Y SCHOOLS (former Groupe ESC Troyes) is a business school created in 1992 with ESCP Europe and HEC Paris support. Accredited by the French Government, Y SCHOOLS is also a member of the prestigious Conférence des Grande École which is a group gathering top French accredited business schools such as HEC Paris. The group is an AACSB member and is more than ever international accreditation-oriented. Y SCHOOLS counts with 1,800 students at Bachelor, Master & MBA levels in the fields of Management, Business, International Trade (SCBS, South Champagne Business School) as well as Tourism (School of Tourism) and Design (School of Design). Y SCHOOLS is frequently part of the main rankings, mostly through cross disciplinary values, entrepreneurship and innovation.

**RESEARCH**
Transversal and cross-disciplinary research activities center on the fields of innovation, entrepreneurship and corporate governance. The close ties with Technopole de l'Aube en Champagne science park have led to the creation of a chair in entrepreneurship. Exchanges and skills transfer: Y SCHOOLS' teacher-researchers dedicate part of their time to the exchange and transfer of skills between France and the rest of the world through courses delivered to students and common research.

**STRENGTHS**
- Broad international exposure: over 200 partner universities from around the world, 50 double degrees. Several internships abroad whatever the program, and classes taught by both French and international teachers. International research networks.
- Strong synergy with local organizations. Y SCHOOLS’ Dean, Francis Bécard, is also Director of regional Aube Technopark.
- Cross disciplinary teaching with students in Management, International Management, Tourism and Design based on case studies.
- Creation of the Young Entrepreneur Center and organization of Plug & Start Days (national Business and Engineering Schools competition for entrepreneurship students or takeover projects)

**MAIN PROGRAMMES OF STUDY**
Y SCHOOLS has 3 different Schools:
- SCBS, South Champagne Business School:
  Programme Grande École: 2-year Master degree in management with 9 majors
  - 100% in English: Strategic Design Management; Events & Sports Management; MSc: Innovation, Creativity & Entrepreneurship; Global Human Resources Management; Supply Chain Management; Retail Bank Management; Marketing & International Sales Development; Digital Marketing & Social Media; Audit & Management Control
- BBA: 4-year International Bachelor, with 4 majors:
  - Taught in French+English: Finance; Marketing; Supply Chain; Human Resources
  - MSc: ICE: Innovation, Creativity and Entrepreneurship: innovation and sustainability, green and social projects through entrepreneurship and multidisciplinary team work
- School of Design: Bachelor: Mastère
- School of Tourism: Bachelor: MBA

**LOCATION**
Troyes is an historical city located in the heart of the Champagne area, 90 minutes from Paris city center. The School of Tourism also has a campus in Paris and in Metz for its bachelor program.

**French language courses**
Yes - Numerous classes in Management, Tourism and Design are offered in English. French language classes are offered by the Y SCHOOLS' language center.

**Programs for international students**
Yes
- Programs in English
  - Master in Management with 9 majors fully taught in English
  - International Bachelor (BBA) - MBA Tourism - Master Design Strategy - MSc Innovation, Creativity and Entrepreneurship
- Registration fees/year
  (for information only)
  Depending on study field and level
- **Postal address**
  217 avenue Pierre Brossolette - CS 20710 10002 Troyes Cedex

yschools.fr/