: Campus France*
71% of international students choose to study in a public university in 2016-2017.
INTERNATIONAL MOBILITY IN FRANCE

BREAKDOWN OF INTERNATIONAL STUDENTS BY DISCIPLINE AND LEVEL AT UNIVERSITY

MESRI, 2016-2017

30% EOF INTERNATIONAL STUDENTS STUDY SCIENCES IN 2016-2017
INTERNATIONAL MOBILITY IN FRANCE

52.4% of international students are women, 6 points more than the world average.
AGENCY’S ORGANIZATION
220 staff members in France
500 staff members worldwide

50 major events organized yearly by Campus France

358 institutions affiliated with the Campus France Forum

250 local offices in more than 120 countries

More than 170 000 Alumni on France Alumni social network

650 000 visitors + de 300 institutions involved

80 web sites 30 languages 18 millions visitors

More than 30 000 scholarships managed by Campus France

€130 million budget in 2017
AGENCY’S ORGANIZATION

SUPERVISING MINISTRIES
Ministry of Foreign Affairs & of Higher Education for Research and Innovation

BORD OF DIRECTORS
Deputies and Senators // representatives of ministries // conferences of institutions // Mayors of France // Regions of France // CNOUS

THE STEERING COMMITTEE
In charge of formulating recommendations for the agency’s board of directors or general management

CAMPUS FRANCE FORUM
Enable the collaboration of all French educational institutes likely to represent the quality and originality of French higher education abroad
AGENCY’S ORGANIZATION

ORGANIZATIONAL CHART

General management //
Geographic Coordination Department //
External & Institutional Relations Department //
Administration & Finance Department //
IT Department //
Student reception & Life Department //
Media, Studies & Institutional Department //
WORLDWIDE NETWORK & PARTNERS

LOCAL OFFICES & EMBASSIES
INSTITUTIONS OF HIGHER EDUCATION AND RESEARCH
BUSINESSES & LOCAL AUTHORITIES
FOREIGN GOVERNMENTS
CAMPUS FRANCE 
LOCAL OFFICES

250 LOCAL OFFICES IN MORE THAN 120 COUNTRIES

41 COUNTRIES WITH « ÉTUDES EN FRANCE » PROCEDURE

3 MAIN MISSIONS

Promote French Higher Education // Accompany students in their study project and their administrative procedures // Provide expertise on the local context
INSTITUTIONS OF HIGHER EDUCATION & RESEARCH

AFFILIATED WITH CAMPUS FRANCE FORUM

358 members

Think tank // Thematic commissions

Managed by the 3 conferences of institutions: CPU // CDEFI // CGE
FRANCE ALUMNI
SOCIAL NETWORK

MORE THAN 170,000 MEMBERS

NETWORK DEVELOPMENT // RECRUITMENT // JOB OFFERS // VIP ACCESS // EVENTS

2,000 PARTNERS: ENTERPRISES // HIGHER EDUCATION INSTITUTIONS
PROMOTING
MAJOR EVENTS
MANAGED BY
CAMPUS FRANCE

50 MAJOR EVENTS
650 000 VISITORS + 300 INSTITUTIONS INVOLVED
FAIRS // SEMINARS // HE COUNTRY PRESENTATIONS
RENCONTRES UNIVERSITAIRES // RENCONTRES DE LA RECHERCHE
FOREIGN DELEGATIONS RECEPTIONS
ONLINE PROMOTION WEBSITE

80 WEBSITES // 30 LANGUAGES
ENTRY BY PROFILE
STUDENTS // RESEARCHERS // INSTITUTIONNAL
ÉTUDES EN FRANCE ACCESS
RESSOURCES CENTER

18 000 000 VISITORS IN 2017
ONLINE PROMOTION & SOCIAL MEDIAS

VIRTUAL FAIRS
FACEBOOK LIVES
TWITTER // FACEBOOK // INSTAGRAM // LINKEDIN // VIDEO TESTIMONIALS

650 000 IN FRANCE
1 500 000 WORLDWIDE FANS/FOLLOWERS
PROMOTION OF CAMPUS FRANCE LOCAL OFFICES

FAIRS / STUDENTS PRESENTATIONS

SOCIAL NETWORKS ANIMATION

SUPPORT OF HIGHER EDUCATION INSTITUTIONS IN PROMOTION & COOPERATION

ANIMATION OF THE ALUMNI NETWORK
FRENCH HIGHER EDUCATION PRESENTATION

INFORMATION GUIDES
Choose France // Etudier en France après le baccalauréat

PRESENTATION OF FRENCH DIPLOMAS // FIELDS OF STUDY // UNIVERSITIES // / DOCTORAL SCHOOLS // EVERYDAY LIFE IN FRANCE

SEARCH ENGINE
Undergraduate & Graduate level // doctoral degree // artistic schools // programs taught in english // short programs & cultural holidays
RESEARCH PORTAL
Directory of doctoral schools // List of doctoral and post-doctoral offers // European and international funding programs //

INFORMATION GUIDE
Research in France

FRENCH DOCTORATE PRESENTATION // JOINTLY SUPERVISED THESIS PRESENTATION // AREAS OF RESEARCH
SUPPORTING
STUDENTS & RESEARCHERS
SCHOLARSHIP & GRANTS PROGRAMS

FRENCH // FOREIGN GOVERNMENT PROGRAMS

EXCELLENCE STUDENT & RESEARCHERS GRANTS // EIFFEL, PRESTIGE

RESEARCHERS MOBILITY PROGRAMS // PHC
STUDENTS & RESEARCHERS
CAMPUS FRANCE SERVICES

INFORMATION // ORIENTATION

PLACEMENT & IMPLEMENTATION OF APPLICATION PLATFORM

TRAVEL AND DAILY LIFE SERVICES
Transportation // Reception // Housing // Insurance // cultural activities // Health

EDUCATIONAL ENGINEERING // ACADEMIC MENTORING

FINANCIAL AND BUDGETARY FOLLOW-UP

COMPREHENSIVE RANGE OF & TAILOR-MADE SERVICES

CAMPUS FRANCE
campusfrance.org
STUDENTS & RESEARCHERS TAILOR-MADE PROGRAMS

SUPPORTING INSTITUTIONS IN THEIR INTERNATIONAL PROJECTS

DESIGN & DEVELOPMENT OF TAILOR-MADE PROGRAMS // EDUCATIONAL ENGINEERING
STUDENTS & RESEARCHERS
EUROPEAN PROGRAMS

STUDY IN EUROPE (DG EAC)

SHARE (UE)

MEETAFRICA (UE/ICMPD-INSTRUMENT PANAFRICAIN + MEAE)

INHERE (ERASMUS +) // HOPES (FONDS MADAD)
WELCOMING
STUDENT SERVICES
BEFORE LEAVING FOR FRANCE

CAMPUS FRANCE LOCAL OFFICE IS THE STUDENT’S FIRST CONTACT WITH FRANCE

MAIN MISSIONS
Inform // Advisor // Orient // Studies // Daily life in France
STUDENT SERVICES
WHILE IN FRANCE

ARRIVING IN FRANCE & EVERYDAY LIFE SERVICES

Specific information dedicated to international students
Campus France involved in one-stop shop for international students
SERVICES DEDICATED TO SCHOLARSHIP GRANTEES

SPECIFIC SUPPORT FOR STUDENTS
Accommodation assistance (CNOUS/CROUS)
Administrative process support
Scholarship payments
Academic report & follow up

SPECIFIC SUPPORT FOR INTERNATIONAL EXPERTS
Specifications established before the mission
Follow-up of the mission from the organization of the trip until the arrival at the airport and the accompaniment during the stay
STUDENT SERVICES
AFTER STUDIES IN FRANCE

FRANCE ALUMNI SOCIAL NETWORK

Job offers //
International Networking //
Sharing experiences //
MONITORING
STUDIES & ANALYSIS OF INTERNATIONAL MOBILITY

CAMPUS FRANCE COLLECTIONS

Key figures of International Mobility
Notes about students & researchers mobility
Notes about regional trends
Country data sheet
Country higher education Brief
Perspectives about international mobility

Surveys on the perception of international rankings // on the attractiveness of France towards // etc.