



CAEN - LE HAVRE - PARIS - DUBAÏ - DUBLIN - OXFORD

# EM NORMANDIE BUSINESS SCHOOL



**EM Normandie Business School (AACSB and EQUIS accredited), dating back to 1871, has evolved and expanded beyond its original setting in French Normandy (Caen, Le Havre) to establish new campuses in Paris, Dubai, Dublin and Oxford. EM Normandie Business School has now 6 campuses in 4 countries, 5,800 students of which 1/4 are international, more than 200 partner universities worldwide, 5,000 companies associated to the School life, and more than 21,500 Alumni members.**

## ◆ MAIN PROGRAMMES OF STUDY

**> Bachelor International Management (BIM)**  
(3 year State-approved degree)  
- Direct access into the 1st or 3d year

**> Bachelor in Business Administration (BBA)**  
(4-year State-approved degree)  
- Direct access into the 1st year

**> Master in Management (MIM)**  
**(Programme Grande École)** (5-year State-approved degree)

Specialisations in English:

- Artificial Intelligence for Marketing Strategy
- Banking Finance and Fintech
- Digital Marketing and Sales
- Digital Strategy and Innovation
- Financial Data Management
- International Business
- International Events Management
- International Logistics and Port Management
- International Marketing and Business Development
- Marketing and Digital in Luxury and Lifestyle
- Supply Chain Management
- Sustainable Business Strategy

**> Masters of Science (Msc) certified by Conférence des Grandes Écoles + Official visa from French State :**

- MSc Artificial Intelligence for Marketing Strategy (with EPITA) (ENG), Paris

- MSc Banking, Finance and Fintech, Oxford/ London
- MSc Digital Marketing and Sales, Dublin
- MSc Digital Strategy and Innovation, Paris
- MSc Financial Data Management, Paris
- MSc International Events Management, Paris
- MSc International Logistics and Port Management, Le Havre
- MSc International Marketing and Business Development, Caen
- MSc Marketing and Digital in Luxury and Lifestyle, Paris
- MSc Supply Chain Management, Le Havre
- MSc Sustainable Business and Strategy, Paris

## > Short programmes

### ◆ RESEARCH

EM Normandie brings solutions and expertise to economic actors by developing applied research in 6 main axes:

- Law, Finance and Control
- Economy, Territories and Sustainable Development
- Marketing
- Human Resources and Organisation
- Strategy and Entrepreneurship
- Supply Chain Management, Operations and Decision Sciences

### ◆ STRENGTHS

- One of the oldest Business Schools in France
- Programmes enhanced by digital learning methods
- International accreditations AACSB, EQUIS
- 6 campuses in 4 countries (+ opening campuses in Ho Chi Minh City 2023)
- 1/4 of the students are international students
- Master ranked 73st in the Financial Times worldwide ranking
- Individual and professional coaching, internship and gap year offers...

### ◆ LOCATION

Close to London and Paris alike, the Ecole de Management de Normandie lies at the center of a growing region that is home to ambitious new projects while preserving the charms that have earned its international renown.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
EM Normandie Business School
- ◆ **Type of institution**  
Private Law Association (under 1901 act)
- ◆ **City where the main campus is located**  
Caen - Le Havre - Paris - Dubai - Dublin - Oxford
- ◆ **Number of students**  
5'800 étudiants
- ◆ **Percentage or number of international students**  
25%
- ◆ **Type and level of qualifications awarded**  
- Bachelor in International Management  
- Bachelor in Business Management  
- Master in Management Grande École Programme  
- Specialised Masters MS/MSc
- ◆ **French language courses**  
Yes
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes - Bachelor in International Management  
- Bachelor in Business Administration  
- Master in Management (Grande École Programme) - MSc programmes
- ◆ **Registration fees/year (for information only)**  
Bachelor: 7,500 €/ year or 8,500 € for year 3 admission - Master in Management: 11,500 € / year  
Masters of Science (MSc): 14,000 to 19,400 €
- ◆ **Postal address**  
9, rue Claude Bloch 14052 Caen Cedex, France  
20, quai Frissard, 76600 Le Havre Cedex, France  
30-32 rue Henri Barbusse, 92110 Clichy, France  
Oxenford House, 13-15 Magdalen St, Oxford OX1 3AE, Royaume-Uni  
Ulysses House, 22-24 Foley Street, Dublin 1, D01 W2T2, Ireland

[em-normandie.com](http://em-normandie.com) - [join.em-normandie.com](https://join.em-normandie.com)



Member of Campus France Forum

