The ICD Business School is the business school of the IGS group, which for 40 years has offered several programs from Baccalaureate to Master degree in the fields of commerce, marketing and business development.

ICD Business School is member of the Conférence des Grandes Ecoles and the Union des Grandes Ecoles Indépendantes, ICD BS delivers certified titles at level 6 for Bachelor degree and level 7 for MBA degree and diplomas with a “Grade de Master” for the Programme Grande Ecole and a “Grade de Licence” for the Bachelor in Sciences of Management. The programme Grande Ecole is labeled EFMD Accredited Master.

Our school’s ambition is to train professionals around 3 vocations: International , Professionalism, Responsibility for better commercial uses.

The school recruits students who wish to have a positive impact on society and is committed to making training accessible to as many people as possible through the work-study program offered in all programs and a national and international scholarship program.

**MAIN PROGRAMMES OF STUDY**

**Programme Grande Ecole – Master Programme**

- **Campus:** Paris and Toulouse
- **Diploma:** Master, labeled Grade de Master and EFMD Accredited Master
- **Duration:** 5 years (1st cycle 3 years / 2nd cycle 2 years)
- **Language:** French / English
- **Intakes:** October / March

**MBA Sales and Marketing**

- **Campus:** Paris and Toulouse
- **Diploma:** Title recognized by the government
- **Duration:** 18 months to 2 years
- **Language:** French in Paris / English in Toulouse
- **Intakes:** November / February

**MBA Management and Marketing in Health Industries**

- **Campus:** Paris
- **Diploma:** Title recognized by the government
- **Duration:** 1 year
- **Language:** French
- **Domain:** Marketing, Communication, International Business Development, Sales Management, Pre-requisites: Bachelor or Master in Biology, Pharmacy, Sciences, English level: TOEIC 750 / BULATS 60 / BRIGHT 3.5 / B2
- **Intakes:** October / March

**Bachelor in Sciences of Management**

- **Campus:** Paris
- **Diploma:** Bachelor, Grade de Licence, labeled by the government
- **Duration:** 3 years
- **Language:** French / English for 3rd year
- **Intakes:** September

**Bachelor Business and Marketing**

- **Campus:** Paris
- **Diploma:** Bachelor
- **Duration:** 3 years
- **Language:** French
- **Intakes:** October / March

**RESEARCH**

The ICD Business School faculty contributes to the ICD Applied Research Laboratory, "Lara", and leads prospective researches on business innovations with the Institut Prospective des Métiers du Commerce.

**STRENGTHS**

Academic excellence, all ICD BS degrees are recognized by the French government. The employability of graduates find their first job in less than 6 months in 2021. The Alumni network composed of more than 8000 graduates.

International experiences in and out of the campus. The IGS Group which has a network of nearly 80,000 graduates.

**Registration fees/year**

- Programme «Grande Ecole» - 1st year: 10,000 euros / 4th year: 12,000 euros
- Bachelor en Sciences du Management: 8,450 euros per year
- Bachelor Commerce and Marketing: 8,450 euros per year
- Master of Science: 10,500 euros per year
- MBA Commerce and Marketing - 1st year: 9,900 euros
- MBA Management and Marketing in Health Industry: 12,000 euros

**Postal address**


https://www.icd-ecoles.com/