



RENNES

# RENNES SCHOOL OF BUSINESS



Rennes School of Business is a cosmopolitan business school (95% of its professors and 55% of its students are international) member of the French Conférence des Grandes Ecoles which offers a complete portfolio of courses at undergraduate and postgraduate level.

Accredited by AACSB, EQUIS and AMBA, it is listed in the Financial Times 2022 ranking of the 90 best Business Schools in the world for its Master in Management and its MSc in International Finance

## ◆ MAIN PROGRAMMES OF STUDY

Bachelor in Management (BIM) 3 years  
September Intake, Rennes Campus  
Undergraduate admissions, Entry in Year 1, 2 (with 60 ECTS) or 3 (with 120 ECTS), 100% taught in English

Master in Management (MIM) 2 years  
September Intake, Rennes Campus  
Postgraduate admissions, Entry with 180 ECTS, 100% taught in English

Masters of Science (MSc) 15 months  
September or January Intake, Rennes or Paris Campus according to the programmes  
Admissions : Bachelor degree (180 ECTS), 100% taught in English

MSc in International Accounting, Management Control and Auditing – IAMCA (September, Rennes)  
MSc in International Finance – IF (September, Rennes or Paris)  
MSc in Financial Data Intelligence – FDI (September, Rennes)  
MSc in Data and Business Analytics - DBAN (September, Rennes)  
MSc in Supply Chain Management - SCM (September or January, Rennes)  
MSc in Sustainable Management and Eco-Innovation – SMEI (September or January, Rennes)  
MSc in Innovation and Entrepreneurship – IE (bilingual French/English, September Rennes)  
MSc in Strategic and Digital Marketing – SDM (September or January, Rennes)  
MSc in Luxury Marketing and Brand Management – ILBM (September or January, Rennes or Paris)  
MSc in International Human Resource Management – IHRM (September or January, Rennes)  
MSc in Sports and Tourism Management – STM (September, Rennes)  
MSc in Creative Project Management, Culture and Design – CPMCD ((bilingual French/English, September Rennes)

MSc in Global Business Management – GBM (September or January, Rennes)  
MSc in International Negotiation and Business Development – INBD (September or January, Rennes)

International MBA (iMBA)  
September Intake, Rennes Campus  
Admissions: Bachelor degree (180 ECTS), 3 years of professional experience, 100% taught in English

Executive MBA (EMBA)  
October Intake, Rennes Campus  
Admissions: Bachelor degree (180 ECTS), 8 years of professional experience, 100% taught in English

Executive MSc SDM, IF, SCM  
September intake, Paris Campus

## ◆ RESEARCH

Rennes School of Business has a strong strategic commitment to high quality, impactful research in the following areas  
Agribusiness (Agribusiness, Sustainable Development and CSR)  
AI-Driven Business (Intelligence, Data-Driven Global Business)

## ◆ STRENGTHS

Rennes School of Business is an international management school located in Brittany, but also recently established in Paris. Its mission is to prepare, through teaching and research, responsible and innovative managers to act effectively in a global environment.

Rennes SB is distinguished by its multiculturalism: 95% of permanent professors and 55% of students are international and come from 70 different nationalities. 350 major partnership agreements have been signed with foreign universities.

The careers of our graduates illustrate our specificity: more than 63% of our graduates work in international positions and 33% of them are based abroad. The programmes are taught entirely in English. Joining Rennes School of Business is the assurance of experiencing diversified responsible management practices in different parts of the world and of developing essential skills for innovation and business development.

## ◆ LOCATION

Rennes, the capital of Brittany, is located 1.25 hours from Paris by high-speed train and 1 hour by plane from London. Well-known as A student city, Rennes is also a town of art and history. Its economy is based on the telecommunications sector, the automobile industry, the food industry and on tourist and cultural activities.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
Rennes School of Business
- ◆ **Type of institution**  
Business School (French 'Grande Ecole')
- ◆ **City where the main campus is located**  
Rennes
- ◆ **Number of students**  
5000
- ◆ **Percentage or number of international students**  
55%
- ◆ **Type and level of qualifications awarded**  
Bachelors - Masters, MScs, MIM  
- Grande Ecole program - MBA, EMBA  
- PhD - DBA
- ◆ **French language courses**  
Yes - 2 hours per week
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes
- ◆ **Registration fees/year (for information only)**  
Master MSc: 18,200 euros/16 months  
Master in Management (MIM/PGE): 13,250 euros (1st year); 14,250 euros (2nd year)  
International MBA: 20,000 euros/15 months  
Exec MBA: 31,000 euros/18 months  
Bachelor: 9,000 euros/year x 3 years
- ◆ **Postal address**  
2, rue Robert d'Arbrissel - CS 76522 - 35065 Rennes - France

<http://www.rennes-sb.com>



Member of Campus France Forum