France is the world’s standard-setter in high fashion. Jeanne Lanvin, Christian Dior, Coco Chanel, Pierre Balmain, Yves Saint-Laurent, Sonia Rykiel, Christian Lacroix, and Jean-Paul Gaultier are just a few of the French couturiers known around the world. Paris’s fashion shows (Fashion Week, Who’s Next...) and presentations of collections have an international aura, attracting journalists and notables from all over the world, year after year.

High fashion certainly stimulates the imagination, but opportunities are relatively limited. By contrast, they are much more numerous in the fields of ready-to-wear clothing and accessories. And luxury goods could not exist were it not for many supporting skills, occupations, and trades. From the nimble stitcher to the workshop director, many professionals help designers bring their vision to life.

Heirs to a long manufacturing tradition, France’s textile and apparel industries are today oriented toward innovation, design, and commercialization, offering a wide array of careers for qualified professionals. Openings may be rare in the area of creation (stylists, collection directors), but model makers, fabric designers, production managers, and sales and marketing specialists are in high demand.

Thanks to technical innovation, textile firms are involved in many different sectors among them medicine, automobiles, sports, and home furnishings.
## LICENCE LEVEL

**BREVET DE TECHNICIEN SUPÉRIEUR (BTS)**
(BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2
- About 60 public and private institutions offer a BTS (a national postsecondary technical certificate) in subjects such as fashion and textile design, textile innovation, and fashion and apparel. BTS programs prepare graduates to move immediately into the workforce.

**DIPLÔME NATIONAL DES MÉTIERS D’ART ET DU DESIGN (DNMADE)**
(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3
- DNMADE certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma imparts traditional knowledge to prepare future practitioners of a specialized art and proposes several mentiones: fashion, art modeling, textiles and apparel, fashion industry,...

**DIPLÔME NATIONAL D’ART (DNA)**
(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3
- A 3-year DNA in textile design (180 ECTS credits) in 3 ESAs, confers the Licence degree.

**licence professionnelle**
(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2+1
- Some 15 universities offer a 1-year Licence Professionnelle, (60 ECTS), in Arts, letters, languages concentration: Fashion careers and Sciences, technologies, health concentration: Apparel, fashion and textiles, industrial production specializations: Fashion design; Textiles and environment.

Level II (3-year) qualifications registered in RNCP:
- Fashion styliste/designer at: Esmod [www.campusart.org/artsearch/#/program/264](http://www.campusart.org/artsearch/#/program/264)
  Instituto Marangoni [www.campusart.org/artsearch/#/program/660](http://www.campusart.org/artsearch/#/program/660)
  Mod’Art [www.campusart.org/artsearch/#/program/763](http://www.campusart.org/artsearch/#/program/763)
- Textile designer-creator at École Conte [www.campusart.org/artsearch/#/program/59](http://www.campusart.org/artsearch/#/program/59)
- Stylist model-maker at LISA [www.campusart.org/artsearch/#/program/628](http://www.campusart.org/artsearch/#/program/628)

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## MASTER LEVEL

**diplôme national supérieur d’expression plastique (DNSEP)**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- The 2-year DNSEP (120 ECTS credits) is a master-level credential signifying completion of the second cycle of postsecondary education in which students define their research goals. 2 ESAs offer an option in Textile Design.

**diplôme supérieur des arts appliqués (DSAA)**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- The 2-year DSAA (120 ECTS) enables students to attain artistic mastery. Four institutions offer a DSAA in Design with a concentration in Fashion.

**MASTER 2**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- The Master is a 2-year national diploma (120 ECTS credits). The Université Lumière Lyon 2 offers a master of Arts, letters, languages with a concentration in Fashion and creation. The Université d’Aix-Marseille offers a master in Law, economics, and management with a specialization in Fashion and textile professions.

**INSTITUTION-SPECIFIC DIPLOMAS/GRÄDE DE MASTER**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- Industrial-creator from École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers. [www.ensci.com](http://www.ensci.com)
- Designer-creator in decorative arts, at the École Supérieure Nationale des Arts Décoratifs (ENSAD), Paris and Diploma of the École Nationale de Mode et de Matière. [www.campusart.org/artsearch/#/program/648](http://www.campusart.org/artsearch/#/program/648)
- Textile designer-creator at École de Condé [www.campusart.org/artsearch/#/program/59](http://www.campusart.org/artsearch/#/program/59)
- International manager, fashion and luxury industries, from Mod’Art [www.campusart.org/artsearch/#/program/761](http://www.campusart.org/artsearch/#/program/761)

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**diplômes d’ingénieur/tititre d’ingénieur-master equivalent**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- Five institutions confer the national Diplôme d’ingénieur (also a professional qualification in engineering) with a specialization in textiles and fibers.

## ARTS - APPLIED ARTS

**STUDIES AREA**

**FASHION**

**MASTER OF SCIENCE (MSC)**
(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2
- Eight MSc in areas such as Creative Business; Fashion Marketing, Design and Brand Strategies; Fashion, Design and Luxury Management; International Luxury Management.

**BEYOND THE MASTER LEVEL**

**MASTERES SPECIALISÉS (MS)**
(M2 + 1 ADDITIONAL YEAR)
- Recognized by the Conférence des Grandes Écoles, 1-year specialized masters (Mastère Spécialisé) enable holders of a master’s degree to develop competence in a second, complementary area.
- An MS in Trade and innovation in fashion is offered at École nationale supérieure des arts et industries textiles (ENSAIT). [www.ensait.fr](http://www.ensait.fr) and at the institute of business administration and university school of management at Université de Lille 1 [www.iiae.univ-lille1.fr](http://www.iiae.univ-lille1.fr)

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Institutional members of the campus france forum and presented on campusart application site:

AICP - Académie Internationale de Coupe de Paris; Atelier Chardon Savard; École de Condé, Ecole Conte, ESMOD; FORMAMOD- École Supérieure de la Mode et de la Lingerie; IBASM - Institut Bordelais de Stylisme Modélisme; IFM - Institut Français de la Mode; Istituto Marangoni; LISAA - Institut Supérieur des Arts Appliqués; Mod’Art International; Mod’Spé - Institut supérieur spécialisé de la mode; Supdermod.