CAMPUS FRANCE, THE FACE OF FRENCH HIGHER EDUCATION ABROAD

International mobility is growing steadily. The number of international students has doubled since 2000 and is set to reach 9 million by 2025.

As the world’s 6th largest host country, France aims to welcome 500,000 international students by 2027 through an ambitious strategy called Bienvenue en France.

Campus France is a government agency under the Ministry of Europe and Foreign Affairs and the Ministry of Higher Education, Research and Innovation. In cooperation with higher education institutions, Campus France applies its expertise to increase France’s appeal.

As an essential part of this strategy, Campus France is developing:

- A label guaranteeing the quality of support services for international students
- A worldwide communication campaign called “Rendez-vous en France”
- A dedicated support for higher education institutions initiatives abroad

OUR FIGURES

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<th>200+ staff in France</th>
<th>365,000 international students welcomed in France (MESRI-SIES)</th>
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<td>500 staff throughout the world</td>
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<td>750,000 annual visitors to Campus France events</td>
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<td>€125 million in funds under management</td>
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<td>5 European projects managed 1 as lead agency</td>
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BIENVENUE EN FRANCE

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<th>212 events staged by Campus France each year</th>
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<td>2.3 million followers across social networks</td>
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<td>18,000 mobile students &amp; scholars under management</td>
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<td>90 websites 35 languages 20 million visits per year</td>
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OUR MISSIONS

ANALYZE INTERNATIONAL MOBILITY
Identify and describe trends and changes in international student mobility.
Design studies and polls to help partners implement their international strategy.

FACILITATE INTERNATIONAL STUDENT MOBILITY
Support partners in establishing and managing scholarship programs.
Develop and manage European projects to facilitate international student mobility.

COORDINATE NETWORK OF PARTNERS
Bring together institutions of higher education and research.
Support institutions’ initiatives abroad.
Develop the Campus France network around the world.

PROMOTE FRENCH HIGHER EDUCATION
Enhance the international visibility of higher education.
Organize promotional events in France and around the world.
Support the international strategy of institutions.

WELCOME INTERNATIONAL STUDENTS
Prepare students before departure from their home country and support them during their stay (administrative procedures, cultural activities, etc.).
Develop the Bienvenue en France label around the quality of student support services.
Coordinate a network of international alumni of French institutions and strengthen their links with France.
France
6th largest host country (Unesco)

Prestigious Programs

Academic services...

• Pre-departure and language preparation
• Development of a successful career path: program selection, orientation, placement, support and tutoring

... and logistical expertise

• Assistance before departure from student’s home country
• Welcoming upon arrival and support during the stay: housing, administrative procedures...

A unique expertise in establishing and managing customized scholarship programs

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300
programs such as Make Our Planet Great Again, Pre-France, Master of French as a foreign language, French + Sciences, France Excellence Summer School Program, etc.

130
companies and public entities

85
international partners and foreign governments

275
Campus France offices in 134 countries

370+
educational and research institutions participating in the Campus France Forum

340 000
Alumni
in the France Alumni network