



BREST

BREST BUSINESS SCHOOL



Brest Business School was the first business school created in Brittany and one of the leading Higher Education institutions in Brest. The degrees awarded by Brest Business School are State-recognized (Bachelor's and Master in management). French and English-taught programs.

◆ MAIN PROGRAMMES OF STUDY

Master in management program: This Master program is intentionally general, even if the last year is mainly a year of specialization.

Bachelor in E-business & Marketing. This level L program has a pronounced commercial orientation with a focus on E-business Tourism and sustainable development.

Bachelor international Management. This level L program has a strong international orientation with a focus on double degrees.

One year preparation program. This program is designed to prepare students to the school admission processes by intensive language courses and management.

Master of Science in International Business: The program is to provide the technical and behavioural skills leading to a manager career at the international level, in association with Waterford Institute of Technology, Ireland (Double degree)

Specialized Master's degrees: patrimonial and financial management - Management of the supply chain (logistics & procurement) - Management Control

◆ RESEARCH

The ambition of Brest Business School is to provide an **internationally recognized research** policy at the service of the competitiveness, development, attractiveness and performance of the businesses operating on the Breton territories notably. In this, the action plan of research development builds on a new structuring of its activities around three axes: **Tourism, Agribusiness and Sea.**

◆ STRENGTHS

An **harmonious program portfolio**, meeting the needs of the territory and **the optimization of the School's programs** thanks to a strong coherence with the market place: specialized Masters (MS), Master in Management (MIM): Bachelor's and MIM degree programs taught in English. The **strong involvement** in the Breton economy : the **presence in the clubs** of the Center for Young Leaders (CJD), Business leaders of France (DCF) , Finance management leaders (DFCG) , National Association of Human Resources Managers (ANDRH), **Association 'Produced in Brittany'** which federates more than 300 companies employing more than 100,000 employees throughout the Breton territory.

◆ LOCATION

Brest is the **first European marine research hub** and the headquarter of a competitiveness cluster with global ambitions in the area, but also one of the main sites of another globally-oriented competitiveness cluster in the Information Technology and Technological Research areas. **Brest Business School** is located in a city with a maritime geographical position in the Atlantic. In the area of Higher Education and Research, Brest has a university with a population of 24 000 students and several Higher Education Institutions including Brest Business School.



IDENTITY FORM

◆ Precise name of the institution

Brest Business School

◆ Type of institution

Higher Education Institution (Private), a Member of the French Conférence des Grandes Ecoles (CGE).

◆ City where the main campus is located

Brest

◆ Number of students

700

◆ Percentage or number of international students

50%

◆ Type and level of qualifications awarded

Bachelor's degrees and Master in Management - Master of science & Specialized Masters

◆ French language courses

Yes - French as a foreign language is taught to international students

◆ Programs for international students

Yes - All our programs are accessible to international students

◆ Programs in English

Yes - Bachelor - Masters

◆ Registration fees/year (for information only)

Bachelor in International Management: 8900€/year - Bachelor E-business: 8900€/an - Msc Int. Business (double degree with Waterford Institute of Technology included): 12900€-Master in Management: 12500€/year

◆ Postal address

Brest Business School - 2, Avenue de Provence, CS 23812 29238 BREST Cedex 2 - FRANCE

<https://brest-bs.com/>



Member of Campus France Forum