

BY THE NUMBERS

Sources: INSEE - MC - MESRI

- **€38,5 million** in public funding for the national postsecondary schools of art (2014)
- **50 Centres d'Art** (art centers) in France (2017)
- Over **1200 museums** including **38 national museums** (2017)
- **45 public postsecondary schools** of art operating on 55 sites (2017)
- **48,400 students** enrolled in art and cultural colleges, including **31,100** in private institutions (2017)

INTERNATIONAL

France is renowned for its art and culture, thanks in part to its network of 38 national museums; its protected artistic heritage; its festivals, exhibitions, and live performances; and for contemporary work in design and the visual and graphic arts, including comic (cartoon) art. Marcel Duchamp, Yves Klein, Robert Combas, Sophie Calle and Julien Prévieux (Marcel Duchamp prize 2014) are just a few of the nation's internationally recognized artists. Camille Henrot was awarded the Silver Lion at the 55th Venice Biennale in 2013, while Laure Prouvost won the Turner Prize in London.

The nation's collection of contemporary art consists of more than 96,000 works, about half of which were produced by French artists. France's special place in the world of art is exemplified by public institutions like the Fonds National d'Art Contemporain (FNAC, national contemporary art fund) and its regional affiliates (known as (FRACs). The Foire Internationale d'Art Contemporain (FIAC, international contemporary art fair) has been held in Paris for more than 40 years and now takes place in Los Angeles and St. Petersburg as well. Nearly all of France's art schools are members of the Erasmus+ network, enabling students to obtain full credit for semesters spent studying abroad at cooperating institutions.

RELATED FIELDS

• Arts • Culture • Design • Education • Fashion • Management

SUBFIELDS

• Architectural decoration • Art markets • Audiovisual arts • Ceramics • Crafts
 • Cultural education and communication • Design • Digital arts • Drawing
 • Fashion and textiles • Film • Graphic arts/design • Engraving • Historic preservation • History of art • Illustration • Interior architecture • Multimedia
 • Museum studies • Painting • Photography • Restoration and conservation
 • Set design • Sculpture • Video • Workshops

USEFUL LINKS

- ♦ **ANdÉA**, the national association of postsecondary schools of art: www.andea.fr
- ♦ **APPEA**, the national association of public preparatory programs for admission to schools of art: www.appea.fr
- ♦ **BSAD**, Specialized Art & Design Foundation: www.bsad.eu
- ♦ **CampusArt**, online application site for art schools: www.campusart.org
- ♦ **CNAP**, National center for the plastic arts: www.cnap.fr
- ♦ **CNEEA**, National coordination of art school teachers: www.blog.cneea.fr
- ♦ **Culturethèque** - Institut Français: www.culturetheque.com
- ♦ **Degrees and diplomas in art and culture**, information sheet: www.campusfrance.org/en/resource/degrees-in-art-and-culture
- ♦ **Media library of theÉcole nationale supérieure des beaux-arts de Paris** (80,000 notices on contemporary art): www.ensba.fr/exl-php/cadcgp.php
- ♦ **Ministry of culture**: www.culture.gouv.fr
- ♦ **RNCP**, national registry of occupational certifications: www.rncp.cncp.gouv.fr

November 2018

VISUAL ARTS

The visual arts involve artistic activities such as drawing, painting, photography, engraving, and even sculpture, sound creation, video and decoration. They deploy skill and technique to express an idea using shape and form.

In France a clear distinction is made between the fine arts (including the visual arts) and applied arts.

The diversity and uniqueness of the nation's schools of art express the richness of its artistic history. More than a thousand art schools operate across France, from the public Écoles supérieures to private institutions and university departments. All take as their purpose to train artists and creative professionals, as well as qualified practitioners of occupations related to art and creativity. Programs cultivate a critical spirit and the capacity to respond creatively to one's context, enabling artists to produce work occupying a distinctive place in contemporary creation.

The visual artist lives on the sale of his works, his performances and his copyrights. He must make himself known to the gallery owners, who will represent him in France and abroad.

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VISUAL ARTS

LICENCE

LEVEL

Students apply to the first year of art school through a competitive process in which applicants submit a portfolio of their artistic work.

Admissions in mid-curriculum are possible if the applicant can establish equivalent personal and professional experience. Many applicants enroll in programs to prepare them for the admission competition. Some schools offer an in-house preparatory program that combines instruction in French with preparation for the competition.

The 3-year undergraduate phase in a public school of art begins with a common core year followed by two years in a more specialized track leading to a national diploma. Upon the completion of the curriculum, students may begin to practice professionally or choose to pursue further study.

Some private schools award credentials that are listed on the national registry of occupational certifications (RNCP). Tuition charges at many private programs are high.

DIPLÔME NATIONAL D'ART (DNA)

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNA**, awarded in one of 3 options after 3 years of art study in a public school (180 ECTS credits), confers the degree of Licence. About 50 schools offer the **Art** option (and 10 of those allow a concentration, for example, in cartoon art, conservation and preservation, or other specialty area). Ten schools offer the **Communication** option (some with concentrations in specialties such as visual didactics, drafting, and so on). Some 20 schools offer the **Design** option (sometimes with a specialization or concentration in set design, textiles, or another area).

LICENCE

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **Licence (Arts, Letters, Languages)**, a 3-year national diploma (180 ECTS credits) offered in 20 universities with majors in arts or plastic arts. A **Licence (Humanities and Social Sciences)** with a major in arts is offered at Université de Tours. Students who earn a Licence may apply to a Master's program.

To apply online: www.campusart.org> Find your program

MASTER

LEVEL

DIPLÔME UNIVERSITAIRE (DU)

(BACCALAURÉAT + 4 YEARS OF HIGHER EDUCATION) – M1

> **DU "Presenting Contemporary Art"**, created by Université du Havre and the École Supérieure d'Art et Design Le Havre Rouen (ESADHaR), is designed for 4th and 5th year students contemplating careers in helping the public appreciate contemporary art. www.esadhar.fr

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP)

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **DNSEP**, a 2-year degree (120 ECTS credits) that is equivalent to a national Master caps the graduate phase of art education that aims to impart structure and strength to the art student's personal research. 45 schools offer the **Art** option (with about 20 of these mentioning a concentration in areas such as sound art, real-time art, and so on). Ten schools offer the **Communication** option (with 7 permitting a concentration, for example, in publishing or mixed media). More than 20 schools offer the **Design** option, often with a specialty (such as design and space or food design). After earning a DNSEP students may pursue a doctorate or enroll in a specialized post-Master course..

MASTER 2

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Master**, a 2-year national diploma (120 ECTS credits) offered in about 20 universities under the broad fields of **Arts, Letters, and Languages** or **Sciences Humanities and Social Sciences** with various art-related concentrations - among them contemporary art, arts and culture, visual arts, creation and research in contemporary arts, and design,....

INSTITUTIONS DEGREES / MASTER GRADE

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Créateur industriel (industrial designer)** from the École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris. www.ensci.com

> **Concepteur-créateur en arts décoratifs (designer/decorator)** from the École Nationale Supérieure des Arts Décoratifs (ENSAD) in Paris. www.ensad.fr

> **Diplôme National Supérieur d'Arts Plastiques (DNSAP)** from the École Nationale Supérieure des Beaux-arts (ENSBA) in Paris. www.beauxartsparis.com

> **Diplôme de l'École Nationale Supérieure de la Photographie (ENSP)** in École Nationale Supérieure de la Photographie (ENSP) d'Arles. www.ensp-arles.com

To apply online: www.campusart.org> Find your program

BEYOND THE MASTER LEVEL

INSTITUTION-SPECIFIC MASTER'S

(M2 + 1, 2 OR 3 YEARS OF HIGHER EDUCATION)

Post-Master programs are often organized in collaboration with art schools and universities abroad. Applicants of all nationalities are welcome.

> About **20 public postsecondary schools of art** offer post-Master programs of 1–3 years for students wishing to continue their research and carry out a project in contemporary art, design, or drawing.

> **Le Fresnoy (the national studio of contemporary arts in Tourcoing)** offers a 2-year post-Master credential. Students complete a project and receive a Master + 2 diploma recognized by the French Ministry of Culture. www.campusart.org/artsearch/#/program/453

> **Diplôme Supérieur de Recherche en Art (DSRA)**, granted after 3 years by the École Supérieure d'Art d'Avignon (ESAA), the École Supérieure d'Art de l'Agglomération d'Annecy (ESAAA) and the École Européenne Supérieure de l'Image (EESI). The ESA Avignon's DSRA has three available concentrations: • Preservation and archaeology of media and digital arts • Conservation-Restoration • Creation.

> **Post-diplôme Typographie & Langage** at the ESAD d'Amiens, www.campusart.org/artsearch/#/program/571

> **CE2A, Certificat d'École en Enseignement de l'Art** of the ESA du Nord-Pas de Calais - Dunkerque/Tourcoing, www.campusart.org/artsearch/#/program/390 and www.campusart.org/artsearch/#/program/391

> **Diplôme de 3e cycle** of the Villa Arson - ESA, www.campusart.org/artsearch/#/program/567

To apply online: www.campusart.org> Find your program

BY THE NUMBERS

Sources: INSEE - MC - MESRI

- € 5 billion in total sales in the design sector (2016)
- Some 40,000 professional designers (2017)
- Over 1,500 people earn Level 1 design degrees each year
- 12,000 international students enrolled in French postsecondary schools of art and culture (2017)
- 45 public postsecondary schools of art operating on 58 sites (2018)
- 26 research and higher education clusters.

INTERNATIONAL

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couveur, Mathieu Lehanneur, Patrice Mugnier, Ora-ïto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as "Observateur du Design" (which holds over 50 shows abroad and is labeled as an "International Competition" by the ISCID, or International Council of Societies of Industrial Design), "France Design", "Paris Design Week," the "Designer Day's" festival in Paris, and the "Design Parade" in Hyères.

Each year, the "Biennale Internationale Design Sainte-Etienne" invites 15,000 students to explore and present projects of the future. Most French design schools are part of the "Cumulus" international network and have frequent exchanges with their international counterparts.

RELATED FIELDS

• Arts • Culture • Design • Education • Management • IT • Fashion

SUBFIELDS

• Acoustics • Architecture • Interior design • Applied arts • Graphic arts • Visual arts • Audiovisual arts • Ceramics • Visual communications • 3D design • Architectural decor • Spatial design • Graphic design • Industrial design • Product design • Textile design • Drawing • Gastronomy • Sound engineering • Art dealing • Arts and crafts • Furnishings • Fashion and textiles • Multimedia • Digital arts • Set design • Urban planning • Video • Web design

USEFUL LINKS

- ♦ ANdÉA (National association of institutions of higher learning in Art): www.andea.fr
- ♦ APCI (French agency promoting industrial design): www.apci.asso.fr
- ♦ APPEA (National association of public preparatory schools for institutions of higher learning in Art): www.appea.fr
- ♦ Campusart, art, design and architecture degrees online application: www.campusart.org
- ♦ Cumulus (international association of universities and colleges of art, design and media): www.cumulusassociation.org
- ♦ Circulation, festival of young European photographers: www.festival-circulations.com
- ♦ Culturethèque - Institut Français: www.culturetheque.com
- ♦ Design and applied arts: www.designartappliques.fr
- ♦ Design education in France: www.francedesigneducation.fr
- ♦ DESIS (Design for social innovation and sustainability): www.desis-network.org
- ♦ Information sheets on programs in art and culture: www.campusfrance.org/en/ressource/degrees-in-art-and-culture
- ♦ IFD (French design institute): www.institutfrancaisdudesign.fr
- ♦ INMA (French national institute of arts and crafts): www.institut-metiersdart.org
- ♦ Ministry of culture: www.culture.gouv.fr
- ♦ RNCP (Répertoire national des certifications professionnelles): www.rncp.cncp.gouv.fr
- ♦ WDO, World Design Organization: www.wdo.org

November 2018

DESIGN

Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the "Commerce Design" competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the "Paris Shop & Design."

With its strong scientific and cultural environment and regional dynamism, France has diverse and unique design programs that enjoy global recognition. French design schools maintain close ties with major R&D laboratories and six competitiveness clusters (pôles de compétitivité): Cap Digital (global cluster in Ile de France), Végépolys (global cluster in Pays de la Loire), Matiken (Nord-Pas-de-Calais), Mov'éo (Haute Normandie), Pôle Véhicule du Future (Alsace), Pôle Européen de la Céramique (Limousin).

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DESIGN

LICENCE

LEVEL

BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> **BTS**, offered in public and private secondary and postsecondary schools. Options include: **Architectural environmental design; Planning; Audiovisual; Communication design; Fashion and textile design; Product design; Ceramics industry; Spatial design; Web design.** These programs are designed to rapidly prepare students to enter the workforce.

DIPLÔME DES MÉTIERS D'ARTS (DMA) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> **DMA**, a 2-year degree offered by over 6 public ESSA (Boule, Olivier de Serres, Duperré) or public secondary schools. Students focus on one art/craft and learn to use traditional know-how in the professional world. Various options are available: **furnishings, ceramics, textiles**, etc.

DIPLÔME NATIONAL D'ART (DNA) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNA**, awarded after 3 years of study in a Higher School of Art and Design (180 ECTS credits), confers the Degree of Licence. Around 20 schools offer the Design option with some allowing a concentration (**spatial, textile, graphic or product design**, etc.).

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNMADE**, certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma offers several mentions: **Animation, space, event, graphics, innovation, instrument, book, materials, fashion, digital, object, heritage, show...**

LICENCE PROFESSIONNELLE (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2 + 1

> **Licence Professionnelle**, a national diploma awarded after 1 year of study (60 ECTS credits) and offered by around 20 schools under the broad fields of **Arts, Letters, and Languages** or **Sciences, Technologies, and Health**. It offers students technical mastery in one specialty area: **Graphic design, Sound design, Textile design, 3D modeling, Packaging design, Web design.**

To apply online: www.campusart.org > Find your program

MASTER

LEVEL

DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **DSAA**, a 2-year degree (120 ECTS credits), allows to refine the artistic mastery in Design in 38 schools with the options: **spatial design, graphic design, fashion and product.**

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **DNSEP**, a 2-year degree (120 ECTS credits) that caps the graduate phase of art education in France and aims to impart structure and strength to the student's personal research. 24 schools offer the **Art option** with some allowing a concentration (**spatial design, culinary design, sound design**, etc.).

MASTER 2 (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Master**, a 2-year national diploma (120 ECTS credits) offered by around 20 universities under the broad fields of **Arts, Letters, and Languages; Law, Economics, Management; Humanities and Social Sciences; or Sciences, Technologies, and Health** with various concentrations (**design, IT, urban planning, acoustics, interactive design**, etc.).

> **Master Prospectives Design**, offered by the IAE at the Ecole des Mines and the ESAD of Saint-Étienne. www.univ-st-etienne.fr

> **Master**, field of **Sciences, Technologies, and Health** with a concentration in global design, conferred by the Ecole Nationale Supérieure d'Architecture of Nancy (ENSA). www.nancy.archi.fr

Double degrees:

> **Master of Arts, Letters, and Languages** (option: Design; specialization: DesignInnovation-Society), Ecole Nationale Supérieure des Mines d'Alès (ENSMA) and Université de Nîmes. www.unimes.fr

> **Master of Arts, Letters, and Languages** (option: **Design specialization: Design, Medias, and Technologies**), ENSMA and Université Panthéon-Sorbonne. www.univ-paris1.fr

Degrees recorded at RNCP, level 1 (5 years):

> **Designer**, Strate - École de Design, options: Interaction[s], Identité[s], Espace[s], Mobilité[s], Produit[s], Immersive, Smart Cities. www.campusart.org/artsearch/#/program/138

> **Industrial Designer**, Créapole www.campusart.org/artsearch/#/program/484

> **Directeur artistique en art graphique et design numérique**, Penninghen. www.campusart.org/artsearch/#/program/119 and Intuit.Lab. www.campusart.org/artsearch/#/program/169

> **Designer-Manager de projet**, Les Écoles de Condé.

www.campusart.org/artsearch/#/program/276 et Kedge Business School. www.campusart.org/artsearch/#/program/276

> **Directeur artistique en design graphique**, Autograf. www.campusart.org/artsearch/#/program/249

> **Design**, Ecole de Design Nantes Atlantique, options: food, urban, social innovation and health, etc. www.campusart.org/artsearch/#/program/154

INSTITUTION-SPECIFIC DIPLOMAS/MASTER (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Créateur industriel**, École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris. www.ensci.com

> **Concepteur-créateur en arts décoratifs**, École Nationale Supérieure des Arts Décoratifs (ENSAD) de Paris. www.ensad.fr

> **Diplôme** of the École nationale supérieure Louis-Lumière in Paris, sound scenography option. www.ens-louis-lumiere.fr

> **Diplôme National Supérieur d'Arts Plastiques (DNSAP)**, École Nationale Supérieure des Beaux-arts (ENSBA) of Paris. www.beauxartsparis.com

INTERNATIONAL MASTER 2 (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **European Master Erasmus Mundus in Food Innovation and Product Design**, Institut des Sciences et Industries du Vivant et de l'Environnement (AgroParisTech). www.agroparistech.fr

BEYOND THE MASTER LEVEL

INSTITUTION-SPECIFIC MASTER'S (M2 + 1, 2, OR 3 YEARS OF HIGHER EDUCATION)

> **Diplôme Supérieur de Recherche en Design (DSRD)** offered by 3 ESAD (Saint-Étienne, Marseille-Méditerranée in plant design and graphic design; Reims in culinary design) and by the ESAA Duperré.

> **Post-Master «KAOLIN»**, Art and Design in Contemporary Ceramics, one-year program offered by the ESA of Limoges. www.ensa-limoges.fr

> **Specialized Master in Innovation by Design**, 15-month program and **Master Of Science Nature Inspired by Design**, 18 months offered by ENSCI - Les Ateliers. www.campusart.org/artsearch/#/program/826

> **DPEA Design for Architecture** at the École Nationale Supérieure d'Architecture of Grenoble. www.grenoble.archi.fr

> **Specialized Master Marketing, design, creation**, at Audencia www.campusart.org/artsearch/#/program/774 and at Ecole Centrale de Nantes.

To apply online: www.campusart.org > Find your program

IN FIGURES SOURCES : INSEE - MC - MESRI

- **43% of sales** in fashion and luxury goods sectors are for export (70% in high-end ready-to-wear; 80% in haute couture)
- **€400 million** annual minimum financial benefit to Paris from fashion events (2017)
- **€34 billion** in fashion industry sales (2017)
- **130,000 jobs** in fashion (2017)
- **7,240** companies active in clothing and apparel (2017)
- **12,000 students** enrolled in such schools (2016)

INTERNATIONAL

French fashion sense and the label “made in France” have been internationally renowned since the mid-nineteenth century.

Many foreign designers have made their reputations in France among them Azzedine Alaïa, Charles Frederick Worth, Alexander McQueen, Paco Rabanne, Issey Miyake, John Galiano, Rei Kawakubo, Yohji Yamamoto, Kenzo Takada, and Karl Lagerfeld.

Driven by their creative needs and drawn by the capital of culture and elegance and by France’s freedoms, foreign designers continue to contribute to the quality and renown of French haute couture and ready-to-wear, sustaining Paris as the world’s fashion capital. The museum of the history of immigration in Paris honored these foreign creators with a 2015 exhibition entitled “Fashion Mix”.

RELATED FIELDS

• Arts • Culture • Design • Education • Fashion • Management

SUBFIELDS

• Applied arts • Art market • Art-related occupations • Costumes • Couture • Creation • Design • Fashion management • Fashion and textiles • Foundation garments • Graphic arts • Heritage • Illustration • Luxury goods • Painting • Styling • Textile design • Textile industry • Workshops • Video

USEFUL LINKS

- ♦ **ANDAM, the national association for development of fashion arts:** www.andam.fr
- ♦ **CampusArt, apply online to schools of art:** www.campusart.org
- ♦ **Culturethèque – Institut Français:** www.culturetheque.com
- ♦ **Design and applied arts:** www.designetartsappliques.fr
- ♦ **Degrees in art and culture, information sheet:** www.campusfrance.org/en/resource/degrees-in-art-and-culture
- ♦ **France design education:** www.francedesigneducation.fr
- ♦ **IFD, French Institut of Design:** www.institutfrancaisdudesign.fr
- ♦ **INMA, national institute of art-related occupations:** www.institut-metiersdart.org
- ♦ **Ministry of culture:** www.culture.gouv.fr
- ♦ **Fashion and textile museum of Les Arts Décoratifs:** www.lesartsdecoratifs.fr/francais/mode-et-textile
- ♦ **RNCP, national register of professional certifications:** www.rncp.cncp.gouv.fr
- ♦ **Trade shows:** www.salons-online.com

November 2018

FASHION

France is the world’s standard-setter in high fashion. Jeanne Lanvin, Christian Dior, Coco Chanel, Pierre Balmain, Yves Saint-Laurent, Sonia Rykiel, Christian Lacroix, and Jean-Paul Gaultier are just a few of the French couturiers known around the world. Paris’s fashion shows (Fashion Week, Who’s Next...) and presentations of collections have an international aura, attracting journalists and notables from all over the world, year after year.

High fashion certainly stimulates the imagination, but opportunities are relatively limited. By contrast, they are much more numerous in the fields of ready-to-wear clothing and accessories. And luxury goods could not exist were it not for many supporting skills, occupations, and trades. From the nimble stitcher to the workshop director, many professionals help designers bring their vision to life.

Heirs to a long manufacturing tradition, France’s textile and apparel industries are today oriented toward innovation, design, and commercialization, offering a wide array of careers for qualified people. Openings may be rare in the area of creation (stylists, collection directors), but model makers, fabric designers, production managers, and sales and marketing specialists are in high demand.

Thanks to technical innovation, textile firms are involved in many different sectors—among them medicine, automobiles, sports, and home furnishings.

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FASHION

LICENCE

LEVEL

BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> About 60 public and private institutions offer a **BTS** (a national postsecondary technical certificate) in subjects such as fashion and textile design, textile innovation, and fashion and apparel. BTS programs prepare graduates to move immediately into the workforce.

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNMADE** certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma imparts traditional knowledge to prepare future practitioners of a specialized art and proposes several mentions: fashion, art modeling, textiles and apparel, fashion industry,...

DIPLÔME NATIONAL D'ART (DNA) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> A 3-year **DNA** in textile design (180 ECTS credits) in 3 ESAs, confers the Licence degree.

LICENCE PROFESSIONNELLE (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2+1

> Some 15 universities offer a 1-year **Licence Professionnelle**, (60 ECTS), in **Arts, letters, languages** concentration **Fashion careers** and **Sciences, technologies, health** concentration **Apparel, fashion and textiles**; Industrial production specializations **Fashion design; Textiles and environment**.

Level II (3-year) qualifications registered in RNCP:

> **Fashion styliste/designer** at:

Esmod www.campusart.org/artsearch/#/program/264

Instituto Marangoni www.campusart.org/artsearch/#/program/660

Mod'Art www.campusart.org/artsearch/#/program/763

> **Textile designer-creator** at Ecole Conte

www.campusart.org/artsearch/#/program/59

> **Stylist model-maker** at LISAA

www.campusart.org/artsearch/#/program/628

Apply online: www.campusart.org> Find your program

MASTER

LEVEL

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The 2-year **DNSEP** (120 ECTS credits) is a master-level credential signifying completion of the second cycle of postsecondary education in which students define their research goals. 2 ESAs offer an option in **Textile Design**.

DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The 2-year **DSAA** (120 ECTS) enables students to attain artistic mastery. Four institutions offer a DSAA in Design with a concentration in **Fashion**.

MASTER 2 (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The **Master** is a 2-year national diploma (120 ECTS credits). The Université Lumière Lyon 2 offers a master of **Arts, letters, languages** with a concentration in **Fashion and creation**. The Université d'Aix-Marseille offers a master in **Law, economics, and management** with a specialization in **Fashion and textile professions**.

INSTITUTION-SPECIFIC DIPLOMAS/GRADE DE MASTER (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Industrial-creator** from École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers. www.ensci.com

> **Designer-creator in decorative arts**, at the École Nationale Supérieure des Arts Décoratifs (ENSAD), Paris and Diploma of the École Nationale de Mode et de Matière. www.campusart.org/artsearch/#/program/648

Level I (5-year) qualifications registered in RNCP:

> **Fashion designer-creator** from Institut Français de la Mode (IFM) www.campusart.org/artsearch/#/program/751 and Atelier Chardon Savard www.campusart.org/artsearch/#/program/795

> **Director of fashion product development** from: Mod'Spé www.campusart.org/artsearch/#/program/254

and Esmod www.campusart.org/artsearch/#/program/670

> **International manager, fashion and luxury industries**, from Mod'Art www.campusart.org/artsearch/#/program/761

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DIPLÔMES D'INGÉNIEUR/TITRE D'INGÉNIEUR-MASTER EQUIVALENT (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> Five institutions confer the national **Diplôme d'ingénieur** (also a professional qualification in engineering) with a specialization in textiles and fibers.

MASTER OF SCIENCE (MSC) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> Eight **MSc** in areas such as **Creative Business; Fashion Marketing, Design and Brand Strategies; Fashion, Design and Luxury Management; International Luxury Management...**

BEYOND THE MASTER LEVEL

MASTÈRES SPÉCIALISÉS (MS)

(M2 + 1 ADDITIONAL YEAR)

> Recognized by the Conférence des Grandes Écoles, 1-year specialized masters (**Mastère Spécialisé**) enable holders of a master's degree to develop competence in a second, complementary area.

> An MS in **Trade and innovation in fashion** is offered at Ecole nationale supérieure des arts et industries textiles (ENSAIT). www.ensait.fr and at the institute of business administration and university school of management at Université de Lille 1. www.iae.univ-lille1.fr

Apply online: www.campusart.org> Find your program

Institutional members of the campus france forum and presented on campusart application site:

AICP - Académie Internationale de Coupe de Paris; Atelier Chardon Savard; École de Condé; École Conte; ESMOD; FORMAMOD- École Supérieure de la Mode et de la Lingerie; IBSM - Institut Bordelais de Stylisme Modelisme; IFM - Institut Français de la Mode; Istituto Marangoni; LISAA - L'Institut Supérieur des Arts Appliqués; Mod'Art International; Mod'Spé - Institut supérieur spécialisé de la mode; Supdemod.

IN FIGURES SOURCES : INSEE - MC - MESRI

- More than **520,000** archaeological sites identified (2017)
- **8,000** museums, including 40 national and 1220 labeled Museums of France (2017)
- About **100** national monuments, more than 43,500 classified or registered monuments, and more than 9 million annual visits to national monuments
- **3,800** parks and gardens (2017)
- **44** UNESCO World Heritage sites
- More than **440 million** digitalized documents, almost 340 million of them available on line, and almost **2.7 billion documents** viewed

INTERNATIONAL

The Foreign Ministry's activities on behalf of French heritage are based on three axes of intervention: cooperation with state partners in protecting and promoting sites and physical and nonphysical cultural assets, combatting the trafficking of cultural assets, and promoting France's cultural heritage as an instrument for economic and social development. France exports its expertise in heritage, museology, and archaeology to many countries, including Albania, China, Egypt, Italy, and the United Arab Emirates. Under construction on the island of Saadiyat, in Abu Dhabi's cultural district, is the Universal Museum of the Louvre Abu Dhabi (designed by French architect Jean Nouvel), which will open in 2016.

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RELATED FIELDS

- Archaeology • Architecture • Arts • Culture • Design • Environment • Management
- Geography • Engineering • Fashion • Land use planning • Landscape architecture
- Teaching • Urban studies

SUBFIELDS

- Architectural design • Art history • Art market • Art restoration and conservation
- Audiovisual • Ceramics • Chemistry • Cinema • Crafts • Cultural mediation
- Digital arts • Drawing • Engraving • Fashion and textiles • Graphic arts • Heritage
- Illustration • Law • Literature • Multimedia • Museography • Museology
- Painting • Photography • Physics • Scenography • Science and technology
- Sculpture • Studio arts • Tourism • Video • Visual arts

USEFUL LINKS

- ♦ **Archaeological research:** www.campusfrance.org/en/resource/archaeological-research-in-france
- ♦ **Architecture:** www.campusfrance.org/en/ressource/architecture
- ♦ **Architecture and heritage database:** <http://www2.culture.gouv.fr/culture/inventai/patrimoine>
- ♦ **Art images, platform, and photo gallery of museum collections:** www.art.rmngp.fr
- ♦ **CampusArt, art, design and architecture degrees online application:** www.campusart.org
- ♦ **Center of National Monuments:** www.monuments-nationaux.fr
- ♦ **Center for Research and Restoration of French Museums:** www.c2rmf.fr
- ♦ **CNRS (Centre National de la Recherche Scientifique):** www.cnrs.fr
- ♦ **CRCC (Centre de recherche sur la conservation des collections):** <http://crc.mnhn.fr>
- ♦ **Culturethèque - Institut Français :** www.culturetheque.com
- ♦ **Directory of French archaeology:** www.archeophile.com
- ♦ **French Federation of Conservators and Restorers:** www.ffcr.fr
- ♦ **INHA (National Institute of Art History):** www.inha.fr
- ♦ **INRAP (National Institute of Preventive Archaeology):** www.inrap.fr
- ♦ **List of French conservation and restoration laboratories:** www.culture.gouv.fr/Thematiques/Conservation-restauration/Acteurs
- ♦ **Ministry of Culture:** www.culture.gouv.fr
- ♦ **MONUM (Center of National Monuments):** www.monum.fr
- ♦ **RNCP, (National Repertory of Professional Certifications):** www.rncp.cncp.gouv.fr
- ♦ **UNESCO, World Heritage Center:** www.unesco.org
- ♦ **Visual Arts:** www.campusfrance.org/en/resource/visual-arts

November 2018

HERITAGE AND MUSEOLOGY

The field of heritage comprises, among other things, historic monuments and collections conserved in museums, libraries, and archives; protected buildings; rare professional knowledge; cinema; and photography. The status of historic monument is also accorded to certain rural areas, industrial and technical structures, and architectural constructions of the 20th century.

Having become a major political and economic issue, heritage in all its forms is perceived as a matter of the identity of peoples. As a political instrument, recognition of heritage can satisfy territorial, political, and cultural demands. It can play a significant role in the development of economic resources, professions, and new sources of employment, mobilizing all actors in local and national life.

The teaching of museology involves theoretical teaching of history, general principles of organization, presentation, administration, management, operations and advancement of museums and collections. Museum archaeologists reconstruct the history of humanity, from its origins to today, based on surviving vestiges.

Certain heritage-related professions (art historians, presenters, guides) are tied to knowledge of heritage. Others (architects of history buildings, conservators, restorers, craftspeople) are related to preservation. The science and techniques of the conservation, classification, and presentation of collections form one part of the activities of a museologist, complemented by museum management and operations.

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HERITAGE AND MUSEOLOGY

LICENCE

LEVEL

DIPLÔME UNIVERSITAIRE DE TECHNOLOGIE (DUT)

(BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> **DUT** in information-communication with a concentration in **book and heritage professions** is a two-year program (120 ECTS) offered at a dozen universities.

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE)

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNMADE** certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. Seven institutions offer habitat art concentrations in **decoration and furniture** and **furniture restoration**. One institution offers the graphic arts concentration in **gilded bindings**.

DIPLÔME NATIONAL D'ART (DNA)

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNA** is awarded at the end of a three-year program of study (180 ECTS). The Avignon and Tours ESAD offer a concentration in **conservation and restoration**. www.campusart.org/artsearch/#/program/549

LICENCE

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **Licence**, national diploma in three years (180 ECTS credits), is offered in twenty universities, with degrees granted in arts, letters, languages, humanities, and social sciences. Heritage-related majors include art history, archeology.

> A dual degree in **art history/archaeology and law** is offered by the Sorbonne Panthéon (Paris 1).

LICENCE PROFESSIONNELLE

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2 + 1

> **Licence professionnelle**, national diploma in one year of study (60 ECTS credits), is offered by some 30 universities, with degrees granted in arts, letters, languages, humanities, and social sciences on development and protection of cultural heritage, land management,...

Institutional diplomas or Titles registered at RNCP level II (bac + 3):

> **first cycle** at the Ecole du Louvre in 3 years
www.campusart.org/artsearch/#/program/130

> **Restorer/conservator of cultural assets**, at the Ecoles de Condé
www.campusart.org/artsearch/#/program/279

Apply online: www.campusart.org> Find your program

MASTER

LEVEL

DIPLÔME DE MUSÉOLOGIE

(BACCALAURÉAT + 4 YEARS OF HIGHER EDUCATION) – M1

> **Diploma in Museology** from the Ecole du Louvre is awarded after a one-year course of graduate study. www.campusart.org/artsearch/#/program/127

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP)

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **DNSEP** is awarded after two years of graduate study (120 ECTS). Based on individual projects, it confers the appellation of Master. Two ESAD offer the concentration in **conservation/restoration**:

- The ESA in Avignon offers a concentration in the **conservation/restoration of paintings**. www.campusart.org/artsearch/#/program/412

- The ESAD in Tours offers a concentration in the **conservation/restoration of sculptures**. www.campusart.org/artsearch/#/program/551

MASTER 2

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Master's**, two-year national diploma (120 ECTS), is offered by more than 100 universities in the fields of **Arts, letters, languages, and human and social sciences**, with concentrations in archaeology, architecture, archives, art history and heritage, conservation and restoration of cultural assets, culture and society, and museology.

> The National Museum of Natural History (MNHN) offers a two-year **master's of science** program with concentrations in evolution and **national heritage and societies** (specialization in museology). www.mnhn.fr

INSTITUTION-SPECIFIC MASTER'S PROGRAMS

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The École Nationale des Chartes (ENC) offers a highly selective program in **paleographic archival studies**. www.campusart.org/artsearch/#/program/683

> The Institut National de l'Audiovisuel (INA) offers a program in the **management of audiovisual heritage**. www.campusart.org/artsearch/#/program/66

> The **second cycle** of the program at the Louvre School is a two-year master's degree program. www.campusart.org/artsearch/#/program/128

> **Restorer of Heritage program** of the Institut National du Patrimoine (INP), seven concentrations: arts of fire (metal, glass, ceramic, enamel); graphic arts; textiles; furniture; painting (easel, mural); photography; and sculpture. www.campusart.org/artsearch/#/program/367

EUROPEAN AND INTERNATIONAL MASTER 2 PROGRAMS

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **History of Art and Museum Professions**, Ecole du Louvre - University of Paris Sorbonne (Paris IV) - University of Paris-Sorbonne Abu Dhabi (PSUAD). www.paris-sorbonne.fr

> **Comparative History and Civilizations**, with a concentration in **cities, architecture, and heritage**, offered by the University of Paris-Diderot 7 and the University of Bologna (Italy). www.univ-paris-diderot.fr

BEYOND THE MASTER LEVEL

MASTÈRES SPÉCIALISÉS (MS) (SPECIALIZED MASTERS)

(M2 + 1 YEAR OF HIGHER EDUCATION)

> **Management of natural, history, and cultural touristic heritage** (accredited by the Conférence des Grandes Ecoles) is a one-year program offered by the Conservatoire national des arts et métiers (CNAM) and the Institut National du Patrimoine (INP).

INSTITUTION-SPECIFIC POST-MASTER'S DIPLOMAS

(M2 + 1, 2 OU 3 YEARS OF HIGHER EDUCATION)

> The **Diplôme Supérieur de Recherche en Art (DSRA)** is awarded by the École Supérieure d'Art d'Avignon after completion of a three-year course of study. Concentrations include preservation and archaeology of electronic media and digital art and conservation/ restoration.

> The **Diplôme de Spécialisation et d'Approfondissement en Architecture (DSA)**, is awarded by three Ecoles Nationales Supérieures d'Architectures (ENSA) and the Ecole de Chaillot.

> **Diplôme Propre aux Écoles d'Architecture (DPEA)**, in urban projects, heritage, and sustainable development is awarded by the ENSA of Toulouse after two years of study. www.toulouse.archi.fr

> The **Diploma of the third cycle** of the Louvre School is awarded after a three year course of study. www.campusart.org/artsearch/#/program/129

Apply online: www.campusart.org> Find your program

IN FIGURES SOURCES : INSEE - MC - MESRI

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- Illustration • Law • Literature • Multimedia • Museography • Museology
- Painting • Photography • Physics • Scenography • Science and technology
- Sculpture • Studio arts • Tourism • Video • Visual arts

USEFUL LINKS

- ♦ **Archaeological research:** www.campusfrance.org/en/resource/archaeological-research-in-france
- ♦ **Architecture:** www.campusfrance.org/en/ressource/architecture
- ♦ **Architecture and heritage database:** <http://www2.culture.gouv.fr/culture/inventai/patrimoine>
- ♦ **Art images, platform, and photo gallery of museum collections:** www.art.rmngp.fr
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- ♦ **Center for Research and Restoration of French Museums:** www.c2rmf.fr
- ♦ **CNRS (Centre National de la Recherche Scientifique):** www.cnrs.fr
- ♦ **CRCC (Centre de recherche sur la conservation des collections):** <http://crc.mnhn.fr>
- ♦ **Culturethèque - Institut Français :** www.culturetheque.com
- ♦ **Directory of French archaeology:** www.archeophile.com
- ♦ **French Federation of Conservators and Restorers:** www.ffcr.fr
- ♦ **INHA (National Institute of Art History):** www.inha.fr
- ♦ **INRAP (National Institute of Preventive Archaeology):** www.inrap.fr
- ♦ **List of French conservation and restoration laboratories:** www.culture.gouv.fr/Thematiques/Conservation-restauration/Acteurs
- ♦ **Ministry of Culture:** www.culture.gouv.fr
- ♦ **MONUM (Center of National Monuments):** www.monum.fr
- ♦ **RNCP, (National Repertory of Professional Certifications):** www.rncp.cncp.gouv.fr
- ♦ **UNESCO, World Heritage Center:** www.unesco.org
- ♦ **Visual Arts:** www.campusfrance.org/en/resource/visual-arts

November 2018

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HERITAGE AND MUSEOLOGY

LICENCE

LEVEL

DIPLÔME UNIVERSITAIRE DE TECHNOLOGIE (DUT) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> **DUT** in information-communication with a concentration in **book and heritage professions** is a two-year program (120 ECTS) offered at a dozen universities.

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

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LICENCE (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

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> A dual degree in **art history/archaeology and law** is offered by the Sorbonne Panthéon (Paris 1).

LICENCE PROFESSIONNELLE (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2 + 1

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Institutional diplomas or Titles registered at RNCP level II (bac + 3):

> **first cycle** at the Ecole du Louvre in 3 years
www.campusart.org/artsearch/#/program/130

> **Restorer/conservator of cultural assets**, at the Ecoles de Condé
www.campusart.org/artsearch/#/program/279

Apply online: www.campusart.org> Find your program

MASTER

LEVEL

DIPLÔME DE MUSÉOLOGIE (BACCALAURÉAT + 4 YEARS OF HIGHER EDUCATION) – M1

> **Diploma in Museology** from the Ecole du Louvre is awarded after a one-year course of graduate study. www.campusart.org/artsearch/#/program/127

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

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- The ESAD in Tours offers a concentration in the **conservation/restoration of sculptures**. www.campusart.org/artsearch/#/program/551

MASTER 2 (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Master's**, two-year national diploma (120 ECTS), is offered by more than 100 universities in the fields of **Arts, letters, languages, and human and social sciences**, with concentrations in archaeology, architecture, archives, art history and heritage, conservation and restoration of cultural assets, culture and society, and museology.

> The National Museum of Natural History (MNHN) offers a two-year **master's of science** program with concentrations in evolution and **national heritage and societies** (specialization in museology). www.mnhn.fr

INSTITUTION-SPECIFIC MASTER'S PROGRAMS (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The École Nationale des Chartes (ENC) offers a highly selective program in **paleographic archival studies**. www.campusart.org/artsearch/#/program/683

> The Institut National de l'Audiovisuel (INA) offers a program in the **management of audiovisual heritage**. www.campusart.org/artsearch/#/program/66

> The **second cycle** of the program at the Louvre School is a two-year master's degree program. www.campusart.org/artsearch/#/program/128

> **Restorer of Heritage program** of the Institut National du Patrimoine (INP), seven concentrations: arts of fire (metal, glass, ceramic, enamel); graphic arts; textiles; furniture; painting (easel, mural); photography; and sculpture. www.campusart.org/artsearch/#/program/367

EUROPEAN AND INTERNATIONAL MASTER 2 PROGRAMS (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **History of Art and Museum Professions**, Ecole du Louvre - University of Paris Sorbonne (Paris IV) - University of Paris-Sorbonne Abu Dhabi (PSUAD). www.paris-sorbonne.fr

> **Comparative History and Civilizations**, with a concentration in **cities, architecture, and heritage**, offered by the University of Paris-Diderot 7 and the University of Bologna (Italy). www.univ-paris-diderot.fr

BEYOND THE MASTER LEVEL

MASTÈRES SPÉCIALISÉS (MS) (SPECIALIZED MASTERS) (M2 + 1 YEAR OF HIGHER EDUCATION)

> **Management of natural, history, and cultural touristic heritage** (accredited by the Conférence des Grandes Ecoles) is a one-year program offered by the Conservatoire national des arts et métiers (CNAM) and the Institut National du Patrimoine (INP).

INSTITUTION-SPECIFIC POST-MASTER'S DIPLOMAS (M2 + 1, 2 OU 3 YEARS OF HIGHER EDUCATION)

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> The **Diploma of the third cycle** of the Louvre School is awarded after a three year course of study. www.campusart.org/artsearch/#/program/129

Apply online: www.campusart.org> Find your program

BY THE NUMBERS SOURCES : INSEE - MC - MESRI

- **25,000 professional** photographers in France (2017)
- **48,400 students** enrolled in artistic or cultural institutions of higher learning, of which 31,100 are enrolled in private institutions (2016)
- **12,000 foreign students** enrolled in artistic and cultural institutions of higher learning (2017)
- Almost **50 artistic residences** dedicated to photography and more than 20 festivals in France (2016)
- More than **20 competitors and scholarships** in photography (2017)

USEFUL LINKS

- ♦ **ANdÉA, (National Association of Institutions of Higher Learning in Art):** www.andea.fr
- ♦ **APPEA, (National Association of Public Preparatory Schools for Institutions of Higher Learning in Art):** www.appea.fr
- ♦ **ARAGO, photography portal:** www.photo-arago.fr
- ♦ **Association of Art School Teachers:** www.cneea.fr
- ♦ **CampusArt, online application site for art schools:** www.campusart.org
- ♦ **Circulation, festival of young European photographers:** www.festival-circulations.com
- ♦ **CNAP, (National Center of Plastic Arts):** www.cnap.fr
- ♦ **CPIF, (Photography Center of the Ile de France):** www.cpif.net
- ♦ **Culturethèque – Institut Français:** www.culturetheque.com
- ♦ **Information sheets on programs in art and culture:** www.campusfrance.org/en/resource/degrees-in-art-and-culture
- ♦ **MEP, (Maison Européenne de Photographie):** www.mep-fr.org
- ♦ **Ministry of culture :** www.culture.gouv.fr
- ♦ **Rencontres Internationales de la Photographie d'Arles (International meeting of Photography of Arles):** www.rencontres-arles.com
- ♦ **RNCP, (National Repertory of Professional Certifications):** www.rncp.cncp.gouv.fr
- ♦ **Vidéadoc, (Center for the Documentation of Audiovisual and Multimedia Creation):** www.videadoc.com

INTERNATIONAL

The work of French photographers Henri Cartier-Bresson, Robert Doisneau, Sarah Moon, Yann Arthus-Bertrand, Jean-Baptiste Mondino, Pierre et Gilles, and Bettina Rheims, Sophie Calle and others is known around the world. Many foreign photographers have settled in France such as Man Ray, Brassai, Jane Evelyn Atwood, ...

More than 20 French photographic festivals are internationally recognized - among them those in Arles, Paris, and Nancy. Almost all of public arts schools in France are part of the Erasmus+. Students at French institutions can spend a semester abroad, based on the arrangement they reach with their home institution.

RELATED FIELDS

• Arts • Culture • Design • Fashion • Management • Teaching

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• Architectural design • Art history • Art market • Art restoration and conservation • Audiovisual • Ceramics • Cinema • Crafts • Cultural mediation • Design • Drawing • Graphics • Engraving • Illustration • Fashion and textiles • Heritage • Information • Interior architecture • Multimedia • Museography • Museology • Painting • Photography • Scenography • Sculpture Studio arts • Video • Visual arts

November 2018

PHOTOGRAPHY

Photography was born in France in 1839, the date customarily given for its invention. The year marks the presentation by F. Arago to the Academy of Sciences of the daguerreotype of L. Daguerre, who had improved upon the invention of J.-N. Niépce, who died in 1833. Niépce had worked with Daguerre in 1829 to refine his method.

In the past 15 years, professional photography has undergone a transformation of enormous magnitude, as a result of the development of digital technologies and the mass diffusion of content on the Internet. In addition to mastering the culture of images, photographers now need to understand computer technology.

Photographic work can be divided into several components: conception; location scouting; setting techniques (lighting, framing, focusing, speed, etc.); setup and composition; selection of photographs; printing; and indexing of images. People with training in photography can become portrait photographers, photo-journalists, industrial photographers, advertising agency photographers, or fashion, scientific, or medical photographers. The profession can also be applied to laboratories, where 90 percent of jobs are found. These jobs involve selecting and assembling images, developing negatives, developing positives on paper or slides, and performing finishing operations (verifying, calibrating, bagging, pricing).

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PHOTOGRAPHY

LICENCE

LEVEL

Brevet de Technicien Supérieur (BTS)

(BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> The **BTS** in **photography**, a two-year (120 ECTS) program, is offered in five private and public institutions.

University diploma (DU)

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> The **DU** in **documentary photography and transmedia writing** and **DU** in **Photojournalism**, capturing and aerial images are offered by the University of Perpignan Via Domitia. www.univ-perp.fr

Diplôme National d'Art (DNA) (DNA, NATIONAL ART DIPLOMA)

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> The **DNA**, the first degree in art, is a three-year (180 ECTS) program with three majors, and gives the Licence degree. Some 50 institutions offer courses in photography.

Licence

(BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> The **Licence** in **arts, letters, and language** with a major in **photography** is a national diploma earned after three years (180 ECTS) of study. It is offered by the University of Vincennes-Saint-Denis. www.univ-paris8.fr

> The **Licence** in **arts, letters, and language** with a major in **plastic arts** or **art** and including courses in photography is a national diploma earned after three years (180 ECTS credits) of study. It is offered by some two dozen universities.

> The **Licence professionnel** in **humanities and social sciences with a concentration in documentary resources and database management and publishing of photographic and media archives**, is a one-year (60 ECTS) program offered by the University of Lille 3. www.univ-lille3.fr

Three-year programs appearing in the RNCP (Level II):

> **Photography title**, offered by the Ecole des Gobelins and the Ecole EFET, two years of core studies and one year of specialization. www.campusart.org/artsearch/#/program/473

> **Professional Photographer's Title**, taught at ETPA. www.campusart.org/artsearch/#/program/732

To apply online: www.campusart.org> Find your program

MASTER

LEVEL

Diplôme National Supérieur d'Expression Plastique (DNSEP)

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The **DNSEP** is a two-year (120 ECTS) master's, the second cycle in art. The program is devoted to individual work. About 50 art schools offer courses in photography as part of the program.

Master 2

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The **Master's in arts** with a concentration in **plastic and contemporary arts**, with a specialization in **photography and contemporary art**, is a national diploma earned after two years (120 ECTS) of study. It is offered by the University of Vincennes-Saint-Denis. www.univ-paris8.fr

Institution-Specific Diplomas/Master Level

(BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Designer/creator of decorative arts** at the École Nationale Supérieure des Arts Décoratifs (ENSAD) of Paris, is a five-year program. Students can specialize in photography beginning in their second year: art photography, documentary communication, and printing and digital techniques. www.ensad.fr

> **Diploma National Supérieur d'Arts Plastiques (DNSAP)** of the École Nationale Supérieure des Beaux-arts (ENSBA) de Paris. www.beauxartsparis.com

> **Diploma** of the École Nationale Supérieure de la Photographie (ENSP) d'Arles, five-year program. www.ensp-arles.com ; and the **Program international residence of research and creation**. www.campusart.org/artsearch/#/program/103

> **Diploma on photography section** at the École nationale supérieure Louis Lumière (ENLL), five-year program. www.ens-louis-lumiere.fr

> Institut National du Patrimoine (INP) offers a five-year program. Seven specialities are offered, including **photography: restoration of photographs**. www.inp.fr

Level I RNCP certifications, granted after five years:

> **Photographe**, Spéos with modules on photojournalism, studio photography, and the photography market. www.campusart.org/artsearch/#/program/205

To apply online: www.campusart.org> Find your program

BEYOND THE MASTER LEVEL

Institution-Specific Master's

(M2 + 1, 2 or 3 YEARS OF HIGHER EDUCATION)

Postgraduate programs are offered together with other foreign art schools and universities. Candidates from all countries are welcome.

> Two dozen arts school offer two- to three-year postgraduate programs for students who want to pursue research and develop contemporary art, design, or graphics project.

> Le Fresnoy, Studio National Studio des Art Contemporains, offers a two year degree to students with a master's diploma or its equivalent. The degree, which is awarded based on a project, is certified by the Ministry of Culture. www.campusart.org/artsearch/#/program/453

To apply online: www.campusart.org> Find your program