



NANTES

AUDENCIA



Founded in 1900, Audencia Business School is among the best management schools in Europe, with programmes consistently ranked among the top in the world by the Financial Times and The Economist. Accredited by EQUIS, AACSB and AMBA, Audencia belongs to the select group of less than 1% of business schools that hold all three of these major international accreditations.

The first management school in France to join the Global Compact initiative of the United Nations and adhere to the UN's Principles of Responsible Management Education, Audencia is committed to training and guiding future responsible managers and entrepreneurs. Audencia has agreements with over 200 reputable academic institutions worldwide, as well as with more than 700 national and international companies. The school welcomes around 6,000 students of over 100 nationalities on its programmes.

#### ◆ MAIN PROGRAMMES OF STUDY

- Bachelor in Management, 3 years, in English or French.
- Bachelor in Big Data & Management in 4 years in English.
- MSc in International Management, 13 to 16 months, in English.
- Master in European and International Business Management, 12 months, in French, English and Spanish, in 3 European countries.
- MSc in Supply Chain and Purchasing Management, 13 to 16 months, in English.
- Master in Management (Grande-Ecole programme), 2 years, in French or English.
- MSc in Management-Engineering, 16 months, in English, for candidates with an engineering background.
- MSc in Food and Agribusiness Management, 13 to 16 months, in English, double degree with FECAP school in São Paulo.
- MSc in Data Management for Finance, in 13 to 16 months in English.
- Full-Time MBA, 12 months, in English.
- Executive MBA Chief Value Officer, 18 months, in English.
- DBA, 3 years, in English.

- Mastère Spécialisé® Marketing, Design et Création, 12 months in French.
- Mastère Spécialisé® Stratégies Marketing à l'Ere Digitale, 12 months in French and English.
- Mastère Spécialisé® Management des Organisations de Sport, 12 months in French.
- Mastère Spécialisé® Management Global des Achats et de la Supply Chain, 12 months in French.
- Mastère Spécialisé® Finance, Risque et Contrôle, 12 months, in French or in English.
- Mastère Spécialisé® Management de la Filière Musicale, 12 months, in French.
- Mastère Spécialisé® Acteur pour la Transition Énergétique, 12 months, in French.

#### ◆ RESEARCH

Funded by one or more corporate partners through the Audencia Foundation, Audencia chairs form teams designed to develop research and teaching on practical management issues. They help to create genuine synergies between the expertise of faculty members and that of managers in partner companies.

- Corporate Social Responsibility Chair
- Family Entrepreneurship & Society Chair
- Management Innovations Chair
- HR and Social Innovation in the Cultural and Creative Industries Chair
- Corporate Communications & Digital Transformation Chair
- Finance for innovation Chair
- Cybersecurity Chair

#### ◆ STRENGTHS

- A 'Grande Ecole' school holding all three major international academic accreditations– EQUIS, AACSB and AMBA.
- An international school with over 100 nationalities on campus (faculty and students).
- Over 30,000 graduates
- Partnerships with over 700 national and international companies and SMEs.
- In-company training included on all programmes.

#### ◆ LOCATION

Audencia's main campus is located in Nantes, France's sixth largest city. Located two hours by train from Paris and less than an hour from the Atlantic coast, leader in sustainable development, Nantes was recognised as the European Green Capital 2013 by the European Commission.



#### IDENTITY FORM

◆ **Precise name of the institution**  
Audencia

◆ **Type of institution**  
Higher education institution

◆ **City where the main campus is located**  
Nantes

◆ **Number of students**  
6000

◆ **Percentage or number of international students**  
35%

◆ **Type and level of qualifications awarded**  
Master in Management - Master of Science (MSc) - International Masters - MBAs - DBA - Specialised Masters

◆ **French language courses**  
Yes

◆ **Programs for international students**  
Yes

◆ **Programs in English**  
Yes - MSc in International Management, European and International Business Management Master, Supply Chain and Purchasing Management, Food and Agribusiness Management, Full-Time MBA, Executive MBA Chief value Officer, DBA, MSc Management-Engineering, Master in Management, MSc Data Management for Finance, Bachelor in Management, BBA in Big Data & Management

◆ **Registration fees/year (for information only)**  
Starting from 15,350 euros

◆ **Postal address**  
8, route de la Jonelière, BP 31222, 44312, Nantes, Cedex 3, France

**audencia.com**



Member of Campus France Forum



**CAMPUS  
FRANCE**