



PARIS

# ÉCOLE INTUIT.LAB



Since 2001, École intuit.lab prepares students for careers in design and visual communication. The 5-year curriculum is divided into two distinct but complementary phases: a year of preparation for admission to post secondary schools of art, or to the upper level of the École intuit.lab. The upper-level curriculum leads to a Bachelor of Communication visual conceptor and then to a Master degree. Graduates obtain the diploma of Artistic Director in visual communication and digital design which is recognized by the State ('certifié RNCP niveau I').

Thanks to its three campuses (Paris, Aix-en-Provence and Mumbai) and its international network of universities and companies, the intuit.lab school gives its students the opportunity to enrich their career by studying or working in the country of their choice.

Graduates from École intuit.lab possess the skills and training needed to succeed as professionals in the fields of graphic and digital design and visual communication in France or abroad. The school's curriculum evolves continuously in response to social changes and artistic trends. Students are supported by a professional team of more than 150 members, who offer courses that help students master techniques while also expanding their conceptual and creative thinking. The school offers the possibility to make internships and to spend one year alternating between work and study.

## ◆ MAIN PROGRAMMES OF STUDY

Graphic design, digital communication, advertising, multimedia/animation. École Intuit.lab trains visual communication professionals for careers in graphic design, packaging, publishing, advertising, and multimedia / animation. The curriculum begins by teaching fundamentals, such as drawing, perspective,

color, creativity, etc and continues by learning the different techniques of visual design. The last year of the artistic director degree is spent in alternating periods of study and paid employment.

## ◆ STRENGTHS

Professional instructors with solid teaching skills: selective admissions (applicants are assessed on the basis of their motivation and portfolio): personalized and individual support of the school on the accomplishment of professional or even personal projects: mandatory internships in France or abroad and alternating work-study in year 5: career guidance and job placement: multi-cultural environment.

## ◆ LOCATION

Paris, located in the new Beaugrenelle quarter of the 15th arrondissement, near the Eiffel Tower / Aix-en-Provence located a few meters off the Cours Mirabeau - Mumbai: the school is situated in the heart of the active city, in the district of Parel.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
Ecole intuit.lab
- ◆ **Type of institution**  
Private higher education institution, not under government contract
- ◆ **City where the main campus is located**  
Paris
- ◆ **Number of students**  
495
- ◆ **Percentage or number of international students**  
35 %
- ◆ **Type and level of qualifications awarded**  
Bachelor 'Concepteur en Communication visuelle' / Diploma of 'Directeur artistique en communication visuelle et design numérique', which is recognized by the State (certification RNCP level I).
- ◆ **French language courses**  
Yes - Foreign students have access to a French course.
- ◆ **Programs for international students**  
Yes - French and Creation Class, Foundation year, Bachelor 2, Bachelor 3
- ◆ **Programs in English**  
Yes
- ◆ **Registration fees/year (for information only)**  
Registration fees : 520 euros - Tuition fees : between 5,500 euros and 8,580 euros
- ◆ **Postal address**  
Paris : 90, rue de Javel 75015 Paris -  
Aix-en-Provence : 17, rue Lieutaud 13100  
Aix-en-Provence - Mumbai (Inde) : DGP House, 4th floor 88C old Prabhadevi road Prabhadevi, Mumbai 400025 India

<https://ecole-intuit-lab.com/>



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