



LYON

# IDRAC BUSINESS SCHOOL

**IDRAC**  
 BUSINESS SCHOOL

IDRAC Business School was founded in 1965. As an accredited school of business, IDRAC enrolls about 6,000 students on 10 campus sites

## ◆ MAIN PROGRAMMES OF STUDY

- Five-year International Grande Ecole program (accredited by the Ministry of Higher Education)
- Three-year bachelor's program (accredited by the French Ministry of Higher Education on all 7 campuses)
- Three-year bachelor's program (accredited by the French Ministry of Labor on 2 campuses)
- Postgraduate Program (accredited by the French Ministry of Labor on all 2 campuses)
- Summer programs

## ◆ RESEARCH

### Mutations of Renewing Business Models Business Models

Since 2011, the IDRAC laboratory Idrac Research concentrate all its teams on a single axis: Renewing Business Models and following the recommendations of the Scientific Council.

## ◆ STRENGTHS

- a school recognized for quality in France and internationally
- courses that provide significant professional experience
- 100 international partners in Europe and abroad, with more than 40 partner schools and universities

## ◆ LOCATION

IDRAC Business School is a business school located in ten cities of France: Amiens, Bordeaux, Grenoble, Lille, Lyon, Montpellier, Nantes, Nice, Paris and Toulouse. 5 campuses linked to Europe in Dublin and Cork in Ireland, Barcelona and Santander in Spain and Brno in the Czech Republic.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
IDRAC - Institut Privé de Recherche et d'Action Commerciale
- ◆ **Type of institution**  
Private
- ◆ **City where the main campus is located**  
Lyon
- ◆ **Number of students**  
6000
- ◆ **Percentage or number of international students**  
15%
- ◆ **Type and level of qualifications awarded**  
Institution-specific Diplomas, certificated
- ◆ **French language courses**  
Yes
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes
- ◆ **Registration fees/year (for information only)**  
From 5 500 to 8 500 euro following the program
- ◆ **Postal address**  
45/47 Rue Sergent Michel Berthet - 69009 Lyon

<http://www.ecoles-idrac.com>

Member of Campus France Forum