



PARIS, NANCY, BERLIN

# ICN BUSINESS SCHOOL

**ICN**  
CREACTIVE  
BUSINESS  
SCHOOL  
PARIS • NANCY • BERLIN

Founded in 1905, ICN Business School is one of France's foremost business schools, highly recognised thanks to national and international accreditations: AACSB, EQUIS and AMBA. The school's identity and development are rooted in the links between Management, Technology and Art, offering a unique creative environment at all 3 modern campuses in Paris, Nancy and Berlin. Our Bachelor has been ranked as the third best Bachelor in Management in France by Le Parisien 2024 ranking. Ranked #11th Master in Management in France according to the Financial Times 2023, ICN offers high-level programmes in management, from undergraduate to postgraduate level with a wide range of specialisations. The school's values are based on openness, commitment, and teamwork.

## ◆ MAIN PROGRAMMES OF STUDY

- Bachelor in Management
- International BBA (IBBA)
- Master in Management (Grande Ecole Degree)
- MSc in International Management - MIEX
- Master of Sciences (DESSMI)
- Executive MBA
- PhD and DBA programmes
- Summer Programme

MSc available:

- Finance, Audit and Control:
- Banque et gestion de patrimoine (FR)
- Finance, risques et marchés (FR)
- Finance, Risk et Markets (EN)
- Finance d'entreprise (FR)
- Corporate Finance (EN)

Marketing and Business Development :

- Brand and Marketing Management (EN)
- Marketing et innovation produit (FR)
- Marketing et Product Innovation (EN)
- Marketing digital (FR)
- Luxe et design management (FR)
- Luxury and Design Management (EN)
- Stratégie marketing et développement commercial (FR)

Organisation Management and Strategy:

- Management de la Supply Chain et des achats (FR)
- Supply Chain Management and Purchasing (EN)

- Management des ressources humaines et innovations sociales (FR)
- International Business Development (EN)

ICN International college (preparatory programmes for undergraduate and postgraduate entry):

- Foundation in Management
- Postgraduate Preparatory Programme in Management

## ◆ RESEARCH

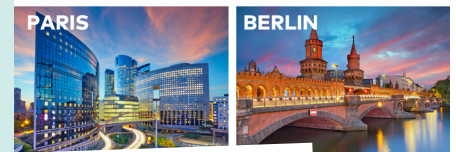
The majority of the faculty's research work takes place within the CEREFIGE research laboratory of University of Lorraine and focuses on three axes: Management, Behavior Eamp; Organisation, Governance Eamp; Regulation, and Federating Innovation, Regions Eamp; Entrepreneurship.

## ◆ STRENGTHS

- Triple Accreditation: EQUIS, AMBA, AACSB
- Label Bienvenue en France
- At the heart of Europe with 3 modern campuses in Paris, Nancy and Berlin
- A unique Art-Technology-Management Spirit
- 30 national and international double degrees (in Bachelor or Master)
- 3300 students including 38% of international students
- 70% of professors with international backgrounds
- Strong alumni network with 24 000 graduates
- More than 130 partner universities around the world
- Welcoming, supporting, and monitoring international students
- Platform for individualized housing support and follow-up

## ◆ LOCATION

Whether it is Paris La Defense, Nancy or Berlin, our campuses are in strategic locations close to businesses and areas of economic activity. PARIS - ICN Business School is located in the heart of the La Defense business district, alongside the head offices of major CAC 40 corporations. NANCY - With almost 55,000 students (1 in 5 residents) located nearby Germany, Belgium, and Luxembourg, and halfway between Paris and Strasbourg, the city of Nancy is naturally open to Europe. BERLIN - The capital of Germany and the country's largest city with 3.5 million inhabitants, Berlin shares all of ICN's values: it is a tolerant and multicultural city, which is committed to tackling current and future challenges.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
ICN Business School
- ◆ **Type of institution**  
Private higher education institution (EPESL)
- ◆ **City where the main campus is located**  
Paris, Nancy, Berlin
- ◆ **Number of students**  
3 300
- ◆ **Percentage or number of international students**  
38 %
- ◆ **Type and level of qualifications awarded**  
Bachelor, Master, MSc - Institutional diplomas - Other diplomas
- ◆ **French language courses**  
Yes - Optional
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes - Bachelor in Management  
- International BBA (IBBA)  
- Master in Management (Grande Ecole Degree)  
- MSc in International Management - MIEX  
- Master of Sciences (DESSMI)  
- Executive MBA  
- PhD and DBA programmes  
- Summer Programme
- MSc available:  
Finance, audit et contrôle :  
- Finance, Risk et Markets (EN)  
- Corporate Finance (EN)

Marketing and Business Development :  
- Brand and Marketing Management (EN)  
- Marketing et Product Innovation (EN)  
- Luxury and Design Management (EN)

Management des organisations et stratégie:  
- Supply Chain Management and Purchasing (EN)  
- International Business Development (EN)

ICN International college (preparatory programmes for undergraduate and postgraduate entry):  
- Foundation in Management  
- Postgraduate Preparatory Programme in Management

- ◆ **Registration fees/year (for information only)**  
Depending on the programme (between €9,000 and €16,000)
- ◆ **Postal address**  
Campus Artem, 86 rue du Sergent Blandan, CS 70148, 54 003 Nancy Cedex

<https://www.icn-artem.com/>



Member of Campus France Forum



**CAMPUS  
FRANCE**