



ICN BUSINESS SCHOOL

ICN
CREACTIVE
BUSINESS
SCHOOL
PARIS · NANCY · BERLIN

PARIS, NANCY, BERLIN

Founded in 1905, ICN Business School is one of France's foremost business schools, highly recognised thanks to national and international accreditations: AACSB, EQUIS and AMBA. The school's identity and development are rooted in the links between Management, Technology and Art, offering a unique creative environment at all 3 modern campuses in Paris, Nancy and Berlin. Our Bachelor has been ranked as the best Bachelor in Management in France by Le Moci 2022 ranking. Ranked #10 Master in Management in France according to the Financial Times 2023, ICN offers high-level programmes in management, from undergraduate to postgraduate level with a wide range of specialisations.

◆ MAIN PROGRAMMES OF STUDY

- Bachelor in Management
- Bachelor Tech and Innovation Management
- Master in Management (Grande Ecole Degree)
- MSc in International Management - MIEX
- Master of Sciences (DESSMI)
- Executive MBA
- PhD Programme

MSc available:

- Finance, Audit and Control:
- Banque et gestion de patrimoine (FR)
- Audit (FR)
- Finance and Risk Management (EN)
- Finance d'entreprise (FR)

Marketing and Business Development :

- Brand and Marketing Management (EN)
- Marketing digital (FR)
- Luxury and Design Management (FR / EN)
- Stratégie marketing et développement commercial (FR)

Organisation Management and Strategy:

- Supply Chain Management and Purchasing (EN)
- Management des ressources humaines et innovations sociales (FR)
- International Business Development (EN)

◆ RESEARCH

The majority of the faculty's research work takes place within the CERFIGE research laboratory of University of Lorraine and focuses on three axes: Management, Behavior & Organisation, Governance & Regulation, and Federating Innovation, Regions & Entrepreneurship.

◆ STRENGTHS

- Triple Accreditation: EQUIS, AMBA, AACSB
- At the heart of Europe with 3 modern campuses in Paris, Nancy and Berlin
- A unique Art-Technology-Management Spirit
- 27 international double degrees (in Bachelor or Master)
- 3300 students including 38% of international students
- 70% of professors with international backgrounds
- Strong alumni network with 21 000 graduates
- More than 120 partner universities around the world
- Pastoral care for international students

◆ LOCATION

Whether it is Paris La Defense, Nancy or Berlin, our campuses are in strategic locations close to businesses and areas of economic activity.

PARIS - ICN Business School is located in the heart of the La Defense business district, alongside the head offices of major CAC 40 corporations.

NANCY - With almost 48,000 students (1 in 3 residents) located nearby Germany, Belgium, and Luxembourg, and halfway between Paris and Strasbourg, the city of Nancy is naturally open to Europe.

BERLIN - The capital of Germany and the country's largest city with 3.5 million inhabitants, Berlin shares all of ICN's values: it is a tolerant and multicultural city, which is committed to tackling current and future challenges.



IDENTITY FORM

- ◆ **Precise name of the institution**
ICN Business School
- ◆ **Type of institution**
Private Higher Education Institution, affiliated to the University of Lorraine
- ◆ **City where the main campus is located**
Paris, Nancy, Berlin
- ◆ **Number of students**
3 300
- ◆ **Percentage or number of international students**
38 %
- ◆ **Type and level of qualifications awarded**
Bachelor, Master, MSc - Institutional diplomas
- Other diplomas
- ◆ **French language courses**
Yes - Included in the programme
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes - - Bachelor in Management
- Bachelor Tech and Innovation Management
- Master in Management (Grande Ecole Degree)
- MSc in International Management - MIEX
- Master of Sciences (DESSMI)
- Executive MBA
- PhD Programme

MSc available:

- Finance, Audit and Control:
- Finance and Risk Management

Marketing and Business Development :

- Brand and Marketing Management
- Luxury and Design Management

Organisation Management and Strategy:

- Supply Chain Management and Purchasing
- International Business Development

- ◆ **Registration fees/year (for information only)**
Depending on the programme (between €8,000 and €14,000)

- ◆ **Postal address**
Campus Artem, 86 rue du Sergent Blandan, CS 70148, 54 003 Nancy Cedex

<https://www.icn-artem.com/>



Member of Campus France Forum