international

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couveur, Mathieu Lehannue, Patrice Mugnier, Ora-ïto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as “Observateur du Design” (which holds over 50 shows abroad and is labeled as an “International Competition” by the ISCID, or International Council of Societies of Industrial Design), “France Design”, “Paris Design Week,” the “Designer Day’s” festival in Paris, and the “Design Parade” in Hyères. Eachyear, the “Biennale Internationale Design Sainte-Etienne” invites 15,000 students to explore and present projects of the future. Most

French design schools maintain close ties with major R&D competitiveness clusters including 7 world centers and 71 design schools. Universities use co-design and design thinking for the fitting out of their premises. 9 achievements have were thus deployed: CreativeLab at de Poitiers, ... 11 at global vocation. Universities use co-design and design thinking for the fitting out of their premises. 9 achievements have were thus deployed: CreativeLab at de Poitiers, ...

Related fields

• Arts • Culture • Design • Education • Management • IT • Fashion

Subfields

• Acoustics • Architecture • Interior design • Applied arts • Graphic arts • Visual arts • Audiovisual arts • Ceramics • Visual communications • 3D design • Architectural decor • Spatial design • Graphic design • Industrial design • Product design • Textile design • Drawing • Gastronomy • Sound engineering • Art dealing • Arts and crafts • Furnishings • Fashion and textiles • Multimedia • Digital arts • Set design • Urban planning • Video • Web design

Useful links

• ANDÉA (National association of institutions of higher learning in Art): www.andea.fr
• AFD (French alliance of designers): www.alliance-francaise-des-designers.org
• APCI (French agency promoting industrial design): www.apci.asso.fr
• APPEA (National association of public preparatory schools for institutions of higher learning in Art): www.appea.fr
• Campusart, art, design and architecture degrees online application: www.campusart.org
• Cumulus (international association of universities and colleges of art, design and media): www.cumulusassociation.org
• Circulation, festival of young European photographers: www.festival-circulations.com
• Culturethèque - Institut Français: www.culturetheque.com
• Design and applied arts: https://designmetiersdart.fr
• DESIS (Design for social innovation and sustainability): www.desis-network.org
• Information sheets on programs in art and culture: www.campusfrance.org/en/resource/degrees-in-art-and-culture
• IFD (French design institute): www.institutfrancaisdudesign.fr
• INMA (French national institute of arts and crafts): www.institut-metiersdart.org
• Ministry of culture: www.culture.gouv.fr
• RNCP (Répertoire national des certifications professionnelles): www.francecompetences.fr
• WDO, World Design Organization: www.wdo.org

By the numbers

Source: INSEE - MC - MESRI

• € 5 billion in total sales in the design sector (2019)
• € 47.5 billion: direct economic weight of the crop (2017)
• Some 40,000 professional designers (2019)
• Over 1,500 people earn Level 1 design degrees each year
• 14% of foreign students enrolled in Higher Education Culture (2019)
• 45 public postsecondary schools of art operating on 55 sites (2020)

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Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the “Commerce Design” competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the “Paris Shop & Design”. The designer must take into account the changes in the mode of consumption, eco-design makes it possible to create for the user of ethical products respectful of the environment.

With its strong scientific and cultural environment and regional dynamism, France has diverse and unique design programs that enjoy global recognition. French design schools maintain close ties with major R&D laboratories and competitiveness clusters: links between Design Schools, Centers and Research Laboratories, 71 competitiveness clusters including 7 world centers and 11 at global vocation. Universities use co-design and design thinking for the fitting out of their premises. 9 achievements have were thus deployed: CreativeLab at Université de Bordeaux, Co-working space at Université de Poitiers, ...
Studios Area

Arts - Applied Arts

Licence

Brevet de Technicien Supérieur (BTS)

(Baccalauréat + 3 Years of Postsecondary Study) – L2

> BTS, offered in secondary and postsecondary schools. Options include: Communication design; Product design; Spatial design. These programs are designed to rapidly prepare students to enter the workforce.

Diplôme des Métiers d'Arts (DMA)

(Baccalauréat + 2 Years of Postsecondary Study) – L2

> DMA, a 2-year degree offered by over 40 public ESSA with Decoration and furniture option. Students focus on one art/craft and learn to use traditional know-how in the professional world.

Diplôme National d'Art (DNA)

(Baccalauréat + 3 Years of Postsecondary Study) – L3

> DNA, awarded after 3 years of study in a Higher School of Art and Design (180 ECTS credits), confers the Degree of Licence. Around 20 schools offer the Design option with some allowing a concentration (textile, graphic or product design, etc.). To apply online: www.campusart.org/artsearch/#/catalog > Find your program.

Diplôme National des Métiers d'Art et du Design (DNMADE)

(Baccalauréat + 3 Years of Postsecondary Study) – L3

> DNMADE, certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma offers several mentions: Animation (4); space (27); event (11); graphics (36); innovation (5); Instrument; book (11); materials (11); digital (12); object (35). Ecole de Design Nantes Atlantique: www.campusart.org/artsearch/#/program/659

Master

Diplôme Supérieur des Arts Appliqués (DSAA)

(Baccalauréat + 5 Years of Postsecondary Study) – M2

> DSAA, a 2-year degree (120 ECTS credits), allows to refine the artistic mastery in Design in 30 schools with: spatial design, graphic design, fashion and product.

Diplôme National Supérieur d'Expression Plastique (DNSEP)

(Baccalauréat + 5 Years of Postsecondary Study) – M2

> DNSEP, a 2-year degree (120 ECTS credits) that caps the graduate phase of art education in France and aims to impart structure and strength to the student's personal research. 24 schools offer the Art option with some allowing a concentration (spatial design, culinary design, sound design, etc.). To apply online: www.campusart.org/artsearch.

Master 2

(Baccalauréat + 5 Years of Postsecondary Study) – M2

> Master, 2-year national diploma (120 ECTS credits) offered by around 20 universities under the broad fields of Arts, Letters, and Languages; Law, Economics, Management; Humanities and Social Sciences; or Sciences, Technologies, and Health with various concentrations (design, IT, urban planning, acoustics, interactive design, etc.).

> Master Arts-Graphic Design and Interaction Design, offered by the Université Polytechnique Hauts-de-France. www.campusart.org/artsearch/#/program/462


> Master field of Sciences, Technologies, and Health with global design option, conferring by the Ecole Nationale Supérieure d’Architecture de Nancy (ENSA).


Double degrees:


Degrees recorded at RNCP, level 1 (5 years):

> Designer, Strate - École de Design, options: Interaction(s), Identity(s), Espace(s), Mobilité(s), Produit(s), Industrial. www.campusart.org/artsearch/#/program/138

> Industrial Designer, Créapole www.campusart.org/artsearch/#/program/484

> Directeur artistique en art graphique et design numérique, Penninghen. www.campusart.org/artsearch/#/program/119 and Intuit Lab. www.campusart.org/artsearch/#/program/169

> Designer-Manager de projet, Les Écoles de Conde.


> Directeur artistique en design graphique, Autograf. www.campusart.org/artsearch/#/program/249

> Design, École de Design Nantes Atlantique. www.campusart.org/artsearch/#/program/969

> Designer in Sustainable Innovation, SD5 - The Sustainable Design School. www.campusart.org/artsearch/#/program/1094

Institution-Specific Diplomas/Master

(Baccalauréat + 5 Years of Postsecondary Study) – M2

> Créateur industriel, École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris.


> Diplôme National Supérieur d’Arts Plastiques (DNSAP), ENSBA of Paris.

International Master 2

(Baccalauréat + 5 Years of Postsecondary Study) – M2

> European Master Erasmus Mundus in Food Innovation and Product Design, Université Paris Saclay, AgroParisTech, Dublin Institute of Technology (Ireland), Federico II University (Italy) and Lund University (Sweden).

Beyond the Master Level

Institution-Specific Master’s

(M2 + 1, 2, or 3 Years of Postsecondary Study)

> Diplôme Supérieur de Recherche en Design (DSRD) offered by 3 ESAD (Saint-Étienne, Marseille-Mediterraneen in plant design and graphic design, Reims in culinary design) and by the ESAA Duperre.

> Post-Master «KAOLIN». Art and Design in Contemporary Ceramics, one-year program offered by the ENSA of Limoges.

> Post-graduate Research ÉCOLAB. In one year, offered by ESAD d’Orléans. www.campusart.org/artsearch/#/program/837


Master spécialisé (M5)

(Master + 1 Year of Postsecondary Study)

> Master Spécialisé Innovation By Design www.campusart.org/artsearch/#/program/871

> Master of Science Nature Inspired Design www.campusart.org/artsearch/#/program/236 and Master's degree in creation, design & contemporary technology www.campusart.org/artsearch/#/program/858 offered by ENSCI - Les Ateliers.