### MANAGEMENT AND BUSINESS SCHOOL



# EDC PARIS BUSINESS SCHOOL



PARIS, LA DÉFENSE

EDC Paris Business School is the leading management school that places work-study programmes, the creation of innovative business models, the entrepreneurial spirit and transdisciplinarity at the heart of its differentiation.

EDC Paris Business School is the oldest private business school belonging to the Conférence des Grandes Ecoles. This association of excellence brings together only 39 establishments in France out of more than 800 registered business schools.

The EDC Paris Business School is ranked in the top 7 of post-bac business schools and 1st in entrepreneurship in the Parisien ranking in France with a rate of business creation 3 times higher than that of other grandes écoles. Its mission is to train international managers and leaders in key areas such as business development, innovation, entrepreneurship, transdisciplinarity and digital transformation.

EDC Paris Business School has 1,450 students of 40 different nationalities on its 5,000 m<sup>2</sup> campus in the La Défense business district.

Member of the Conférence des Grandes Ecoles (CGE)

EPAS/EFMD international accreditation PRME accreditation (United Nations)

#### MAIN PROGRAMMES OF STUDY

Grande Ecole Program : in 5 years Bachelor Of Science in Mangement in 3 years : Global Luxury Brand Management / Digital marketing and sales management / International Business Development

# Master of Science MSc ans M.Sc In with different specializations possible :

- Finance 100% in English
- Data Science and Business Analysis (alternation) 100% in English
- Sales Management and Business Development ( work study)
- Digital Marketing (work study)

- Business Project Management ( work study program)

- Corporate Finance (Work Study)

- E-business and Digital Transformation Bilingual ( work study)
- Audit and Management Control (work study)
- International Business 100% in English

Entrepreneurship and Innovation - 100% in English
 Entrepreneurship and Innovation (work study)
 Strategic Supply Chain Management and

- Sustainability 100% in English
- Human Resources and Change Management (work study)
- Luxury brand management 100% in English
- Fashion and Luxury Management 100% in English
  Food and Wine International Management 100%
- Food and Wine International Management 100% in English
- Global Sports Management 100% in English
- International Strategy and Consulting Management - 100% in English
- Executive Program:
- Executive Master in Management

For admission procedures, please visit the website: http://www.edcparis.edu/en/category/international/

#### RESEARCH

The OCRE (the Observatory and Research Center in Entrepreneurship) is the research center of EDC PARIS. All EDC's associate and assistant professors are members of the OCRE whose scientific board is composed by international professors in entrepreneurship and management. Researchers are focused mainly on two fields: entrepreneurship and decision-making tools for SME's managers. More specifically, researchers deal with opportunity identification, corporate entrepreneurship, social entrepreneurship, innovation, micro finance, corporate governance and sustainable development.

#### STRENGTHS

- Master's degree and Member of the Conférence des Grandes Ecoles

- An individualized accompaniment of the students
- Implementation of courses of excellence from the 1st year combining academic quality, international openness and field experience
- Our international partnerships and double degree agreements in France and abroad
- The power of a large alumni network (over 19,000 alumni in 71 countries)

- Close collaboration with the luxury and sports sector

#### LOCATION

Ideally located in La Défense, the busiest and largest district in Europe, which facilitates contacts and opportunities with the business world, EDC PARIS is just a 10 minute metro ride from Paris legendary landmarks.



### **IDENTITY FORM**

- Precise name of the institution
- EDC Paris BUSINESS SCHOOL
- Association
- City where the main campus is located Paris, La Défense
- Number of students
- Percentage or number of international students 35%
- Type and level of qualifications awarded EDC Paris offers a 5 year business program and delivers a State approved-Master's degree
- French language courses
- Yes 36 hours / semester Programs for international students Yes
- Programs in English
- Yes Undergraduate and graduate programs fully taught in both French and English.
- Registration fees/year (for information only)
- French or Bilingual Programs :
- 2-year program (entry in 1st year) 26 000€ TTC (2023-2024)
- 1 year program (2nd year entry) 15 600€ TTC (2023-2024)

M.Sc In Master Of Science Human Resources and Change Management :

- Program in 2 years (entry in 1st year) 23 000€ TTC

- 1 year program (2nd year entry) 11 500€ TTC (2023-2024)

#### English-speaking programs :

- 2-year program (1st year entry) 27 000€ TTC - 1 year program (2nd year entry) 16 500€ TTC (2023-2024)
- Postal address 74-80 Rue Roque de Fillol, 92800 Puteaux

# http://www.edcparis.edu

## Member of Campus France Forum



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