Since 1905, ICN has been a leading Business School in eastern France, in the heart of Europe. The school’s identity and growth are based on the links between management, technology, and art in today’s economy and the economy of tomorrow. A member of the business school section of the Conférence des Grandes Ecoles and of the Erasmus testing consortium, ICN is also a part of the ARTEM alliance established in 1999 with two other renowned institutions in the region (Mines Nancy and the Ecole Nationale Supérieure d’Art de Nancy, ENSA). ICN is EQUIS and AMBA accredited and is a member of AACSB. The school’s distinctive brand is based on the personal development of its students, stimulated through close support from the school, the cultivation of openness to other cultures, and significant practice working in teams and on concrete projects.

**MAIN PROGRAMMES OF STUDY**
- ICN Bachelor
- Master in Management (Grande Ecole Degree)
- MSc in International Management - MIEX
- Master of Sciences

Available specialisations:
Spécialisations :
- Marketing :
  - Luxury and Design Management
  - Marketing and Brand Management
  - Cultural and Creative Industries Management
- Marketing et innovation de produit
- Business Development:
- International Business Development
- Marketing et ingénierie d' affaires
- Distribution, e-commerce
- Finance:
  - Audit and Compliance
  - Finance and Risk Management
  - Banque et services financiers
- Finance d'entreprise
- Management:
  - Management numérique
  - Management des RH
  - Management de la Supply Chain et des Achats
  - Digital Management
  - Executive MBA
  - PhD Programme
  - Summer Programmes

**STRENGTHS**
- Triple Accreditation: EQUIS, AMBA, AACSB
- At the heart of Europe with 3 modern campuses in Paris, Nancy and Berlin
- A unique Art-Technology-Management Spirit
- 14 international double degrees
- 3000 students every year including 38% of students from abroad
- 52% of professors with international backgrounds
- Strong Alumni network with 17 000 Graduates
- More than 120 partner universities around the world
- Pastoral care for international students

**LOCATION**
Whether it is Paris La Defense, Nancy or Berlin, our campuses are in strategic locations close to businesses and areas of economic activity. PARIS ICN Business School is located in the heart of the La Defense business district, alongside the head offices of major CAC 40 corporations. NANCY With almost 48,000 students (1 in 3 residents) located nearby Germany, Belgium, and Luxembourg, and in midway between Paris and Strasbourg, the city of Nancy is naturally open to Europe. BERLIN The capital of Germany and the country’s largest city with 3.5 million inhabitants, Berlin shares all of ICN’s values: it is a tolerant and multicultural city, which is committed to tackling current and future challenges.

**RESEARCH**
The majority of the faculty’s research work takes place within the CEREFGE research laboratory of University of Lorraine and focuses on three axes: Management, Behavior & Organization, Governance & Regulation, and Federating Innovation, Regions & Entrepreneurship.

**IDENTITY FORM**
- Practical name of the institution
  - ICN Business School
- Type of institution
  - Private Higher Education Institution, affiliated to the University of Lorraine
- City where the main campus is located
  - Paris, Nancy, Berlin
- Number of students
  - 3,000
- Percentage or number of international students
  - 38 %
- Type and level of qualifications awarded
  - Bachelor, Master, MSc - Institutional diplomas - Other diplomas
- French language courses
  - Yes - Included in the programme
- Programs for international students
  - Yes
- Programs in English
  - Yes
- ICN Bachelor in Management
- Master in Management (Grande Ecole Degree)
- MSc in International Management - MIEX
- Master of Science
- Available specialisations:
  - Marketing:
    - Luxury and Design Management
    - Marketing and Brand Management
    - Cultural and Creative Industries Management
    - Marketing et innovation de produit
  - Business Development:
    - International Business Development
    - Marketing et ingénierie d' affaires
    - Distribution, e-commerce
  - Finance:
    - Audit and Compliance
    - Finance and Risk Management
    - Banque et services financiers
    - Finance d'entreprise
    - Management:
      - Management numérique
      - Management des RH
      - Management de la Supply Chain et des Achats
      - Digital Management
      - Executive MBA
      - PhD Programme
      - Summer Programmes
- Registration fees/year
  - (for information only)
  - According to the programme (between 8 000 and 13 000 Euros).
- Postal address
  - Campus Artem, 86 rue du Sergent Blandan, CS 70148, 54 003 Nancy Cedex

international.icn-artem.com/