



CAGNES SUR MER

BESIGN

THE SUSTAINABLE DESIGN SCHOOL



At BESIGN School creativity meets sustainability. Our Design study curriculum focusses on the 17 Sustainable Development Goals of the United Nations as a guideline and value set for user-oriented solutions. Good health and wellbeing, decent work and economic growth, affordable and clean energy, gender equality and many more are fields where design methodology can implement positive change.

The international identity of BESIGN School is deeply rooted in the conviction that open mindedness is essential to creativity. Both programmes, Bachelor and Master, are fully taught in English, hence among our 100 students we count more than 30 different nationalities.

The study curriculum is based on projects given by corporate companies, NGO's and communities. This brings a professional ambiance to the daily student life and allows to adjust the learning goals to the job market requirements.

Join the community of BESIGNERS in one of the most beautiful areas of South of France, near the vibrant city of Nice.

◆ MAIN PROGRAMMES OF STUDY

Sustainable Innovation for Human Solutions applied to products, spaces, services, systems, business models and any other process:

- Undergraduate and Graduate programs:
- 3 year undergraduate program 'Assistant Designer in Sustainable Innovation'
 - 2 year postgraduate program 'Designer in Sustainable Innovation'
 - Mid-career training

◆ RESEARCH

BESIGN The Sustainable Design School develops research in new methodologies, as "Design des Connaissances" (Knowledge Design): how to co-design complexity.

Other research areas: "From the design of having to the design of being". In our current world we're witnessing the transformation from a life centered on possessions, to a life oriented on services, with the focus on the human being.

◆ STRENGTHS

Teaching language: English.

The learning process at BESIGN The Sustainable Design School is based on projects, where groups of students work with local or international companies on various issues, with focus on the implementation of the 17 Sustainable Development Goals, stated by the United Nations. Design Thinking, frugal innovation, knowledge design, biomimicry, social innovation and open innovation are all methods to learn and adapt to different design phases.

The study cursus is enabling the students to face the actual world through linking personal engagement and dedication to sustainable and social innovation with design skills. Our partner companies, who are in demand for a new profile of designers, are AMADEUS, AIR LIQUIDE, BMW i, HERMÈS, IBM, RENAULT, SCHNEIDER ELECTRIC, SUEZ ENVIRONNEMENT, TOYOTA, VISTEON,...

Adjoining the school, the Fablab FAB'AZUR (3D printers, laser cutters, 3D scanner...) allows the students to create objects for their design projects. The size of the classes is maximum 25 students. Students can participate at an international exchange program with one of the 19 partner universities.

◆ LOCATION

The campus of BESIGN The Sustainable Design School is located 5 min walking away from the beach.

The bicycle road from Nice is prusuing right to the campus of BESIGN The Sustainable Design School. The next train station is at 5 min by foot, allowign students to live either in the East (Nice downtown, Monaco) or in the West (Antibes, Cannes).

Nice, one of France's sunniest cities, located between mountains and sea, with easy access to France's second largest international airport.

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IDENTITY FORM

- ◆ **Precise name of the institution**
BESIGN The Sustainable Design School
- ◆ **Type of institution**
Private institution of higher education.
- ◆ **City where the main campus is located**
Cagnes sur Mer
- ◆ **Number of students**
110
- ◆ **Percentage or number of international students**
50%
- ◆ **Type and level of qualifications awarded**
Diploma of Assistant Designer in Sustainable Innovation, undergraduate level; Designer in Sustainable Innovation, graduate level;
- ◆ **French language courses**
Yes - Courses in French as a foreign language are part of the curriculum.
- ◆ **Programs for international students**
Yes - The education at BESIGN The Sustainable Design School is designed to address international requirements and global issues. It is particularly recommended for students wishing to have an international career.
- ◆ **Programs in English**
Yes - All the classes are held in English.
- ◆ **Registration fees/year (for information only)**
Tuition fees for European nationals: Bachelor 1st year €7.500, €9.600 2nd year, €9.600 3rd year. Master 1st year €10.500 and €10.500 for 2nd year. Administrative fees: €400.
For non-European nationals Bachelor 1st year €8.500, €10.600 2nd year, €10.600 3rd year. Master 1st year €11.500 and €11.500 for 2nd year.
- ◆ **Postal address**
1 Chemin du Val Fleuri 06800 Cagnes sur Mer

<https://besignschool.com/>



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