



PARIS

ECV

CREATIVE SCHOOLS & COMMUNITY DESIGN - ANIMATION - GAME - DIGITAL



ECV - Creative Schools and Community, was founded in 1984 with the mission to train and support the creative talents of tomorrow.

Located on 5 campuses located in the heart of dynamic and culturally rich cities: Paris, Bordeaux, Nantes, Lille and Aix-en-Provence.

Each year, the school trains 2500 students enrolled in Bachelor's and Master's degrees in the 4 curricula offered: Design, Animation, Game and Digital.

ECV schools make up France's largest educational network in the area of visual communication and are widely recognized by employers.

◆ MAIN PROGRAMMES OF STUDY

In more than 30 years of operation, ECV has forged a solid reputation in the professional world. Its mission is to train, in programs involving 5 years of postsecondary study, art directors capable of conceiving and managing projects in the fields of visual communication, film animation, and video games.

- Preparatory year / Year 1, ECV L1 readies students for upper-level undergraduate study at the school or to transfer to another school of art and design in France or abroad. It is undoubtedly the most important phase, during which they learn the fundamentals of design, creativity, and artistic practice, around which all their later training will be organized.

Years 2 to 5: Visual Communication or Animation

- Visual communication curriculum (5 cities) with one of the following specializations:- Master in advertising - Master in corporate design (visual identity and packaging) - Master in digital and interactive design - Master in typography

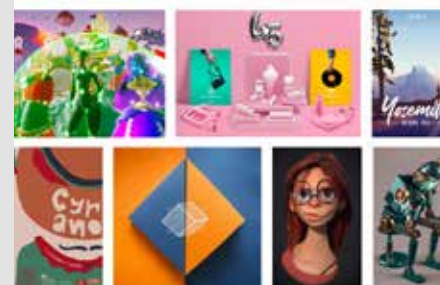
- Animation and video gaming curriculum (Bordeaux and Lille), ECV Aquitaine and ECV Nord Europe offer programs to prepare students for careers in film animation and video games. The goal is to prepare students to earn a specialized master's-level credential. The Master in Animation is taught in English by foreign guest faculty who excel in their field.

◆ STRENGTHS

- Ranked among the best French design and animation schools.
- 5 campuses in France, 1 campus in China (Shanghai) and 1 campus in India (Mumbai).
- Bachelor and master degrees stated certified by the RNCP, French national commission for professional certifications.
- Extensive network of partners in institutions and companies.
- 2 programmes 100% in English.
- Alumni working in the main design agencies, animation and game studios in France and abroad.
- More than 50 university partners worldwide.
- French and international accreditations : CNCP, Erasmus+, Campus France, RECA...
- Member of AD Education : largest French network of arts, design, communication and digital schools.

◆ LOCATION

Located in the heart of cities: Paris, Bordeaux, Aix-en-Provence, Nantes and Lille. All of ECV's schools offer students easy access to cultural opportunities and vibrant urban life.



IDENTITY FORM

- ◆ **Precise name of the institution**
ECV - Creative Schools and Community
- ◆ **Type of institution**
Private
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
2 500
- ◆ **Percentage or number of international students**
20 %
- ◆ **Type and level of qualifications awarded**
National Diploma «Artistic Director in visual communication and Mulitmedia» listed in the directory of the CNCP Level 1
- ◆ **French language courses**
Yes - One-year study abroad program in Paris and in Shanghai
- ◆ **Programs for international students**
No
- ◆ **Programs in English**
Yes - Paris: Bachelor in Graphic Design (3 years)
- Master Design & Strategy (2 years)
- MBA Design & Strategy (1 year)
- ◆ **Registration fees/year (for information only)**
From 6 980 to 9 880 euros, depending on the program.
- ◆ **Postal address**
ECV - Creative Schools and Community
International office :
18 bis avenue de la Motte-Picquet
75007 Paris
France

en.ecv.fr/



Member of Campus France Forum / Member of CampusArt