ICD is an international business school specialized in commerce, marketing and business development recognized by the French Government. ICD is part of IGS Group, the largest private not-for-profit higher education group in France with 14,000 learners. The school’s “Grandes Ecoles” Program, is recognized by the French State at the Master level.

ICD offers a 5 year program as well as several bachelor and MBA programs. The school is highly international and allows its students to study abroad for up to 2 years during their 5 year program. ICD also welcomes an increasing number of foreign students from all over the world. All our Masters specializations address the challenges and opportunities of the global economy and ensure rapid and meaningful employment.

◆ MAIN PROGRAMMES OF STUDY
- The Grande Ecole Programme: 5 years programme, recruits based on an entrance exam, in France and abroad, open for students directly after secondary school or after Bachelor Degree (in any discipline). This leads to access to Master Degree in commerce, Marketing and Business development. Full English track possible in the Master level (year 4 & 5).
- The Bachelor in Event Management: 3 years of study to be an expert in event management.
- The Bachelor in Business Development: 3 years of study for quick and effective professionalisation with rich international experience.
- 9 Specialized MBA, one year part-time programmes, recruits students who are already holders of Bachelors or Masters degree and who wish to acquire a specialization and professional experience in commerce, Marketing and business development. 3 MBA in English: Key account management, Marketing management, International Business Development.
- MBA European & Asian Business Development, 1 or 2 years programme, to be expert in international trade between Asia and Europe.

◆ RESEARCH
The LaRA / ICD Research laboratory ensures academic excellence and pedagogical innovation. ICD has established a Scientific Committee, composed of French and international academics. Research within LaRA / ICD is now developing around 3 axes:
- The sales functions’ jobs: practices and prospective
- Contextual marketing and consumer behaviour
- Management of Retail Networks and Development Strategy. The research team has already produced more than 200 scientific publications.

◆ STRENGTHS
1- ICD delivers Degree referred to Bac +5 by the Ministry of Higher Education and Research, which confers Master Grade.
2- The ICD Network: 4500 alumni, 3500 partner companies, 70 international partner universities in more than 30 different countries.
3- An Internationally focused school: Bilingual Franco-Chinese and Franco-German tracks, Intercultural management semester (San Diego, Beijing, Shanghai, Hanoi, Hong-kong).
4- Individualized student mentoring. ICD integrates individual student mentoring that allows each student to develop their talents.
5- Human adventure: cultural openness and practice of sports as part of programmes.
6- ICD is the business school of the IGS Group. With 9 departments, over 14,000 students, the IGS Group is an additional asset for success.

◆ LOCATION
ICD has 4 campuses: Paris, Toulouse, Dublin and Shanghai.