Celebrating fashion as a vital part of the art of living while dialoguing with cultures and differences these have been the themes of ESMOD INTERNATIONAL since its founding. Fashion is exploration, discovery, forward vision, imagination, and creation, not to mention observation and analysis in the service of meeting the needs of consumers. For more than 170 years, thanks to the high level of creative and business education that it offers, the ESMOD INTERNATIONAL group has trained creative specialists in fashion design and model making, as well as in supporting fields such as fabrication, promotion, sales, and the marketing of collections.

**MAIN PROGRAMMES OF STUDY**

We train creative specialists through our subsidiary, ESMOD/Fashion Design & Creation, and support professionals through ISEM/Fashion business. Program of preparation for the ESMOD curriculum: Undergraduate programs (secondary-school diploma required) - Fashion design & creation: 3 years Occupational title of fashion stylist/designer (level 2 qualification in French national register of occupational certifications) - Fashion business: 3 years Occupational title of specialist in fashion business strategy and communication - Postgraduate programs (requires 3 years of postsecondary study) - Fashion design & creation: Apparel creator / 1 year - Fashion business: Fashion marketing, communication, and management / 1 year - Intensive career-preparation program: Introduction to and advancement in Fashion Design & Creation (following 2 years of postsecondary education in any field) - Short programs (open enrollment) - Fashion design & creation - Fashion business

**STRENGTHS**

- History and tradition: Founded in 1841 and enjoying international renown, we have been French savoir-faire for more than 170 years.
- International scope: ESMOD’s network of 24 schools operates in 15 countries.
- Unique, effective teaching approach based on exclusive, patented methods that are constantly being improved, notably for the teaching of model making.
- An array of programs offering something for every applicant and covering all fashion-related occupations. Graduates of our undergraduate programs receive level-2 occupational titles (as described in the French national registry of occupational certifications).
- Recognition in professional circles: Fashion houses know and value our savoir-faire. Many if not most fashion firms in France have at least one ESMOD alumni on their staff.

**RESEARCH**

As our degree programs are at the undergraduate level, we do not engage in basic research. However, at the postgraduate level, students prepare their collection in a creative laboratory setting.

**LOCATION**

The heart of Paris + schools in Bordeaux, Lyon, Rennes, and Roubaix.