CLERMONT-FERRAND

ESC CLERMONT BUSINESS SCHOOL

ESC Clermont Business School offers international Bachelor and Master's Programs in both core and specialized fields of Management, Business and Commerce. Our main aim is to give students the necessary knowledge, experience and skills to help them to achieve their highest possible career goals.
The Bachelor, Master and Master of Science programs are available on a full-time basis and students may also opt for one of the work-study tracks. Our programs are fully accredited by the French Ministry of Education and our school is accredited by AACSB international, AMBA and EFMD Bachelor. ESC Clermont School of Management is also one of the 35 members of 'Conférence des Grandes Ecoles', the French non-profit organization which comprises the top business and engineering schools in France.

MAIN PROGRAMMES OF STUDY

Bachelor in International Management:
Candidates apply to the program with a High School Diploma or equivalent and follow a 3-year program. This program is taught entirely in English. Students can also follow a French/English track which is progressively taught in English: 1st year 50% French / 50% English, 2nd Year 30% French and 70% English and the final Year : 100% English.
Candidates applying to the ESC with a 2-year university diploma or equivalent may apply directly to the final year of the program. In this case, the 3rd can be followed in French.

Bachelor in Digital Communication & E-Commerce:
Accessible after high school, it is a 3-year program that covers all aspects of digital marketing and e-commerce, highly professionalized with an international dimension from the first year. It allows students to acquire all the technical skills, digital culture, and essential certifications to thrive in the fields of digital marketing and e-commerce.
This program is available en French and in English for the 3rd year.

Programme Grande Ecole:
Students may enter the program with a bachelor's degree or equivalent. The Master in Management Program is fully accredited by the French Ministry of Education and leads to the ESC Clermont Master's degree (Diplôme de L'Ecole Supérieure de Commerce de Clermont).
Our program is aimed at preparing students for top-level posts in management.
This program is available in French and English:
- 1st Year, 1st semester in French
- 1st Year, 2nd semester in English
- 3rd Year in French or English

Master of Science:
The MSc. Programs are entirely taught in English and offer a fast-track Specilization course with work experience. There are 4 Master of Science Programmes offered.
The program is divided into 3 phases:
Semester 1 : The fundamentals of Management
Semester 2 : Specialization courses
Final 4 months : internship or work placement
- Business Intelligence & Analytics
- Corporate Finance & Fintech
- International Commerce & Digital Marketing
- Project Management
- Purchasing & Supply Chain Management
Strategy & Design for the Anthroposcence
- Transforming Mobilitiy: Business Models & Vehicules for the Future

RESEARCH

Our School has developed a research unit working with local companies and organizations as part of its applied research development policy.
Our research faculty is currently participating in an applied research project on the evolution of professions and skills for the APEC unemployment agency.

STRENGTHS

- AACSB-accreditation.
- EFMD Bachelor accreditation
- AMBA accreditation
- Member of "Conférence des Grandes Ecoles" (CGE).
- Programs offered in English, French or both languages.
- International partnerships with over 134 institutions.
- Alumni network of more than 12,000 graduates.
- Strong corporate network. (Auchan, BNP Paribas, Carrefour, Crédit Agricole,La Poste, L'Oréal, Michelin, Nestlé, Orange, Société Générale and many others).

LOCATION

Clermont-Ferrand, France (center of France)

IDENTITY FORM

- **Precise name of the institution**
  Groupe ESC Clermont
- **Type of institution**
  Association
- **City where the main campus is located**
  Clermont-Ferrand
- **Number of students**
  2000
- **Percentage or number of international students**
  35%
- **Type and level of qualifications awarded**
  Bachelor - Master - Master of Science
- **French language courses**
  Yes - French courses are mandatory for non-french-speaking International Students
- **Programs for international students**
  Yes - All our programs are open for International Students
- **Programs in English**
  Yes - TOEFL 550 or equivalent compulsory for integrating all programs.
- **Registration fees/year (for information only)**
  Bachelor in International Management (3 years program) : 7900€ per year / Bachelor in Digital Communication & E-Commerce (3 years program) : 7900€ per year / Programme Grande Ecole (2 years program) : 10900€ per year / Master of Science : 12950€
- **Postal address**
  4 Boulevard Trudaine - 63037 Clermont-Ferrand Cedex 1- France

http://www.esc-clermont.fr/en/

August 2024 - © All right reserved

CAMPUS FRANCE