

**CAGNES SUR MER** 

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# THE SDS SUSTAINABLE DESIGN SCHOOL



The Sustainable Design School (The SDS) is an international institution of higher education for sustainable innovation and design in the public interest. It is a founder member of the UCA (University Côte d'Azur), which is a community of 13 Universities and Institutions, with either scientific, cultural and/or artistic

According to the European Commission, sustainable development is expected to generate between 15 and 60 million new jobs. New forms of energy alone are expected to account for 5 million new jobs in Europe by 2020.

The SDS is open to international students from various backgrounds, such as design, architecture, engineering, sociology, and marketing. The diversity of skills, point of views and cultures, stimulates creativity and encourages the breaking down of walls between innovators from different backgrounds.

### **MAIN PROGRAMMES OF STUDY**

Sustainable Innovation for Human Solutions applied to products, spaces, services, systems, business models and any other process: Undergraduate and Graduate programs:

- 3 year undergraduate program 'Designer Assistant in Sustainable Innovation'
- 2 year postgraduate program 'Designer in Sustainable Innovation'
- Mid-career training
- 1 year dual degree at Master 2 level 'MSc Entrepreneurship & Sustainable Design'.

# **RESEARCH**

The SDS develops research in new methodologies, as "Design des Connaissances" (Knowledge Design): how to co-design complexity.

Other research areas: "From the design of having to the design of being". In our current world we're witnessing the transformation from a life centered on possessions, to a life oriented on services, with the focus on the human being.

### **STRENGTHS**

The learning process at The SDS is based on projects, where groups of students work with local or international companies on various issues, with focus on the implementation of the 17 Sustainable Development Goals, stated by the United Nations.

Design Thinking, frugal innovation, knowledge design, biomimicry, social innovation and open innovation are all methods to learn and adapt to different design phases.

The study cursus is enabling the students to face the actual world through linking personal engagement and dedication to sustainable and social innovation with design skills. Our partner companies, who are in demand for a new profile of designers, are AMADEUS, AIR LIQUIDE, BMW i, HERMÈS, IBM, RENAULT, SCHNEIDER ELECTRIC, SUEZ ENVIRONNEMENT, TOYOTA, VISTEON,.

Adjoining the school, the Fablab FAB'AZUR (3D printers, laser cutters, 3D scanner...) allows the students to create objects for their design

The size of the classes is maximum 25 students. Students can participate at an international exchange program with one of the 14 partner universities.

# LOCATION

The campus of the Sustainable Design School is located 5 min walking away from the beach. The bicycle road from Nice is prusuing right to the campus of The SDS. The next train station is at 5 min by foot, allowign students to live either in the East (Nice downtown, Monaco) or in the West (Antibes, Cannes).

Nice, one of France's sunniest cities, located between mountains and sea, with easy access to France's second largest international airport.



- Precise name of the institution The Sustainable Design School
- Type of institution

Private institution of higher education.

- City where the main campus is located Cagnes sur Mer
- Number of students 94
- Percentage or number of international students
- Type and level of qualifications awarded

Diploma of Designer assistant in Sustainable Innovation,undergraduate level; Diploma Designer in Sustainable Innovation, postgraduate level; Dual Degree with SKEMA Business School, MSc Entrepreneurship & Sustainable Design; PhD in Design.

### French language courses

Yes - Courses in French as a foreign language in collaboration with the Alliance Française available at the institution as part of the cursus.

### **Programs for international students**

Yes - The education at The SDS is designed to address international requirements and global issues. It is particularly recommended for international students.

## **Programs in English**

Yes - 95% of the classes are held in English, with adapted solutions for the classes, that remain in French.

### Registration fees/year (for information only)

Tuition fees for European citizens: 1st year: 7.900,00€ annual tuition fee. From 2nd to 5th vear: 9.600.00€ annual tuition fee. +400,00€ Registration fee.

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www.the-sds.com









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