



ESSEC BUSINESS SCHOOL



PARIS (CERGY)

ESSEC Business School, founded in 1907, is a world-school with French roots and holds the 'triple crown' accreditation from EQUIS, AACSB, and AMBA. With more than 7050 students, a faculty comprised of 142 full-time professors, 21 of which are emeriti professors, in France and Singapore, recognized for both the quality and influence of their research, a wide range of management training programs, partnerships with the world's best universities, and a network of 62,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences, and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia-Pacific, strategically located in Singapore, presents the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017, ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For any additional information, please visit www.essec.edu

◆ MAIN PROGRAMMES OF STUDY

A COMPREHENSIVE PORTFOLIO OF TOP-NOTCH PROGRAMS IN ENGLISH AND IN FRENCH

Bachelor in Business Administration - Global BBA

Master in Management (MIM) - Grande Ecole

Master in Data Sciences & Business Analytics (DSBA)

Master in Finance (MIF)

Master in Strategy and Management of International Business (SMIB)

MSc in Hospitality Management (IMHI)

MSc in Marketing Management and Digital (MSc MMD)

MSc in Sustainability Transformation (ST)

MS Marketing Management et Digital (MS MMD)

MS Gestion Achats Internationaux et Supply Chain (MS GAISC)

MS Droit des Affaires Internationales et Management (MS DAIM)

MS Management des Systèmes d'Information en Réseaux (MS MSIR)

MS CENTRALE-ESSEC Entrepreneurs (MS ENTREP)

MS Management Urbain et Immobilier (MS MUI)

Global MBA

Ph.D.

◆ RESEARCH

ESSEC maintains an institutional culture that favors the creation of high-quality research, mainly through the recruitment of research-oriented faculty hailing from some of the most prestigious institutions worldwide. In total, more than 120 research professors and 76 doctoral students benefit from the support of staff dedicated to research activities. It allows ESSEC to generate a very significant flow of publications and to be recognized as a significant player in business research in France and in Europe.

◆ STRENGTHS

4 campuses: France (Cergy, Paris-La Défense), Singapore, Morocco (Rabat)

More than 7050 students in full-time undergraduate and graduate programs

100+ nationalities represented

5,000 managers in executive education

142 permanent faculty of 37 nationalities

245 partner universities in 42 countries

27 double degree programs

100+ student organizations

500+ partner companies in education and recruitment

62,000 graduates worldwide

Financial Times Rankings :

#6 Master in Management (MIM) - Grande Ecole

#3 Master in Finance (MIF)

#8 Best European Business School

#5 Executive Education Programs

QS rankings:

#3 Master in Strategy and Management of International Business (SMIB)

#4 Master in Data Sciences & Business Analytics (DSBA)

#4 MSc in Marketing Management and Digital (MSc MMD)

The Economist Rankings:

#4 Master in Strategy and Management of International Business (SMIB)

◆ LOCATION

Cergy-Pontoise campus:

Located at 35 minutes from the centre of Paris, the Cergy campus, in the heart of the new town, is an area designed for studying, sharing, and communicating. It proposes 4 nearby university residences.

Paris La Défense campus:

Located in the famous CNIT building, in the heart of Europe's largest business district, this campus is designed to meet the needs of executive education participants

Singapore campus:

In the heart of the One-North sector, dedicated to research, teaching and entrepreneurship, the Asia-Pacific campus welcomes full-time students and executive education participants to 6,500 m² of academic facilities. Inaugurated in May 2015, this campus is both at the forefront of technology while meeting the most demanding environmental norms and standards.

Rabat (Morocco) campus:

Baptised ESSEC Africa and launched in 2017, this new campus is located in the municipality of Sidi Bouknadel in the heart of the Rabat-Salé urban area. It hosts ESSEC's academic activities, notably a track from the Global BBA program, and those directed in partnership with the Ecole Centrale based in Casablanca and high-level Moroccan academic institutions such as the International University of Rabat.



IDENTITY FORM

- ◆ **Precise name of the institution**
ESSEC Business School
- ◆ **Type of institution**
Non profit organization
- ◆ **City where the main campus is located**
Paris (Cergy)
- ◆ **Number of students**
7050
- ◆ **Percentage or number of international students**
39%
- ◆ **Type and level of qualifications awarded**
Bachelor: Global BBA
Master in Management - Grande Ecole
Master in Finance
Master in Data Sciences & Business Analytics
Master in Strategy and Management of International Business
Mastères Spécialisés® & MSc programs
Global MBA
Ph.D.
Executive Education
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes
- ◆ **Registration fees/year (for information only)**
The fees vary from program to program. Visit www.essec.edu to check on the fees for each program.
- ◆ **Postal address**
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