

Higher-education minister)

GROUPE SUP DE CO AMIENS PICARDIE

ECOLE SUPÉRIEURE DE COMMERCE D'AMIENS

ESC AMIENS



-Bachelor degree in Marketing and Management (recognised by the French

-Master degree in Operational Management (recognised by the French Higher-education minister)

◆ MAIN PROGRAMMES OF STUDY

ESC Amiens provides programmes that consider the needs of French, European and International companies and institutions at the Bachelor and Master levels.

The two degrees are also available in executive formats, full time and work-study.

Domains:

- -Finance, audit, data analysis
- -Marketing and sales
- -Webmarketing
- -Communication and events
- -International business
- -supply chain
- -HR

Project management

-AI

♦ RESEARCH

ESC Amiens' Risk Study Center regroups all the researchers that study HR, strategy, marketing, finance, digital, etc. fields which are all linked to risks

♦ STRENGTHS

ESC Amiens was created in 1942 and has always promoted innovation in management studies. This insight has helped ESC Amiens to maintain its input among all French Grandes Ecoles in French and European education networks:

- -Student experience in small groups.
- -Research staff and professionals who collaborate.
- -Programmes echoeing local needs of companies and institutions.
- -Coaching to get the best personal advice.
- -Dynamic associations.

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♦ LOCATION

ESC Amiens is situated at the heart of Northern Europe as Paris, London and Brussels are nearby.

Locally, Amiens is close to Paris (1 hour 10 minutes), Lille (1 hour 20 minutes) and Rouen (1 hour 10 minutes).



IDENTITY FORM

- Precise name of the institution ESC Amiens
- Type of institution
 Association statut
- ◆ City where the main campus is located
- ♦ Number of students 650
- Percentage or number of international students
 300
- ◆ Type and level of qualifications awarded
 The Bachelor and the Master degrees are
 recognised by the French Higher-education
 Minister but are also linked to professional
 skills granted by the French Labor Minister
 (RNCP labels).
- French language courses
 Yes French for foreign students is proposed.
- ◆ Programs for international students
 Yes International students follow the same education as French students depending on the language of education (French and English to choose from during the last year
- fo the Bachelor and Master degrees).

 Programs in English

Yes - -The 3rd year of the Bachelor degree (last year), International Business specialisation.

-The 2nd year of the Master degree (last year), International Affairs specialisation.

Registration fees/year (for information only)

-Bachelor degree: 6,900 € per year (20,700 € for 3 years).

-Master degree: 8,400 € per year (16,800 € for 2 years).

◆ Postal address

18 place Saint Michel 80000 Amiens – France

https://www.esc-amiens.com/en/

Member of Campus France Forum



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