EM Normandie Business School (AACSB, EPAS, and EQUIS accredited), dating back to 1871, has evolved and expanded beyond its original setting in French Normandy (Le Havre, Caen) to establish new campuses in Paris, Oxford, and Dublin. EM Normandie Business School now has 5 campuses in 3 countries, 5,800 students of which 1/4 are international, more than 200 partner universities worldwide, 5000 companies associated to the school life, and more than 21,500 Alumni members.

- **Main Programmes of Study**
  - Bachelor in International Management (BMI) (3 years State-approved degree)
  - Direct access into the 1st or 3rd year
  - Bachelor in Business Administration (BBA) - 4-year programme, submitted for accreditation
  - Master In Management (MIM)-Programme Grande Ecole (State-approved Degree)
  - Masters of Science (Msc) certified by Conference des Grandes Ecoles + Official visa from French State:
    - MSc International Events Management, Paris
    - MSc International Marketing and Business Development, Caen
    - MSc Supply Chain Management, Le Havre
    - MSc International Logistics and Port Management, Le Havre
    - MSc Marketing & Digital in Luxury & Lifestyle, Paris
    - MSc Financial Data Management, Paris
    - MSc Sustainable Business and Strategy, Paris
    - MSc Digital Strategy and Innovation, Paris
    - Msc Digital Marketing and Sales, Dublin
    - MSc Banking, Finance and Fintech, Oxford/London
    - MSc Artificial Intelligence for Marketing Strategy (in partnership with EPITA) (ENG), Paris

> Short Programmes

- **Research**
  - EM Normandie brings solutions and expertise to economic actors by developing applied research in 4 main axes:
    - Entrepreneurial Performances and Changes
    - Logistics - Land - Sea - Risk
    - Working and Living in Fluid Organisations
    - International Business Networks

- **Strengths**
  - One of the oldest Business School in France
  - Programmes enhanced by digital learning methods
  - International accreditations AACSB, EQUIS, EPAS
  - 5 campuses in 3 countries (+ opening campuses in Dubai 2022, Ho Chi Minh City 2023)
  - 1/4 of the students are international students
  - Master ranked 73st in the Financial Times worldwide ranking
  - Individual and professional coaching, internship and gap year offers...

- **Location**
  Close to London and Paris alike, the Ecole de Management de Normandie lies at the center of a growing region that is home to ambitious new projects while preserving the charms that have earned its international renown.

- **Identity Form**
  - Precise name of the institution: EM Normandie Business School
  - Type of institution: Private Law Association (under 1901 act)
  - City where the main campus is located: Caen - Le Havre - Paris - Oxford - Dublin - Dubai (2022) - Ho Chi Minh City (2023)
  - Number of students: 5'800 étudiants
  - Percentage or number of international students: 25%
  - Type and level of qualifications awarded:
    - Bachelor in International Management
    - Bachelor in Business Administration
    - Master in Management Grande Ecole
    - Specialised Masters MS/MSc
  - French language courses: Yes
  - Programs for international students: Yes
  - Programs in English:
    - Yes - Bachelor in International Management
    - Bachelor in Business Administration
    - Master in Management Grande Ecole
    - Specialised Masters MS/MSc
  - Registration fees/year (for information only):
    - 7'500 €/year (3 years Bachelor) 8'500 €/last year only
    - 12'000 €/year (Grandes Ecole Programme - 5 years Master) - 12'500 to 14'500 € for MS and MSc programmes
  - Postal address:
    - 9, rue Claude Bloch 14052 Caen Cedex, France
    - 20, quai Frissard, 76600 Le Havre Cedex, France
    - 64 Rue du Ranelagh, 75016 Paris, France
    - Oxenford House, 13-15 Magdalen St, Oxford OX1 3AE, Royaume-Uni
    - Ulysses House, 22-24 Foley Street, Dublin 1, D01 W272, Ireland

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