

### Management

**M**anagement is a cross-cutting field that extends across every sector.

Programs in management were first developed to meet the administrative and business needs of institutions and organizations. French business schools (*Écoles de commerce*) boast excellent academic conditions in terms of faculty, facilities, and equipment at a yearly tuition cost ranging from €3,000 to €30,000, depending on the level of study.

Training in management is a strong point of French higher education. For years, the annual rankings of the world's business schools have cited various French *Grandes Écoles* for their Masters in Management and MBA programs. Numerous French schools and programs have received international and European accreditation or labeling.

France's universities offer management education that is more oriented toward research. University-based institutes of business administration (IAEs) have positioned themselves as business schools within the public university and therefore offer low tuition rates.

#### INTERNATIONAL

French schools of management are ranked among the top in the world:

- 6 schools ranked in the top 15 master's programs: ESCP Europe, HEC Paris, ESSEC Business School, EM Lyon Business School, Grenoble Graduate School of Business, EDHEC Business School (*Financial Times*, 2013)
- 6 in the top 100 MBA programs: HEC Paris, INSEAD, EDHEC Business School, Grenoble Graduate School of Business, EM Lyon, Audencia Nantes School of management (*The Economist*, 2013)
- 20 programs accredited by AMBA (*Association of MBAs*)
- 18 institutions accredited by AACSB (*The Association of Advance Collegiate Schools of Business*)
- 17 institutions accredited by EQUIS (*European Quality Improvement System*)
- 11 schools and 10 programs accredited by EPAS (*EFMD Programme Accreditation System*)
- 12 French institutions have triple accreditation (AACBS, AMBA, EFMD), more than any other country in Europe.

#### Related fields

Accounting – Administration – Business – Distribution – Finance – Human resources – Management – Marketing – Markets – Production – Sales – Strategy

#### Subfields

Audit – Change management – Control - Decision making – Economic intelligence – Ethics – Governance – Information systems – Innovation – International management – Logistics – Public administration – Market research – Negotiation – Operations – Organization – Processes – Production – Project management – Purchasing – Quality – Risk management – Security - Staffing – Strategy

#### Useful links

- Conférence des Grandes Écoles (CGE), network of French schools of business and management:  
[www.cge.asso.fr/nos-membres/ecoles/liste-des-ecoles](http://www.cge.asso.fr/nos-membres/ecoles/liste-des-ecoles)>Les écoles par formation
- Commission des Titres d'Ingénieurs (CTI, French national commission on engineering degrees):  
[www.cti-commission.fr](http://www.cti-commission.fr)
- University-based schools of management (IAE):  
[www.reseau-iae.org](http://www.reseau-iae.org)

#### CHOOSE YOUR PROGRAM

- Campus France program catalogue:  
[www.campusfrance.org-Trouvez votre formation](http://www.campusfrance.org-Trouvez votre formation)
- Catalogue of programs taught in English:  
[www.campusfrance.org-Programs Taught in English](http://www.campusfrance.org-Programs Taught in English)
- Catalogue of short academic programs and language courses:  
[www.coursdete.campusfrance.org](http://www.coursdete.campusfrance.org)
- CampusBourses, financing your studies in France:  
[www.campusfrance.org-Financez vos études](http://www.campusfrance.org-Financez vos études)

## Licence level

### **Brevet de Technicien Supérieur (BTS, higher technical certificate)**

**(Secondary diploma +2 years of higher education) – L2**

BTS diplomas are available in 15 different fields (banking, business, communication, transportation, etc.). The BTS in business unit management (MUC) is offered by more than 600 institutions, chiefly technical and vocational secondary schools.

### **Professional licence**

**(Secondary diploma +3 years of higher education) – L3**

Many universities offer a professional *licence* in **law, economics, and management**. Students in this program can choose from among more than 200 concentrations: management of organizations, businesses, and public agencies; ICT; artistic and cultural projects; event planning; economic intelligence and risk management; construction and spatial planning.

Majors (*mentions*) are available in the following areas: insurance, banking, and finance; trade (retail distribution); human resources and benefits; industrial production; electricity and electronics (lighting management); and hospitality, food service, and tourism.

60 professional *licences* are also offered in **science, technology, and health** with a wide array of majors (*mentions*) and specializations: communication functions and techniques; agronomy; construction and civil engineering; industrial production; apparel, fashion, and textiles; logistics.

Other professional *licences* in **sciences and techniques** allow students to specialize in industrial production management and the agri-food industry.

### **Bachelor**

**(Secondary diploma +3 years of higher education) – L3**

Bachelor's degrees and other *licence*-level diplomas awarded by private institutions do not necessarily qualify the graduate for enrollment in a master's level program at a university.

Some 30 different bachelor's programs are available, including the bachelor of business and management offered by business schools. Bachelor's degrees in other fields are offered by private management schools and institutes. Those fields include social work management, event marketing, business administration, hospitality and tourism, and international logistics planning.

The "Professional Bachelor" label caps 80 programs in various business fields offered in schools operated by France's chambers of commerce and industry: [www.bachelor-professionnel.ci.fr](http://www.bachelor-professionnel.ci.fr)

## Master level

### **Master**

**(Secondary diploma + 5 years of higher education) – M2**

#### **In universities**

Forty different master's degrees are available in the broad field of **law, economics, and management** with a variety of concentrations:

- management of businesses and organizations: administration, banking and finance (audit, control), culture (arts and historic preservation);
- health-care management (social service and healthcare organizations);
- hospitality, leisure, and tourism;
- logistics and strategy, international land management, etc.

30 different master's degrees in the broad field of **science, technology, and health** are open to students holding a general *licence* in **earth sciences, environment, and law**.

Master's degrees with a research focus are available in the fields of: biology (ecosystems, microbiology, medications, and health); law, economics, and management (public and private law, corporate law, and risk management); earth and environmental science (underground water, chemical and physical hydrogeology, hydrosystems and watershed engineering); and humanities and social sciences (history and geography of regions and societies: land-use planning and development, geological and civil engineering).

#### **In schools of business and management**

French private schools of business and management offer more than 70 different degrees. 40 schools belonging to the *Conférence des Grandes Écoles* (CGE) are authorized to confer nationally recognized master's degrees.

MBA (*Master of Business Administration*) programs are offered in various *Grandes Écoles*. The MBA is an internationally recognized credential that enables graduates, once they have gained practical experience, to assume high-level corporate management responsibilities. MBAs vary in value. Those with international or European accreditation (AACSB, AMBA, EPAS, EQUIS) offer a guarantee of international recognition and thus are more selective and expensive than others (with annual tuition exceeding €10,000).

Executive MBA (EMBA) programs are designed for experienced managers who seek continuing education through courses or seminars to prepare them for high-level management responsibilities.

### **Diplôme / Titre d'ingénieur (master level)**

**(Secondary diploma +5 years of higher education) – M2**

France's schools of engineering confer diplomas regulated by CTI (the French national commission on engineering degrees). The *diplôme d'ingénieur* is equivalent to a national master and entitles the graduate to practice as an engineer. Twenty *diplôme d'ingénieur* programs offer specializations in some aspect of management: construction (project management, quality, materials); energy (oil, gas, and energy management, including renewables); manufacturing (modeling, design, risks, global supply chains and logistics, environmental process engineering); information systems (management of complex information systems); environmental management of industrial processes; technology and health; and more.

#### • CTI:

[www.cti-commission.fr](http://www.cti-commission.fr)>Chercher un programme d'ingénieur habilité

#### • Information on French engineering degrees and qualifications:

[www.campusfrance.org](http://www.campusfrance.org)>Espace documentaire>Offre de formation>Fiches diplômes

## Beyond the master level

### **Mastère Spécialisé (MS, specialized master)**

**(Master +1 year of higher education)**

A postgraduate program accredited and labeled by the CGE in business and engineering schools, the *mastère spécialisé* (MS) enables graduates to specialize further or to obtain a second competence through a sixth year of postsecondary study. MS programs are designed for students who have earned a *diplôme d'ingénieur*, master-level management credential, or another degree requiring 5 years of postsecondary study.

More than 180 different MS programs are offered in various fields: administration, airport management, agri-food industry, art, business, communication, design, distribution, environment, finance, international project management, real estate, manufacturing, data, engineering, innovation, economic intelligence, organization, historic preservation, quality assurance, human resources, risk management, health, services, sports, information systems, technology, tourism, transportation, etc.

The MS degree requires 75 ECTS credits (European Credits Transfer System).

#### • Information on MS degrees:

[www.campusfrance.org/fr/ressource/les-masteres-specialises-ms](http://www.campusfrance.org/fr/ressource/les-masteres-specialises-ms)

• List of MS programs: [www.coe.asso.fr/nos-labels/ms](http://www.coe.asso.fr/nos-labels/ms)