



PARIS

IESA ARTS&CULTURE

IESA
arts&culture

Located in the heart of Paris, with locations in both Lyon and London, IESA, a Studialis institution, is one of the most reputed arts administration school in France. Using a unique cross-disciplinary approach of applying management to the arts world, IESA seeks to redefine traditional cultural fields by familiarizing students with business in order to prepare them for the job market. IESA welcomes applicants from high school to executive professionals to study the art market, cultural events management and multimedia. It offers state degree at level I & II registered in RNCP. With 23 schools, 16 campus sites in France, 140 programs and 20 000 students among which 2 000 international students, Studialis is a large group of private higher education institutions in France offering a wide range of multi-disciplinary programs taught in English and French at the bachelor, master, and doctoral levels. The schools in Studialis have decades of experience teaching in their respective fields, consistently scoring highly on academic ranking lists both in France and abroad.

◆ MAIN PROGRAMMES OF STUDY

IESA offers three major areas of study to students at both bachelor and master levels - the Art Market, Cultural Events Management and Multimedia. Graduate programs can be taught both in French or in English (6 programs taught in English). Other majors taught in French or in English can be chosen among Studialis schools : Art : Cinéma (CLCF), Acting (Cours Florent), Design (Strate College) Business : Management (ESG Management School Paris), Finance (ESGF), International Trade (ESGCI)... Foundation programs (French and English) can help student admission in France and in China.

◆ RESEARCH

IESA published a book series in art market, cultural heritage, culture through ECONOMICA. The increased cooperation with The Wallace

Collection provides an academic platform for faculties and students.

◆ STRENGTHS

Rigorous pedagogy and professional practice: seminars, lectures, visits, an internship and a professional project. Students benefit from individual guidance and a network of over 12 000 alumni spread across the world. Cooperation with famous art institutions and universities: University of Warwick, Sir John Soane's Museum. Studialis Services offer one international admissions procedure for 23 schools and many other services.

◆ LOCATION

IESA has campuses located in the heart of Paris and London. Studialis offers the students the possibility to study also in Lyon, Rennes, Bordeaux, Toulouse, Aix-en-Provence, Montpellier.



IDENTITY FORM

- ◆ **Precise name of the institution**
IESA arts&culture
- ◆ **Type of institution**
Private Institution
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
1000
- ◆ **Percentage or number of international students**
20 %
- ◆ **Type and level of qualifications awarded**
LMD : Bachelor - Level-2 certified occupational title. Level-1 certified occupational title - MBA and Master of Art
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes - Graduate Programs taught in English, MBA.
- ◆ **Registration fees/year (for information only)**
Starting at 7000 euros
- ◆ **Postal address**
1 Cité Griset, 75011 Paris

iesa.fr


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