French fashion sense and the label “Made in France” have been internationally renowned since the mid-nineteenth century. Many foreign designers have made their reputations in France among them Azzedine Alaïa, Charles Frederick Worth, Alexander McQueen, Paco Rabanne, Issey Miyake, John Galliano, Rei Kawakubo, Yohji Yamamoto, Kenzo Takada, and Karl Lagerfeld. Driven by their creative needs and drawn by the capital of culture and elegance and by France’s freedoms, foreign designers continue to contribute to the quality and renown of French haute couture and ready-to-wear, sustaining Paris as the world’s fashion capital. The museum of the history of immigration in Paris honored these foreign creators with the exhibition entitled “Fashion Mix.”

High fashion certainly stimulates the imagination, but opportunities are relatively limited. By contrast, they are much more numerous in the fields of ready-to-wear clothing and accessories. And luxury goods could not exist were it not for many supporting skills, occupations, and trades. From the nimble stitcher to the workshop director, many professionals help designers bring their vision to life.

Heirs to a long manufacturing tradition, France’s textile and apparel industries are today oriented toward innovation, design, and commercialization, offering a wide array of careers for qualified people. Openings may be rare in the area of creation (stylists, collection directors), but model makers, fabric designers, production managers, and sales and marketing specialists are in high demand. Thanks to technical innovation, textile firms are involved in many different sectors-among them medicine, automobiles, sports, and home furnishings.

France is the world’s standard-setter in high fashion. Jeanne Lanvin, Christian Dior, Coco Chanel, Pierre Balmain, Yves Saint-Laurent, Sonia Rykiel, Christian Lacroix, and Jean-Paul Gaultier are just a few of the French couturiers known around the world. Paris’s fashion shows (Fashion Week, Who’s Next...) and presentations of collections have an international aura, attracting journalists and notables from all over the world, year after year.

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BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACALAUÉRATE + 2 YEARS OF HIGHER EDUCATION) – L2

- About 60 public and private institutions offer a BTS (a national postsecondary technical certificate) in subjects such as Fashion and textile design, Textile innovation, and Fashion and apparel. BTS programs prepare graduates to move immediately into the workforce.

- **Level III (2-year) qualifications registered in RNCP:**
  - Formamod: Académie internationale de coupe de Paris-AICP.
  - IBSM: www.campusart.org/artsearch/#/program/506
  - SUP denim: www.campusart.org/artsearch/#/program/729

DIPLOÈME NATIONAL DES MÉTIERS D’ART ET DU DESIGN (DNMADE)

**NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3**

- DNMADE, certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma imparts traditional knowledge to prepare future practitioners of a specialized art and proposes several mentions: fashion, art modeling, textiles and apparel, fashion industry, ...

DIPLOÈME NATIONAL D’ART (DNA)

**BACALAUÉRATE + 3 YEARS OF HIGHER EDUCATION – L3**

- > A 3-year DNA in textile design (180 ECTS credits) in 3 ESAs, confers the Licence degree.
- > Haute école des arts du Rhône: www.campusart.org/artsearch/#/program/298
- > École supérieure d’art et de design-Angers: www.campusart.org/artsearch/#/program/833

LICENCE PROFESSIONNELLE

**NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3**

- > Some 15 universities and Applied Art Schools offer a Licence Professionnelle in Arts, letters, languages concentration Fashion careers and Sciences, technologies, health concentration Apparel, fashion and textiles; industrial production specializations Fashion design; Textiles and environment.
- > Level II (3-year) qualifications registered in RNCP:
  - > Fashion stylist/designer: Esmod: www.campusart.org/artsearch/#/program/264
- > Textile designer-creator: Ecole Conte: www.campusart.org/artsearch/#/program/59
- > Stylist model-maker at LISAA: www.campusart.org/artsearch/#/program/628, Écoles de Condé: www.campusart.org/artsearch/#/program/901
  - Formamod: www.campusart.org/artsearch/#/program/480
- > Fashion designer Lingerie, corsetry and swimwear: Formamod: www.campusart.org/artsearch/#/program/502

DIPLOÈME NATIONAL SUPÉRIEUR D’EXPRESSION PLASTIQUE (DNSEP)

**NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2**

- > The 2-year DNSEP (120 ECTS credits) is a master-level credential signifying completion of the second cycle of postsecondary education in which students define their research goals. 2 ESAs offer an option in Textile Design.
- > Haute école des arts du Rhône: www.campusart.org/artsearch/#/program/361

DIPLOÈME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA)

**NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2**

- > The 2-year DSAA (120 ECTS credits) enables students to attain artistic mastery. Four institutions offer a DSAA in Design with a concentration in Fashion.

**MASTER**

**NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2**

- > The Master is a 2-year national diploma (120 ECTS credits). The Université Lumière Lyon 2 offers a master of Arts, letters, languages with a concentration in Fashion and creation. Aix-Marseille Université offers a master in Law, economics, and management with a specialization in Fashion and textile professions.

**INSTITUTION DIPLOMA**

- > Master in Fashion and Material (EnaMoMa by PSL) at the Université Paris Sciences et Lettres (PSL).
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- > Textile designer from Ecole Nationale Supérieure de Création Industrielle (ENSII) - Les Ateliers.
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- > Master in Fashion and Material (EnaMoMa by PSL) at the Université Paris Sciences et Lettres (PSL).
- > Master in Textile Design.

**BREVET DE TECHNICIEN SUPÉRIEUR (BTS)**

**NATIONAL DIPLOMA – 1 YEAR OF HIGHER EDUCATION**

- > > Eight MSc in areas such as Creative Business; Fashion Marketing, Design and Brand Strategies; Fashion, Design and Luxury Management; International Luxury Management; ...
- > > MSc in International Fashion & Luxury Management: Institut Français de la Mode (IFM): www.campusart.org/artsearch/#/program/773

**DIPLOÈME D’INGÉNIEUR DIPLÔMÉ (ENGINEERING DEGREE)**

**MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2**

- > Five institutions confer the national Diplôme d’ingénieur (professional qualification in engineering) with a specialization in textiles and fibers.

**MASTER OF SCIENCE (MSC)**

**MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2**

- > Aix-Marseille Université offers a master of Arts, letters, languages with a specialization in Fashion and creation.
- > Aix-Marseille Université offers a master of Arts, letters, languages with a specialization in Fashion and creation.
- > L’Institut Universitaire de Technologie (IUT) of Grenoble offers a master of Arts, letters, languages with a specialization in Fashion and creation.

**NIVEAU BEYOND THE MASTER LEVEL**

**MASTERES SPÉCIALISÉS® (MS)**

**INSTITUTION DIPLOMA – 1 YEAR OF HIGHER EDUCATION**

- Recognized by the Conférence des Grandes Écoles, 1-year specialized masters (Mastère Spécialisé) enable holders of a master’s degree to develop competence in a second, complementary area.
- > > Mastère Spécialisé® in Trade and innovation in fashion is offered at Ecole nationale supérieure des arts et industries textiles (ENSAT) and at the IAE of Lille and IFM.
- > > www.ensat.fr

- > > Institutional members of the campus france forum and presented on campusart application site:
- > > > AICP - Académie Internationale de Coupe de Paris; Atelier Chardon Savard; Ecole de Condé; Ecole Conte; ESMOD; FORMAMOD- Ecole Supérieure de la Mode et de la Lingerie; IBSM - Mode & Marketing; IFM - Institut Français de la Mode; Istituto Marangoni; LISAA - L’Institut Supérieur des Arts Appliqués; Mod’Art International; Mod’Spé - Institut supérieur spécialiste de la mode; SUP Denim; Université Paris Sciences et Lettres (PSL).

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