The DSAA (Superior Master’s Degree in Applied Arts), specialising in Graphic Design and Multimedia Story-Telling, aims at training creative executives seeking to work in communication units as artistic directors or creators-writers, or in the culture industry as creators, graphic designers or project managers in multimedia mediation.

In order to match as closely as possible the evolutions of these professional sectors, the DSAA offers a global, comprehensive curriculum including creative and technical graphic design courses on a variety of formats, all with a focus on image composition and storytelling:
- Web design and application design
- Script-writing, video direction and editing
- Motion design
- Web radio and webdocumentaries
- Photography and silkscreen printing
- Interactive installations

This two-year curriculum favours the acquisition of knowledge and skill through the production of professional projects, all requiring a solid general knowledge, a good understanding of today’s society, an accomplished visual and graphic culture, and a genuine curiosity, notably regarding new technologies.

◆ MAIN PROGRAMMES OF STUDY
One curriculum only.

◆ RESEARCH
DSAA students engage in research during their second year, and write an academic, extended dissertation to back up their practical and plastic research project, which they ultimately defend in front of a jury of university teachers and professionals (graphic designers, artists, producers, etc.).

◆ STRENGTHS
- Individual coaching
- Free access to a large range of equipments
- Great creative freedom
- Work on a variety of formats, from print to digital
- Very active alumni network

◆ LOCATION
Boulogne-Billancourt (92).

◆ Precise name of the institution
Lycées Jacques-Prévert
◆ Type of institution
Public school
◆ City where the main campus is located
Boulogne Billancourt
◆ Number of students
32
◆ Percentage or number of international students
0
◆ Type and level of qualifications awarded
DSAA (Superior Master’s Degree in Applied Arts, specialising in Graphic Design and Multimedia Story-Telling), 2nd cycle degree, equivalent to a Master’s Degree.
◆ French language courses
No
◆ Programs for international students
No
◆ Programs in English
Yes - Weekly 2 hours English course in connection with the students’ research project and dissertation.
◆ Registration fees/year
(for information only)
€ 200
◆ Postal address
163 rue de Billancourt, 92100
Boulogne-Billancourt

http://dsaamultimedia-prevert.fr

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