



PARIS

# INSTITUT FRANÇAIS DE LA MODE

institut  
FRANÇAIS  
de la  
MODE

As of 2019, Institut Français de la Mode brings together Ecole de la Chambre Syndicale de la Couture Parisienne, founded in 1927 and recognized for the excellence of its training in couture savoir-faire, and IFM, founded in 1986 and a pioneer in fashion management education.

Institut Français de la Mode is a higher education institution, a training center for apprentices, a provider of executive education, as well as a center of expertise for the textiles, fashion and luxury industries. It provides educational programs from vocational training to doctoral level, by cross-fertilizing design, management and craftsmanship.

Institut Français de la Mode is a member of HESAM Université, of the Conférence des Grandes Ecoles and of the International Foundation of Fashion Technology Institutes (IFFTI). It is supported by the French Ministry of Economy. It is recognized by the French Ministry of Higher Education.

## ◆ MAIN PROGRAMMES OF STUDY

- Postgraduate Program in Fashion, Design and Luxury Management is intended for holders of a 4- or 5-year university degree and is a 16 month program during which participants learn management skills and their application to the creative industries.

- Fashion Design Postgraduate Program / Majors in Garment, Accessory and Image. The 16-month program connects talented designers with manufacturers and fashion houses that have strong and distinctive traditions.

- Global Fashion Management Executive MBA, developed in partnership with the Fashion Institute of Technology of New York and Hong-Kong Polytechnic University is a part-time program that prepares high potential executives for higher-level managing positions in the creative industries sector.

- MSc in International Luxury Management. The program is designed for international students with a 4-year degree. The 15-month program focuses on luxury brand management, and prepares students for

careers in marketing, merchandising and retail.

- IFM ENTREPRENEURS program is aimed at entrepreneurs who wish to start up in creative industries and innovative services.

- a Summer School program from June till October, 1- and 2-week programs in French and English for high-school and undergraduate students, as well as an accelerator program for young creative brands (IFM Labels).

## ◆ RESEARCH

Institut Français de la Mode's research center generates knowledge in economics, management, and humanities, not only on fashion but also on creative industries more generally and the role of intangible assets in economy and society. At regular intervals, Institut Français de la Mode publishes economic analyses and forecasts that explore and clarify the macro and microeconomic risks and opportunities facing the textiles and fashion industries.

## ◆ STRENGTHS

Institut Français de la Mode has graduated thousands of students and professionals, thereby strengthening the creative industries while building up its now renowned expertise in various areas related to textiles, fashion, creativity and innovation, the economics of intangible assets, and globalization.

## ◆ LOCATION

Institut Français de la Mode is located in the heart of Paris, close to the headquarters of many of the world's major fashion and luxury companies, in the city that is a testing ground for young designers and innovative product and retail concepts. Our location along the banks of the River Seine at "Les Docks, Cité de la Mode et du Design", a platform for showcasing design, places us at the center of innovation and creativity in Paris.



## IDENTITY FORM

### ◆ Precise name of the institution

Institut Français de la Mode

### ◆ Type of institution

Institut Français de la Mode is a non-profit association supported by the French Ministry for Industry.

### ◆ City where the main campus is located

Paris

### ◆ Number of students

800

### ◆ Percentage or number of international students

40%

### ◆ Type and level of qualifications awarded

M2 Master level: State approved diploma and registered in the RNCP (Level I)  
- Institution Certificates registered in RNCP (Level I or II) - School certificates

### ◆ French language courses

Yes - The curriculum of the MSc in International Luxury Management program includes 80 hours of French classes, offered in partnership with the renowned Alliance Française Paris Ile-de-France.

### ◆ Programs for international students

Yes

### ◆ Programs in English

Yes - The MSc in International Luxury Management, the Bachelor of Arts in Fashion Design and the Master level of Arts in Fashion Design are taught in English.

### ◆ Postal address

36, Quai d'Austerlitz, 75013 Paris - France

<http://www.ifmparis.fr>



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