Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the “Commerce Design” competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the “Paris Shop & Design.” The designer must take into account the changes in the mode of consumption, eco-design makes it possible to create for the user of ethical products respectful of the environment.

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as “Observer du Design” (which holds over 50 shows abroad and is labeled as an “International Competition” by the WDO-World Design Organization), “Paris Design Week,” the “Designer Day’s” festival in Paris, and the “Design Parade” in Hyères. Each year, the “Biennale Internationale Design Sainte-Etienne” invites 15,000 students to discover and present projects of the future. Most French design schools are part of the Cumulus international network and have frequent exchanges with their international counterparts.

### International

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couver, Mathieu Lehanneur, Patrice Mugnier, Ora-ïto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

French design remains a major player in the world of design, with over 11,000 international students enrolled in French postsecondary schools of art and culture (2020) and 45 public postsecondary schools of art operating on 55 sites (2020). Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the “Commerce Design” competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the “Paris Shop & Design.” Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the “Commerce Design” competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the “Paris Shop & Design.”

### Useful links

- ANdEA (National association of institutions of higher learning in Art): [www.andea.fr](http://www.andea.fr)
- ACPI (French agency promoting industrial design): [www.apci.asso.fr](http://www.apci.asso.fr)
- CampusArt, art, design and architecture degrees online: [www.campusart.org](http://www.campusart.org)
- Cumulus (international association of universities and colleges of art, design and media): [www.cumulusassociation.org](http://www.cumulusassociation.org)
- Culturethèque - Institut Français: [www.culturetheque.com](http://www.culturetheque.com)
- Design and applied arts: [https://designetmetiersdart.fr](https://designetmetiersdart.fr)
- Design education in France: [www.fde.design](http://www.fde.design)
- DESIS (Design for Social Innovation and Sustainability): [www.desisnetwork.org](http://www.desisnetwork.org)
- IFD (French design institute): [www.institutfrancaisdidesign.fr](http://www.institutfrancaisdidesign.fr)
- INMA (French national institute of arts and crafts): [www.institut-metiersdart.org](http://www.institut-metiersdart.org)
- Ministry of culture: [www.culture.gouv.fr](http://www.culture.gouv.fr)
- RNCP (National register of professional certifications): [www.francecompetences.fr](http://www.francecompetences.fr)
BREVET DE TECHNICIEN SUPÉRIEUR (BTS)  
(BACCAULAUREAT + 2 YEARS OF HIGHER EDUCATION) – L2
> BTS, offered in public and private secondary and postsecondary schools.  
Options include: Communication design; Spatial design. These programs are designed to rapidly prepare to enter the workforce.

DIPLOÈME DES MÉTIERS D'ARTS (DMA)  
(BACCAULAUREAT + 2 YEARS OF HIGHER EDUCATION) – L2
> DMA, a 2-year degree offered by over 4 public ESAA with Decoration and furniture option. Students focus on one art/craft and learn to use traditional know-how in the professional world.

DIPLOÈME NATIONAL D'ART (DNA)  
(BACCAULAUREAT + 3 YEARS OF HIGHER EDUCATION) – L3
> DNA, awarded after 3 years of study in a Higher School of Art and Design (180 ECTS credits), confers the Degree of Licence. Around 20 schools offer the Design option with some allowing a concentration (textile, graphic, or product design, etc.).

To apply online: www.campusart.org/artsearch

DIPLOÈME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE)  
(BACCAULAUREAT + 3 YEARS OF HIGHER EDUCATION) – L3
> DNMADE, certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma offers several mentions: Animation; Design; Textile; Space; Event; Design (I); Graphics (II); Innovation (II) Instrument; Book; Materials; Fashion; Digital; Object; Show. École de Design Nantes Atlantique.

To apply online: www.campusart.org/artsearch/#/program/1062

LIMITÉ  
> Licence, national diploma awarded after 3 year of study (180 ECTS credits), offered by around 20 schools under the broad fields of Arts, Letters, and Languages or Sciences, Technologies, Health. It offers technical mastery in specialty area: Graphic design; Sound design; Textile design; 3D modeling; Packaging design; Web design.

To apply online:
- Université de Rennes 2: www.campusart.org/artsearch/#/program/725
- Université d’Ervy Val d’Essonne: www.campusart.org/artsearch/#/program/747
- Titles registered at RNCP level II (BAC + 3);
  - Afca Multimédia: www.campusart.org/artsearch/#/program/786
  - Brassart: www.campusart.org/artsearch/#/program/569
  - LISAA: www.campusart.org/artsearch/#/program/344
- 1984, School of Design: www.campusart.org/artsearch/#/program/1097

To apply online: www.campusart.org > Find your program

DIPLOÈME SUPérieur des ARTS APpLIquÉS (DSAA)  
(BACCAULAUREAT + 5 YEARS OF HIGHER EDUCATION) – M2
> DSAA, a 2-year degree (120 ECTS credits), allows to refine the artistic mastery in Design in 30 schools with: Spatial design; Graphic design; Fashion and Product.

DIPLOÈME NATIONAL SUPÉRIEUR d'EXPRESSION PLASTIQUE (DNSEP)  
(BACCAULAUREAT + 5 YEARS OF HIGHER EDUCATION) – M2
> DNSEP, a 2-year degree (120 ECTS credits) that caps the graduate phase of art education in France and aims to impart structure and strength to the student’s personal research. 24 schools offer the Art option with some allowing a concentration (spatial design, culinary design, sound design, etc.).

MASTER 2  
(BACCAULAUREAT + 5 YEARS OF HIGHER EDUCATION) – M2
> Master, a 2-year national diploma (120 ECTS credits) offered by around 20 universities under the broad fields of Arts, Letters, and Languages; Law, Economics, Management; Humanities and Social Sciences; or Sciences, Technologies, and Health with various concentrations (design, IT, urban planning, acoustics, interactive design, etc.).

- Master Arts - Design graphique et design d’interaction at the Université Polytechnique Hauts-de-France.
  www.campusart.org/artsearch/#/program/462
- Master Prospectives Design, offered by the IAE at the École des Mines and the ESAD of Saint-Étienne.
  www.univ-st-etienne.fr
- Master, field of Sciences, Technologies, and Health option global design, conferred by the Ecole Nationale Supérieure d’Architecture de Nancy.
  www.campusart.org/artsearch/#/program/1062

- Double degrees
  - Master of Arts, Letters, and Languages (option: Design; specialization: DesignInnovation-Society). École Nationale Supérieure des Mines d’Alès (ENSMA) and Université de Nîmes.
    www.unimimes.fr
    www.panthéon-sorbonne.fr
  - Degrees recorded at RNCP, level 1 (5 years):
    - Designer, Strate - Ecole de Design, options: Interaction(s), Identité(s), Espace(s), Mobilité(s), Produit(s), Industrie. www.campusart.org/artsearch/#/program/138
    - Industrial designer, Crepolde. www.campusart.org/artsearch/#/program/494
    - Directeur artistique en art graphique et design numérique, Penninghen. www.campusart.org/artsearch/#/program/119
    - Intuit Lab. www.campusart.org/artsearch/#/program/169
  - Designer-Manager de projet, Les Écoles de Condé.
    www.campusart.org/artsearch/#/program/34
  - Designer, École de Design Nantes Atlantique.
    www.campusart.org/artsearch/#/program/969
  - Directeur artistique en design graphique, Autograf.
    www.campusart.org/artsearch/#/program/249

INTERNATIONAL MASTER 2  
(BACCAULAUREAT + 5 YEARS OF HIGHER EDUCATION) – M2
> Erasmus Mundus Master in Food Innovation and Product Design, Université Paris Saclay, AgroParisTech, Dublin Institute of Technology (Ireland), Federico II University (Italie) and Lund University (Suisse).

> Designer in Sustainable Innovation, SDS - The Sustainable Design School. www.campusart.org/artsearch/#/program/1094

INSTITUTION-SPECIFIC DIPLOMAS/MASTER  
(BACCAULAUREAT + 5 YEARS OF HIGHER EDUCATION) – M2
> Master Industriel, Ecole Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris.
> Concepteur-createur en arts décoratifs, Ecole Nationale Supérieure des Arts Décoratifs (ENSAD) de Paris.
  www.ensad.fr
> Diplôme National Supérieur d’Arts Plastiques (DNSAP), ENGBA of Paris.

INSTITUTION-SPECIFIC MASTER’S  
(M2 + 1, 2, OR 3 YEARS OF HIGHER EDUCATION)
> Diplôme Supérieur de Recherche en Design (DSRD) offered by ESAD of Saint-Étienne and Marseille-Méditerranée.
  www.campusart.org/artsearch/#/program/1105
> Post-Master «KAOLIN,» Art and Design in Contemporary Ceramics, one-year program offered by the ESA of Limoges.
> Post-diplôme Recherche ECOLAB, in one year, offered by ESAD d’Orléans. www.campusart.org/artsearch/#/program/837
> Mastère Innovation Design, Strate Ecole de Design.
  www.campusart.org/artsearch/#/program/529

MÂSTER spécialisée® (MS)/MASTER OF SCIENCE (Msc)  
(M2 + 1 ANNÉE D’ÉTUDES SUPÉRIEURES)
> Mastère spécialisé® Expert en stratégie d’innovation durable par le design/Innovation by design.
  www.campusart.org/artsearch/#/program/871
> Master of Science Nature Inspired Design.