



PARIS

MOD'ART INTERNATIONAL



Mod'Art International, a top Parisian School of Fashion, with an international calling, trains future leaders and key market players of the textile, accessories and luxury industries.

Mod'Art International is a leading institution offering Bachelor, Master of Arts and MBA programs in Fashion Design and Fashion Management. Through multiple interdisciplinary projects, Mod'Art International offers a unique opportunity to fashion designers and fashion managers to collaborate and extend their professional skills.

Located since 2016 in modern and vast premises bathed of lights close to the Eiffel Tower, the school welcomes students, both national and international, in exceptional work conditions and environment.

This diversity of cultures and origins boosts the students openness and creativity. To focus on international openness and intercultural management, we offer both study abroad and students' exchange programs in co-operation with our partner universities worldwide, along with the track taught in English.

Mod'Art delivers a French know-how, recognized in the world of fashion and luxury.

By adapting its curriculum to the technical, economic and creative global evolutions of the fashion industry, Mod' Art provides an ultimate training to be prepared to occupy positions in an evolving workplace while meeting demanding academic requirements of the awarding of recognized French State degrees.

◆ MAIN PROGRAMMES OF STUDY

FASHION MANAGEMENT

This programme is for students who love fashion and who want to work in the marketing, commercial, digital, buying and production side of the fashion houses.

The courses work around three main areas of fashion : fashion culture, art and luxury : marketing, communication, digital and retail management. The International aspect of the programme is re-enforced by the possibility to follow the cursus in English, to study abroad and follow the International seminars in the 4th year.

FASHION COMMUNICATION

This programme aims at preparing fashion lovers to become transmedia communication managers. Through this programme students acquire skills in digital, audiovisual and visual communication as well as a solid culture in fashion, art and luxury. Multidisciplinary apprenticeships give students the possibility to deal with issues in the constantly changing fashion sector looking for talented people capable of finding a communication strategy, to create and animate a web site or social media sites with contents, photos and videos knowing how to elucidating fashion trends.

FASHION DESIGN AND PATTERN MAKING

This programme prepares students to be able to design collections of clothes and accessories taking into account the style and the brand image. They learn how to define a collection trend, make sketches and prototypes, as well as order the collection products and participate at the promotion.

Students show their designs during a Fashion show at the end of the 3rd or 4th year. Those who wish to create their own brand or line will expose at the end of the 5th year.

◆ STRENGTHS

- The international environment
- Degrees recognized by the french state
- a strong fashion identity
- Community of former students
- Business partners
- Workshop style and management
- Campus in the heart of Paris

◆ LOCATION

The school is located in the 15th district of Paris, close to the Eiffel Tower



IDENTITY FORM

- ◆ **Precise name of the institution**
Mod'Art International
- ◆ **Type of institution**
Private
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
500
- ◆ **Percentage or number of international students**
30%
- ◆ **Type and level of qualifications awarded**
French State diplomas levels I & II
- University diplomas - Mod'Art school diplomas
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes - English Taught Programs-French as a Foreign Language Classes
- ◆ **Programs in English**
Yes - Fashion Design and MBA in Fashion Management
- ◆ **Registration fees/year (for information only)**
8 000 to 12 000 euros, depending on program
- ◆ **Postal address**
35 quai André Citroën - 75015 Paris
(close to Eiffel Tower)

<https://modart-paris.com/>



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