



PARIS

# ESAM DESIGN



*'Everyone can become creative'*

Esam Design, a private institution for technical higher education, has devoted all its energy into training students for 70 years.

Within a friendly environment of mutual partnership, the school provides an education in the essential methods used in the professional world and a place where student's full creative and academic potential can flourish.

After a foundation year, during which students become familiar with the world of applied arts, student opt for a 2 year course to get a Bachelor degree, and 2 years more to get a Master degree in Graphic design communication or Interior design.

The key word, 'creativity', links all their future careers, whether these will take place internationally or in France. This is more than a vague sentiment or feeling coming from the inspiration of the moment. It is about acquiring a state of mind constantly tuning in to cultural settings, seeking personal expression and flowing with ideas...

## ◆ MAIN PROGRAMMES OF STUDY

- **Foundation year** : During the foundation year, students are encouraged and guided to develop their curiosity, sense of analysis and creativity. This forms the basis of their choice of professional field.

- **Interior Design course (Bachelor / Master)**: The course leads to professions concerned with improving the quality of living conditions and maintaining a sustainable environment. The diploma qualification 'Interior Designer' is **professionally recognized** by the French State (RNCP level 1)

**Careers** : Interior design, exhibition and events design, architecture departments of retail brands, global design practices, start-up design agencies...

- **Graphic design communication course (Bachelor, Master)**: The course teaches

students how to work in the **multiple domains in graphic design**: visual identity, editorial design, poster design, illustration, photography, video, webdesign, animation, packaging, UX Design etc.

The diploma qualification 'Art Director' is **professionally recognized** by the French State (RNCP level 1).

**Careers** : advertising and communications agencies, studios and creation agencies, agencies specializing in events, multimedia, products, publishing, press, global design agencies...

## ◆ STRENGTHS

- **Professional success: 80%** of our alumni have found work within 6 months of graduating.

- **Diplomas officially recognised by professionals**: ESAM Design Paris is one of 16 French schools professionally recognised by the **French Council of Interior Architects** - CFAI (Conseil Français des Architectes d'Intérieur)

- **Personalised accompaniment and support**: Small classes and dedicated times for individual discussion at ESAM Design Paris ensure close supervision and support for each student. Monthly meetings are reserved for international students to help them solve any general problems and to help them make the most of life in Paris.

- **Combining studies with work**: 4th and 5th year-students (E.U students only) can combine study and work, to prepare the launch of their professional career.

- **A privileged position in a cultural environment**: Located in the heart of the Batignolles, ESAM Design Paris is a 15 minutes' walk to Montmartre. The school offers access to cultural resources that form part of the teaching programmes: museums, theatres, galleries, cinemas, workshops and studios.

- **A staff of practicing professionals**: All the courses at ESAM Design Paris are taught by practicing professionals (designers, interior designers, artistic directors, illustrators) bringing together their experience with the desire to pass it on.

- **An influential network**: ESAM Design Paris can rely on a network of 4500 alumni for internships and professional opportunities for its students.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
Esam Design, École Supérieure des Arts Modernes
- ◆ **Type of institution**  
Private institution for technical higher education
- ◆ **City where the main campus is located**  
Paris
- ◆ **Number of students**  
220
- ◆ **Percentage or number of international students**  
15%
- ◆ **Type and level of qualifications awarded**  
Diplomas recognized by French State (RNCP level 1) : Architect Designer - Art Director in Graphic Design - Architect Designer is also recognised by the French Council of Interior Architects - CFAI
- ◆ **French language courses**  
No
- ◆ **Programs for international students**  
Yes - Erasmus / Cumulus
- ◆ **Programs in English**  
No
- ◆ **Registration fees/year (for information only)**  
From 6 950 to 8 300 euros / year
- ◆ **Postal address**  
17, rue Jacquemont, 75017 Paris, France

<http://www.esamdesign.com>



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