



13 CAMPUS : LYON, TOURS, NANTES, CAEN,
GRENOBLE, ANNECY, AIX EN PROVENCE,

BRASSART



Founded in 1949 when advertising was first introduced, Ecole Brassart is one of the best graphic schools in France, which benefits from a solid reputation forged with the agencies and a large network of alumns.

Ecole Brassart vocation has always been to provide students with the solid bases for a successful career in visual communication or animation.

An intense teaching of basic drawing techniques has always been Brassart specific signature, as it is the best way to express an idea.

Depending on their skills and ambitions, students choose between Graphic Design, 3D design, Webdesign or Comic Art.

◆ MAIN PROGRAMMES OF STUDY

- Preparatory year
- FLE Arts & Design
- **Graphic Design and Multimedia:** a 3-year course which will help you master all necessary tools and develop your talents to generate creative responses to any brief in advertising, illustration, packaging, webdesign...
- **3D VFX Design:** intense 3-year courses to become an expert in 3D or 2D animation with specialization in rendering, texturing, character design, lightning...
- **Digital artistic director** (specialization of one year) trains to Multichannel Communication, social networks, print and digital environment
- **Digital creator** (specialization of one year) forms Motion design, Augmented Reality, 3D (design and printing), 2D / 3D animation
- **Cartoonist:** a new 3-year program created with the first Comics publisher (Delcourt Soleil) that strongly emphasizes methods and materials utilized in the profession: for Comics fans who want to become an author, scripiter, inker, penciler...

In all courses, following fields are taught: Drawing, sketching, roughing, perspective, volume, illustration, art history, documentary study, typography, logotype, page layout, visual identity, graphic communication, story board, advertising design, packaging, motion design, computer graphics...

◆ STRENGTHS

- Close follow-up: Ecole Brassart is a human-sized organization which allows proximity between professionals and students. We believe this privilege relation is key to help the student to find the right answers to his questions and provide the best educational support.
- Professional experience: all courses are led by professionals working in agencies or as freelances.
- Professional commitment: all professionals are eager to share its competences, know-how and vision with passion. Most students keep a relation with these professionals after having left the school.
- Comic Art: all students are supervised during their 3-year presence by a renowned author (Zep, Arthur de Pins, Patricia Lyfoung)

◆ LOCATION

13 schools en France: Tours, Nantes, Caen, Bordeaux, Lyon, Grenoble, Annecy, Toulouse, Aix en Provence, Montpellier, Strasbourg, Lille et Paris.

IDENTITY FORM

- ◆ **Precise name of the institution**
Brassart
- ◆ **Type of institution**
Private school
- ◆ **City where the main campus is located**
13 campus : Lyon, Tours, Nantes, Caen, Grenoble, Annecy, Aix en Provence,
- ◆ **Number of students**
2000
- ◆ **Percentage or number of international students**
2%
- ◆ **Type and level of qualifications awarded**
Graphic and multimedia Designer (Bachelor level II RNCP) - 3D VFX Conceptor (Bachelor level II RNCP) - Digital Art Director (level I RNCP)
«3D VFX Designer», RNCP Level II
«Game Designer», RNCP level II
- ◆ **French language courses**
Yes - We now offer the possibility to follow a FLE specific programme for those willing to enter Brassart with the Foundation Year.
- ◆ **Programs for international students**
Yes - FLE Arts & Design
- ◆ **Programs in English**
Yes - The second and third year of the Graphic Design Bachelor in Brassart Nantes is now taught in English.
- ◆ **Registration fees/year (for information only)**
5 850 € / 8 100 €, according to level
- ◆ **Postal address**
Brassart campus Tours : 1 rue Léo Delibes, bâtiment B, 37200 Tours - Brassart campus Nantes : 4/6 rue D'Erlon, 44000 Nantes - Brassart campus Caen : 8 rue du Professeur-Rousselot 14000 Caen - ABD campus Paris : 77 avenue de la République 75011 Paris

www.brassart.fr



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