

# **ESCE INTERNATIONAL BUSINESS SCHOOL PARIS**



**PARIS** 

For more than 50 years, ESCE has been providing its learners with a multidisciplinary education that transforms them into experts in international roles, with unparalled employability in the job market.

The ESCE Alumni network of around 13 000 members in 80 countries contributes to the school's development all around the world. The school gathers around 2500 learners attending the following programmes:

- Grande Ecole Programme in 5 years -Master's level
- Grande Ecole Programme in 2 years -**Master's level (International Admissions)**
- Summer School programmes
- Bachelor Programme 3 years
- MSc programmes 1 or 2 years

With 193 international academic partnerships in 50 countries and 19 doubledegree programmes, ESCE puts a great emphasis on international mobility. Within the Grande Ecole Programme, students must complete two semesters abroad and can take up one or more international internships. The service dedicated to welcoming foreign students has been granted the Bienvenue en France label in October 2019 for four years.

### MAIN PROGRAMMES OF STUDY

- The first three years of the Grande École Program are designed to develop autonomy, a collaborative mindset and the sense of responsibility of our students through both a benevolent and rigorous pedagogical guidance.
- The fourth and fifth years of the Grande Ecole Program are designed to stimulate and cultivate the students' curiosity and contribute to a solid understanding of the challenges and rewards of doing business in a global environment.

12 specialization courses are available to students at the master level:

## Specializations in English

- International Digital Marketing
- Communication, Luxury and Prestige Products
- Finance, Investment and Banking Corporate Finance track
- Finance, Investment and Banking Financial Markets track
- Export management
- Management and Consulting

- Purchasing and Supply Chain Management -Logistics and Supply Chain Management track

#### Specialization in English and French

- Entrepreneuriat et Innovation
- International Consumer Marketing
- Controlling, Finance and Organization
- Purchasing and Supply Chain Management
- parcours Procurement and Management

### Specialization in French:

- Ingénierie d'Affaires

#### RESEARCH

ESCE is pursuing a multidisciplinary research strategy in the fields of management and economics via a team of around 30 faculty researcher members who, through their intellectual contributions as well as the publication of academic articles contribute to the reputation of ESCE.

ESCE works in close collaboration with businesses and stakeholders of the international trade ecosystem (the Think Tank La Fabrique de l'Exportation, Playmobil, KPMG, BPI France, etc.). Research at ESCE is structured around four main areas of research which are strongly linked to the specializations offered by the school: Finance and Economics in an era of international transformation, International management, Innovative processes and evolving behaviors in a global environment, Global value chain and distribution

#### STRENGTHS

- Official Degree accredited by the French Ministry of Higher Education and Research at the Master's level and accredited by the EFMD for 5 years in 2021
- more than 80 different nationalities in the student body
- specialization courses 100% in English and summer programmes
- Campus located in the heart of La Défense district, modern equipment and housing accommodations available around the school
- Internships and apprenticeships included in the curriculum
- Free French language classes for foreign students
- Specific service dedicated to welcoming foreign students

#### **♦ LOCATION**

La Défense district (West of Paris)



# **IDENTITY FORM**

- cise name of the institution École Supérieure du Commerce Extérieur
- ♦ City where the main campus is located Paris
- Number of students 2500
- Percentage or number of international students 25%
- Type and level of qualifications awarded Degree accredited by the French Ministry of Higher Education and Research - at the Master's level
- French language courses

Yes - Free French language courses at all levels are offered to international students.

**Programs for international students** Yes - exchange program, double degree program, visiting program, summer programs,

'Grande Ecole' Master or ESCE Bachelor's

#### program Programs in English

Yes - 'Grande Ecole' program: 1th, 2rd, 3rd, 4th and 5th years and summer programs in English

MSc programs

International Bachelor: 1st, 2nd, 3rd year

#### Registration fees/year (for information only)

Yearly fee: 11 050 euros for European students and 11 540 euros for non-European students Summer programmes (4 weeks):

- language course: 450 euros
- specialization course: 1900 euros
- combined: 2100 euros

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esce.fr

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**CAMPUS** 

FRANCE