Brest Business School was the first business school created in Brittany and one of the leading Higher Education institutions in Brest. The degrees awarded by Brest Business School are State-recognized (Bachelor’s and Master in management). French and English-taught programs.

**MAIN PROGRAMMES OF STUDY**

**Master in management program:** This Master program is intentionally general, even if the last year is mainly a year of specialization.

**Bachelor in E-business & Marketing:** This level L program has a pronounced commercial orientation with a focus on E-business Tourism and sustainable development.

**Bachelor international Management:** This level L program has a strong international orientation with a focus on double degrees.

**One year preparation program:** This program is designed to prepare students to the school admission processes by intensive language courses and management.

**Master of Science in International Business:** in association with Waterford Institute of Technology, Ireland (Double degree)

**Specialized Master’s degrees:** patrimonial and financial management - Management of the supply chain (logistics & procurement) - Management Control

**RESEARCH**

The ambition of Brest Business School is to provide an internationally recognized research policy at the service of the competitiveness, development, attractiveness and performance of the businesses operating on the Breton territories notably. In this, the action plan of research development builds on a new structuring of its activities around three axes: Tourism, Agribusiness and Sea.

**STRENGTHS**

An harmonious program portfolio, meeting the needs of the territory and the optimization of the School’s programs thanks to a strong coherence with the market place: specialized Masters (MS), Master in Management (MIM) - Bachelor’s and MIM degree programs taught in English. The strong involvement in the Breton economy: the presence in the clubs of the Center for Young Leaders (CJD), Business leaders of France (DCF), Finance management leaders (DFCG), National Association of Human Resources Managers (ANDRH), Association ‘Produced in Brittany’ which federates more than 300 companies employing more than 100,000 employees throughout the Breton territory.

**LOCATION**

Brest is the first European marine research hub and the headquarter of a competitiveness cluster with global ambitions in the area, but also one of the main sites of another globally-oriented competitiveness cluster in the Information Technology and Technological Research areas. Brest Business School is located in a city with a maritime geographical position in the Atlantic. In the area of Higher Education and Research, Brest has a university with a population of 22500 students and several Higher Education Institutions including Brest Business School.

**IDENTITY FORM**

- **Precise name of the institution:** Brest Business School
- **Type of institution:** Higher Education Institution (Private), a Member of the French Conférence des Grandes Écoles (CGE).
- **City where the main campus is located:** Brest
- **Number of students:** 700
- **Percentage or number of international students:** 30%
- **Type and level of qualifications awarded:** Bachelor’s degrees and Master in Management - Master of science & Specialized Masters
- **French language courses:** Yes - French as a foreign language is taught to international students (20 contact hours)
- **Programs for international students:** Yes - All our programs are accessible to international students
- **Programs in English:** Yes - BIM - MIB - MIM
- **Registration fees/year**
  - Bachelor in International Management: 7500 euros/year - Bachelor E-business: 7500 euros/an - Msc Int. Business (double degree with Waterford Institute of Technology included): 11000 euros - Master in Management: 11100 euros/year
- **Postal address:**
  - Brest Business School - 2, Avenue de Provence, CS 23812 29238 BREST Cedex 2 - FRANCE

http://international.brest-bs.com/

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