EM Normandie Business School (AACSB and EQUIS accredited), dating back to 1871, has evolved and expanded beyond its original setting in French Normandy (Caen, Le Havre) to establish new campuses in Paris, Dubai, Dublin and Oxford. EM Normandie Business School has now 6 campuses in 4 countries, 5,800 students of which 1/4 are international, more than 200 partner universities worldwide, 5,000 companies associated to the School life, and more than 21,500 Alumni members.

**Main Programmes of Study**

- **Bachelor International Management (BIM)** (3-year State-approved degree)
  - Direct access into the 1st or 3rd year
- **Bachelors in Business Administration (BBA)** (4-year State-approved degree)
  - Direct access into the 1st year
- **Master in Management (MIM)** (Programme Grande École) (5-year State-approved degree)

Specialisations in English:
- Artificial Intelligence for Marketing Strategy
- Banking Finance and Fintech
- Digital Marketing and Sales
- Digital Strategy and Innovation
- Financial Data Management
- International Business
- International Logistics and Port Management
- International Marketing and Business Development
- Marketing and Digital in Luxury and Lifestyle
- Supply Chain Management
- Sustainable Business Strategy

- **MSc Banking, Finance and Fintech, Oxford/London**
- **MSc Digital Marketing and Sales, Dublin**
- **MSc Digital Strategy and Innovation, Paris**
- **MSc Financial Data Management, Paris**
- **MSc International Events Management, Paris**
- **MSc International Logistics and Port Management, Le Havre**
- **MSc International Marketing and Business Development, Caen**
- **MSc Marketing and Digital in Luxury and Lifestyle, Paris**
- **MSc Supply Chain Management, Le Havre**
- **MSc Sustainable Business and Strategy, Paris**

**Short Programmes**

**Research**
EM Normandie brings solutions and expertise to economic actors by developing applied research in 6 main axes:
- Law, Finance and Control
- Economy, Territories and Sustainable Development
- Marketing
- Human Resources and Organisation
- Strategy and Entrepreneurship
- Supply Chain Management, Operations and Decision Sciences

**Strengths**

- One of the oldest Business Schools in France
- Programmes enhanced by digital learning methods
- International accreditations AACSB, EQUIS
- 6 campuses in 4 countries (+ opening campuses in Ho Chi Minh City 2023)
- 1/4 of the students are international students
- Master ranked 73rd in the Financial Times worldwide ranking
- Individual and professional coaching, internship and gap year offers...

**Location**
Close to London and Paris alike, the Ecole de Management de Normandie lies at the center of a growing region that is home to ambitious new projects while preserving the charms that have earned its international renown.

**Postales Address**
9, rue Claude Bloch 14052 Caen Cedex, France
20, quai Frissard, 76600 Le Havre Cedex, France
30-32 rue Henri Barbuse, 92110 Clichy, France
Oxenford House, 13-15 Magdalen St, Oxford, OX1 3AE, Royaume-Uni
Ulysses House, 22-24 Foley Street, Dublin 1, D01 W272, Ireland

em-normandie.com - join.em-normandie.com