



PARIS

EBS - EUROPEAN BUSINESS SCHOOL



Since it was founded in 1967, EBS has asserted its position as a European school, defending the philosophy of a united and mutually supportive Europe. More than ever, at the heart of global challenges and issues, Europe and its values - freedom, democracy, equality, respect for human rights, defense of the environment - are essential if we are to face up to the transformations of today's world.

Through the embodiment of European values and the quality of our teaching, our mission is to train humanist, responsible and enlightened managers of tomorrow, with a positive impact on organizations and the environment.

EBS offers excellent teaching, the quality of which has been recognized both nationally (Master's degree awarded by the CEFDG) and internationally (EFMD Accredited Master).

As a state-recognized institution, our school delivers a state-controlled Master's degree, a label guaranteeing the school's high academic and professional standards. EBS owes this "quality assurance" to the investment of all its teams, who work hard every day to ensure the successful delivery of an ambitious program.

A school with a strong international dimension:

- The 100% English-speaking class
- An English-language pathway throughout the 5-year program is reserved for French students with a good command of English and for English-speaking foreign students. This course enables students to benefit from a fully internationalized curriculum right from the 1st year.
- Exchange semester in Paris

Every year, EBS welcomes students from a wide range of nationalities, helping to nurture the international and intercultural spirit so dear to the school. Coming from other schools in Europe (Erasmus+ program) or from different partner universities in

North America, South America, Asia or Australia, international students discover the experience of mobility.

- International mobility
EBS students spend one academic semester of their 3rd year abroad with one of the school's many partners. If they so wish, they can spend another academic semester in Master 1 and/or Master 2, if the Master cycle is taken in the initial format.

◆ MAIN PROGRAMMES OF STUDY

The Master's cycle offers a choice of 11 specializations in 4 areas: Management - Finance - Marketing - Entrepreneurship

◆ RESEARCH

Aware of the role of scientific research in improving the quality of teaching, developing the managerial skills of our students, meeting the needs of our alumni and partner companies, and coping with economic, political, commercial and technological changes in business, EBS created its management research institute, IREBS (Institut de Recherche de EBS), in 2003. The IREBS scientific project focuses on the coordination of human behavior in global organizations.

IREBS's work is organized around three main areas:

- The Finance division focuses on financial regulations and their impact on markets and corporate financing.
- The Marketing and Communication division studies new consumption patterns and consumer behavior in order to improve corporate marketing strategies in the digital age.
- The Management division works on knowledge and skills management, as well as risk management.

◆ STRENGTHS

- Over 55 years of experience!
- Over 9,500 alumni
- Start-up Farm incubator to launch your entrepreneurial project
- Student Development and Career Center: certified coaches support students in their professional and personal development.

◆ LOCATION

Brand new EBS campus in September 2024, near the Cité Internationale Universitaire - 75013 Paris



IDENTITY FORM

- ◆ **Precise name of the institution**
EBS - European Business School
- ◆ **Type of institution**
Private
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
600
- ◆ **Percentage or number of international students**
22 %
- ◆ **Type and level of qualifications awarded**
Master's Degree
Bachelor's degree - Bac+3 RNCP level 6
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes
- ◆ **Registration fees/year (for information only)**
Between 8,000 and 10,900 euros, depending on the program.
- ◆ **Postal address**
9-35 avenue Pierre de Coubertin 75013 Paris - France

<https://www.ebs-paris.fr/>



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