EDC PARIS BUSINESS SCHOOL

Founded in 1950, EDC Paris Business School is today one of the best post-baccalaureate business schools in France. She places the entrepreneurial spirit at the heart of her teaching. His diploma (aimed at the bac+5 level) delivers the Grade of Master.

In 2016, the school received international EPAS accreditation. EDC Paris BS’s pedagogy is based on the Spirit of Entrepreneurship. Many measures have been put in place to encourage business creation. EDC Paris BS has a network of 15,000 alumni in 75 countries. Over 90% of students find employment within 2 months of graduation.

KEY FIGURES
- School founded in 1950
- More than 15,000 alumni in 75 countries 93% land their first job immediately after graduation
- No. 1 in entrepreneurship rankings
- 100 partner universities / More than 3000 internships and 2500 job offers per year
- 2800 partner companies

◆ MAIN PROGRAMMES OF STUDY
Grande Ecole Program: Pre-Master cycle in 3 years
Bachelor in 3 years: Luxury / Sports Management / Business Professions
Master cycle with different specializations possible:
  - International Entrepreneurship - 100% English
  - E-Business (alternating)
  - Marketing Management (alternating) - 100% English
  - Entrepreneurial Management
  - International Business - 100% English
  - Finance, Management Control, Audit - 100% English
  - Banking and Insurance (alternating)
Specialized MBA in 2 years:
  - Corporate Finance
  - Sports Management
  - Business Project Management
  - Audit and Management Control
  - Digital Marketing

◆ RESEARCH
The OCRE (the Observatory and Research Center in Entrepreneurship) is the research center of EDC PARIS. All EDC’s associate and assistant professors are members of the OCRE whose scientific board is composed by international professors in entrepreneurship and management. Researchers are focused mainly on two fields: entrepreneurship and decision-making tools for SME’s managers. More specifically, researchers deal with opportunity identification, corporate entrepreneurship, social entrepreneurship, innovation, micro finance, corporate governance and sustainable development.

◆ STRENGTHS
- Master’s degree and Member of the Conférence des Grandes Ecoles
- An individualized accompaniment of the students
- Implementation of courses of excellence from the 1st year combining academic quality, international openness and field experience
- Our international partnerships and double degree agreements in France and abroad
- The power of a large alumni network (over 15,000 alumni in 74 countries)
- Close collaboration with the luxury and sports sector

◆ LOCATION
Ideally located in La Défense, the busiest and largest district in Europe, which facilitates contacts and opportunities with the business world, EDC PARIS is just a 10 minute metro ride from Paris legendary landmarks.

http://www.edcparis.edu