



LILLE AND PARIS

IÉSEG SCHOOL OF MANAGEMENT



IÉSEG School of Management is a top 10 French business school. It is a member of the 'Conférence des Grandes Écoles' and accredited by EQUIS, AACSB and AMBA. IÉSEG's mission is rooted in the school's history, which has always highlighted the necessity of giving students in-depth, multi-disciplinary knowledge and practical know-how. At IÉSEG the development of creative and innovative managers, who are strategic and visionary thinkers, is of fundamental importance. Our graduates can initiate and manage change, while contributing positively and effectively to dynamic organizations. IÉSEG has a strong international mind-set with partnerships in 331 universities in 74 countries and more than 85% permanent professors with international backgrounds from 54 different countries. The School has built solid relationships with over 2500 companies.

◆ MAIN PROGRAMMES OF STUDY

The following programs are taught in English:

- The Grande École program's goal is to train well-rounded managers in 5 years with diverse specializations to choose from.
- Our Bachelor programs prepare graduates to directly enter the job market.
- The Specialized Masters are open to students with an undergraduate degree who want to continue their education in a particular field. The School offers the following Specialized Masters programs: International Business; Digital Marketing and CRM; Business Analysis and Consulting; Finance; International Accounting, Audit and Control; Fashion Management; Banking, Capital Markets and Financial Technology; International Business Negotiation, Big Data Analytics for Business; Strategy and Digital Transformation; Entrepreneurship and Innovation Management; Management for Sustainability and Cybersecurity Management.
- Our MBAs are designed for young professionals and have a high potential for excellence in multiple settings, and has at least 3 years of work experience.

• IÉSEG's Short-Term programs portfolio is designed for students willing to benefit from IÉSEG's academic excellence and multicultural environment while enjoying Paris.

◆ RESEARCH

In France IÉSEG is ranked second for Research by the Student / Express. It is one of the only two French business schools aligned with CNRS (Europe's largest research organization).

◆ STRENGTHS

- Ranked in the top 10 French Business Schools
- Triple international accreditation: AACSB, EQUIS and AMBA
- 32nd among the best Masters in management in the world in the 2023 Financial Times Rankings
- 2 campuses: Lille; Paris
- French language classes included for all international students
- Services for international students: welcome, orientation, housing, support
- Trading rooms in collaboration with Bloomberg and Refinitiv
- Student life: more than 50 student associations

◆ LOCATION

The main campus of IÉSEG is located at the heart of Lille, 1 hour from Paris, 30 minutes from Brussels and 1 hour 20 minutes from London. The second campus is at Paris - Defense, the heart of the French business district.



IDENTITY FORM

- ◆ **Precise name of the institution**
IÉSEG School of Management
- ◆ **Type of institution**
Association
- ◆ **City where the main campus is located**
Lille and Paris
- ◆ **Number of students**
7000
- ◆ **Type and level of qualifications awarded**
 - Grade de Master for the Grande École Program and the Specialized Masters ("Diplôme d'Études Spécialisées en Management International")
 - Grade de Licence for the Bachelor in International Business ("Diplôme d'Études Supérieures en Affaires Internationales")
- ◆ **French language courses**
Yes - Included for foreign students
- ◆ **Programs for international students**
Yes - All programs
- ◆ **Programs in English**
Yes - All programs
- ◆ **Registration fees/year (for information only)**
From 9.500 to 39 000 euros depending on the program
- ◆ **Postal address**
 - Lille campus: 3, rue de la Digue - 59000 LILLE
 - Paris campus: Socle de la Grande Arche
1 Parvis de La Défense - F-92044 Paris La Défense cedex

www.ieseg.fr


Member of Campus France Forum