ebs Paris was founded in 1967 as an international school of management that trains students for professional careers in marketing and sales, management, finance, communication and digital business. The ebs Paris diploma carries the highest level of academic recognition possible for a 5-year business degree. It is signed by the Rector of the Paris Académie (educational district) and is officially acknowledged to be the equivalent of a national Master’s Degree. ebs Paris trains future business managers who are innovative entrepreneurs concerned about ethics and social responsibility. They are also prepared to work in a digital, international and multicultural environment.

A school with a strong international orientation:
- The English Track
  This track offers the opportunity to complete the entire 5-year program in English and is available to English-speaking students from any country. This track offers the benefits of a completely internationalized program.
- Exchange Semester in Paris
  Each year, ebs Paris welcomes about 200 students of various nationalities for a semester in Paris. Their presence on campus contributes to the international and intercultural outlook that is so valued by ebs Paris. Hailing from other schools in Europe (Erasmus+ Program) or from academic partners in the Americas, Asia or Australia, these visiting students reap the benefits of an international experience.
- Study Abroad
  ebs Paris’s students spend their 3rd year abroad: one academic semester at one of the school’s many partners and one international internship semester. If they wish to do so, students can spend another academic semester at a partner school in 5th year.
- Summer Program
  In May and July, an intensive Summer Program familiarizes students with the specificities of business culture and practice in Europe, while also giving them the opportunity to explore French culture.

**MAIN PROGRAMMES OF STUDY**
Various tracks are offered in France and abroad. Students at the Master’s level choose one of the following specializations:
- International Business Management
- Finance
- Marketing Management and Communication Strategy
- Entrepreneurship and "Intrapreneurship"
- Digital Business and E-commerce
- Fashion and Luxury Brand Management

**RESEARCH**
Aware of the significant role that scientific research plays in improving the quality of teaching, developing the managerial capacities of our students, responding to the needs of our alumni and corporate partners, and in meeting the challenges of economic, political, commercial, and technological changes for businesses, ebs Paris established an institute for management research (IREBS) in 2003. The scientific mission of IREBS is to enhance reflection on the coordination of human behavior in globalized organizations. The research conducted by IREBS is organized around 3 research units:
- The Finance Unit focuses on financial regulation and its impact on markets and corporate finance.
- The Marketing and Communication Unit studies new modes and methods of communication and consumer behavior, in order to improve companies’ marketing strategies in the digital age.
- The Management Unit works on knowledge and skills management, together with work on risk management.

**STRENGTHS**
Almost 50 years of experience
- A warm welcome and orientation for international students
- Dynamic student life with many clubs and associations and a Buddy Program
- Support services from the Registrar’s Office, the International Relations Office and the Corporate Relations Office

**LOCATION**
ebs Paris is located in the heart of the French capital city, in the 15th district, just a few blocks away from the Eiffel Tower.