Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the “Commerce Design” competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the “Paris Shop & Design.” The designer must take into account the changes in the mode of consumption, eco-design makes it possible to create for the user of ethical products respectful of the environment.

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as “Observer du Design” (which holds over 50 shows abroad and is labeled as an “International Competition” by the WDO-World Design Organization), “Paris Design Week,” the “Designer Day’s” festival in Paris and the “Design Parade” in Hyères. Each year, the “Biennale Internationale Design Sainte-Etienne” invites 15,000 students to explore and present projects of the future. Most French design schools are part of the Cumulus international network and have frequent exchanges with their international counterparts.

International

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couver, Mathieu Lehanneur, Patrick Muguin, Ora-ïto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

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Useful links

• ANdIA (National association of institutions of higher learning in Art): www.andia.fr
• AFD (French alliance of designers): www.alliance-francaise-des-designers.org
• APCI (French agency promoting industrial design): www.apci.asso.fr
• CampusArt, art, design and architecture degrees online application: www.campusart.org
• Cumulus (international association of universities and colleges of art, design and media): www.cumulusassociation.org
• Culturetheque - Institut Français: www.culturetheque.com
• Design and applied arts: https://designetmetiersdart.fr
• Design education in France: www.fde.design
• DESIS (Design for Social Innovation and Sustainability): www.desisnetwork.org
• Information sheets on programs in art and culture: www.campusfrance.org/en/resource/degrees-in-art-and-culture
• IFD (French design institute): www.institutfrancaisdesigneurope.fr
• INMA (French national Institute of arts and crafts): www.institut-metiersdart.org
• Ministry of Culture: www.culture.gouv.fr
• RNCP (National register of professional certifications): www.francecompetences.fr
• WDO (World Design Organization): www.wdo.org
**DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA)**
NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
> DSAA, a 2-year degree (120 ECTS credits), allows to refine the artistic mastery in Design in 30 schools with: Spatial design, Graphic design, Fashion and Product.

**DIPLÔME NATIONAL SUPÉRIEUR D’EXPRESSION PLASTIQUE (DNSEP)**
NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
> DNSP, a 2-year degree (120 ECTS credits) that caps the graduate phase of art education in France and aims to impart structure and strength to the student’s personal research. 24 schools offer the Art option with some allowing a concentration (Spatial, Culinary, Sound, etc.).

**MASTER**
NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
> Master, a 2-year national diploma (120 ECTS credits) offered by around 20 universities under the broad fields of Arts, Letters, and Languages; Law, Economics, Management; Humanities and Social Sciences; or Sciences, Technologies, and Health with various concentrations (Design, IT, Urban planning, Acoustics, Interactive design, etc.)
> Master Arts - Design graphique et design d’interaction at the Université Polytechnique Hauts-de-France.
www.campusart.org/artsearch/#/program/462
> Master, field of Sciences, Technologies, and Health option global design, conferred by the École Nationale Supérieure d’Arts Appliqués (ENSAP), ENSBA of Paris.

**INSTITUTION DIPLOMA**
MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2
> Créateur industriel, École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris.
> École nationale supérieure Louis-Lumière in Paris, sound scenography option.
> Diplôme National Supérieur d’Arts Plastiques (DNSAP), ENSBA of Paris.

**INTERNATIONAL MASTER**
NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
> Erasmus Mundus Master in Food Innovation and Product Design, Université Paris Saclay, AgroParisTech, Dublin Institute of Technology (Ireland), Federico II University (Italie) and Lund University (Suisse).

**PROFESSIONAL TITLE**
RNCP – 5 YEARS OF HIGHER EDUCATION
> Designer, Strate - Ecole de Design, options: Interaction(s), Identité(s), Espace(s), Mobilité(s), Produit(s), Industriel
www.campusart.org/artsearch/#/program/138
> Industrial designer, Cespole www.campusart.org/artsearch/#/program/484
> Directeur artistique en art graphique et design numérique, Penningen. www.campusart.org/artsearch/#/program/119
> Designer, École de Design Nantes Atlantique. www.campusart.org/artsearch/#/program/169
> Directeur artistique en design graphique, Autograf. www.campusart.org/artsearch/#/program/249
> Designer in Sustainable Innovation, SDS - The Sustainable Design School. www.campusart.org/artsearch/#/program/1094

**LEVEL**
**BREVET DE TECHNICIEN SUPÉRIEUR (BTS)**
NATIONAL DIPLOMA – 2 YEARS OF HIGHER EDUCATION – L2
> BTS, offered in public and private secondary and postsecondary schools. Options include: Communication design, Spatial design. These programs are designed to rapidly prepare to enter the workforce.

**DIPLÔME DES MÉTIERS D’ARTS (DMA)**
NATIONAL DIPLOMA – 2 YEARS OF HIGHER EDUCATION – L2
> DMA, a 2-year degree offered by over 4 public ESAA with Decoration and furniture option. Students focus on one art/craft and learn to use traditional know-how in the professional world.

**DIPLÔME NATIONAL D’ART (DNA)**
NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
> DNA, awarded after 3 years of study in a Higher School of Art and Design (180 ECTS credits), confers the Degree of Licence. Around 20 schools offer the option with some allowing a concentration (textile, graphic or product design, etc.).
To apply online: www.campusart.org/artsearch/

**DIPLÔME NATIONAL DES MÉTIERS D’ART ET DU DESIGN (DN MADE)**
NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
> DNMADE, certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma offers several mentions: Animation (4); Space (27); Event (11); Graphics (36); Innovation (3); Instrument, Book (1); Materials (11); Fashion (11); Digital (12); Object (35); Show (6). École de Design Nantes Atlantique.

**LICENCE**
NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
> Licence, national diploma awarded after 3 year of study (180 ETCS credits), offered by around 20 schools under the broad fields of Arts, Letters, and Languages; Sciences, Technologies, Health. It offers technical mastery in specialty area: Graphic design, Sound design, Textile design, 3D modeling, Packaging design, Web design.
To apply online:

**PROFESSIONAL TITLE**
RNCP – 3 YEARS OF HIGHER EDUCATION
Acta Multimédia : www.campusart.org/artsearch/#/program/786
Brassart : www.campusart.org/artsearch/#/program/569
LISAA : www.campusart.org/artsearch/#/program/344
1984, School of Design : www.campusart.org/artsearch/#/program/1097