- Triple accreditation: EQUIS, AACSB, AMBA
- Top 50 worldwide Business School (2021 Financial Times Ranking)
- The school entered the Economist’s 2021 ranking of the best Masters in Management, appearing in 11th place worldwide
- 6 multidisciplinary and multi-campus study courses
- 5000 students
- 80 nationalities
- 200 academic partners in 51 countries
- 2 associate international campuses in China and the USA
- 95 permanent faculty, of whom 54% are international
- 40 000 Alumni working in 150 countries
- 57 associations and clubs

◆ RESEARCH
The diverse faculty community of 200 researchers, academics and practitioners is recognised internationally for its research expertise in Sustainability, Tourism and Management.

◆ STRENGTHS
- 3 Campus: La Rochelle, Tours, Orléans
- 1 off-site study location in Paris for the BBA International programme
- Humanité et Climacité: Social assistance, support, community activities to develop a new vision of the World
- 100% English tracks
- Dedicated Admission Procedure for international students
- A dedicated office and multilingual team in charge of facilitating international students stay
- On-campus center for French as a foreign language, Quality french as a foreign language label
- Specific programmes for international students

◆ MAIN PROGRAMMES OF STUDY
Programmes available in French or in English:
- BBA International (4 years, EQUIS, French "Visa")
- Bachelor Business (3 years, EQUIS, French "Visa")
- Bachelor in Tourism and Hospitality Management (3 years, TedQual accredited, French "Visa")
- Bachelor in Communications and Digital Strategies
- Bachelor of Arts (BA) Design Digital
- Bachelor of Science (BSc) in Software Development and Data Sciences
- Business Foundation Programme (French as a Foreign Language + management)
- Master in Management - Programme Grande Ecole (5 or 3 years, EQUIS, French "Visa", ranked 42th in the Financial Times)
- MSc (2 years, 19 specialisations possible in various fieds: Finance/Insurance, Management/Marketing, Global Business)
- MSc in Tourism Management (15 months)
- FLE, Summer & Winter Schools

◆ LOCATION
La Rochelle, Tours et Orléans: 3 dynamic and student campuses and 1 off-site study location in Paris:
- 4 cities, with good public transport
- 4 cities, with a dynamic Economy
- 4 touristic and historical cities
- 4 safe and pleasant student cities