



PARIS

IPAG BUSINESS SCHOOL



IPAG Business School, member of the "Conférence des Grandes Ecoles", was founded in 1965 by the French academician Jacques Rueff.

IPAG's two campuses in France are located in the heart of Paris and Nice.

IPAG delivers both under and post graduate degrees:

- * Programme Grande École (5-year degree)
- * BBA (3-year English-taught degree)
- * Bachelor (3-year degree)
- * BTS (2-year degree)
- * MBA (5-year degrees)

◆ MAIN PROGRAMMES OF STUDY

Programme Grande École - Bac+5 Grade de Master

3 Tracks:

- Main Track (Paris-Nice)
- American Track: 100% in English (Paris-Nice)
- MIT Curriculum: Management & Engineering dual diploma in partnership with the Politecnico di Turin (Nice)

6 majors offered in the Masters cycle (apprenticeship possible):

- Marketing
- Finance, Audit & Contrôle
- International Business & Supply Chain
- International Management
- Management des Ressources Humaines
- Entrepreneuriat & Management de Projet

Bachelor Programme Bac+3 (Paris)
3 specialisations taught in French

BTS Programme Bac+2, taught in French (Paris-Nice)

Bachelor Programme (Abidjan)

BBA Programme (100% en English) Possibility to earn a dual diploma in the 3rd year with Nottingham Business School or the University of South Wales

MBA Programme (taught in French or in English)
8 specialisations:

- Management de Projet
- Gestion de la Mode
- International Business Development
- Energy & Sustainability Management
- Luxury Brand Management
- Digital Transformaton & Innovation Management
- Finance & Investments

◆ RESEARCH

- Ranked 3rd best French Business School for Economic Research in the 2017 Shanghai Ranking
- Over 300 faculty members, teachers and researchers
- 5 IPAG research chairs
- Several international leading symposiums organised each year

◆ STRENGTHS

- IPAG Business School's academic mission has always had a strong international dimension.
- 133 partner universities in 34 countries
- 2 associate campuses in Kunming (China) and Los Angeles (United States)
- Several undergraduate and postgraduate dual diplomas offered
- 100% of our students have the opportunity to study or work abroad
- 9 languages taught

IPAG makes sure that its students have a smooth transition and integration into the workforce.

- Internships or apprenticeship in all our programs
- 99% of our graduates find a job within 6 months
- Entrepreneurship incubator
- A Career Center offering a personalised professional coaching to all students

◆ LOCATION

Paris Campus:
184 boulevard Saint-Germain, 75006 Paris

Nice Campus:
4 Boulevard Carabacel, 06000 Nice



IDENTITY FORM

- ◆ **Precise name of the institution**
IPAG Business School
- ◆ **Type of institution**
Independent non-profit organisation under the law of 1901
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
3 500
- ◆ **Percentage or number of international students**
1000
- ◆ **Type and level of qualifications awarded**
Programme Grande École - Bac+5

Bachelor - Bac+3

BBA, BA (Hons.) - Bac+3

BTS - Bac+2

MBA - Bac+5
- ◆ **French language courses**
Yes - French language classes are included in all English curriculum programs.
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes - - Programme Grande École - American Track
- BBA
- MBA
- ◆ **Registration fees/year (for information only)**
Programme Grande École: 9 900 euros

BBA: 8 900 euros
10,000 or 11,000 euros for the third year, dual degree curriculum, for European students; 13,000 or 14,000 euros for the third year, dual degree curriculum, for non-European students

MBA Regular Track (18 months): 16 000 euros
MBA Fast Track (12 months): 10 000 euros
- ◆ **Postal address**
IPAG Business School
184 boulevard Saint-Germain, 75006 Paris
4 boulevard Carabacel, 06000 Nice

ipag.edu



Member of Campus France Forum

