Founded in 1909, the ESSCA group is a member of the "Conférence des Grandes Ecoles" and accredited by AACSB, EQUIS and AMBA. Today the Group ESSCA is located at 8 different sites: 6 in France (Angers, Paris, Lyon, Bordeaux, Aix-en-Provence and Cholet), 1 in Budapest, Hungary (since 1993), and 1 in Shanghai, China (since 2006). A total of more than 4,000 students are enrolled in the different locations. All ESSCA students must have international experiences. ESSCA has established partnership with 279 universities in 55 countries all over the world that can welcome ESSCA students for exchange. ESSCA also works with more than 2,500 companies that offer conferences, workshops, projects, internships and job offers to ESSCA students.

MAIN PROGRAMMES OF STUDY
Programmes after high school:
- 5-year Grande Ecole programme, combining the undergraduate and master’s cycle, taught in French and/or in English with around 30 majors in marketing, finance or management sectors
- 3-year bachelor programme, taught in French
  - Bachelor en Management International
Programmes masters:
- 2-year Master in Management, Grande Ecole programme (around 30 majors in Finance, Marketing et Management)
  - Taught in French (2-year - 15 majors)
  - Taught in English (2-year - 14 majors)
- 1-year MSc, taught in English
  - MSc in Digital and Big Data for Value, Paris
  - MSc in International Finance, Paris
  - MSc in International Entrepreneurship (double-degree), Paris and another country
  - MSc in Entrepreneurship and Design Thinking (double-degree, taught in French and English), Paris and Montréal
  - MSc in EU-Asia Luxury Marketing, Shanghai

RESEARCH
- Digital Marketing and Management
- Entrepreneurship, Business Models and Innovation
- European Union Studies and EU-Asia Relations

STRENGTHS
- The 5-year Grande Ecole program which combines bachelor’s circle and master’s circle is ranked N°1 in France (Challenges 2018)
- ESSCA has 5 campuses in France and 2 campuses abroad
- 279 partner universities in 55 countries
- 22 double degree programs
- Among the oldest and the most renowned Business Schools in France, ESSCA is very appreciated by companies
- 91 % of the graduates have been hired by their desired company
- 93 % believe to have made the right choice by studying at ESSCA
- 92 % would recommend ESSCA

LOCATION
International campuses: Budapest (Hungary) and Shanghai (China).