IPAG Business School

IPAG Business School, member of the "Conférence des Grandes Écoles", was founded in 1965 by the French academician Jacques Rueff. IPAG’s two campuses in France are located in the heart of Paris and Nice. IPAG delivers both under and post graduate degrees:

- Programme Grande École (5-year degree)
- BBA (3-year English-taught degree)
- Bachelor (3-year degree)
- BTS (2-year degree)
- MBA (5-year degrees)

**MAIN PROGRAMMES OF STUDY**

Programme Grande École - Bac+5 Grade de Master

- Main Track (Paris-Nice)
- American Track: 100% in English (Paris-Nice)
- MIT Curriculum: Management & Engineering dual diploma in partnership with the Politecnico de Turin (Nice)

6 majors offered in the Masters cycle (apprenticeship possible):

- Marketing
- Finance, Audit & Contrôle
- International Business & Supply Chain
- International Management
- Management des Ressources Humaines
- Entrepreneuriat & Management de Projet

Bachelor Programme Bac+3 (Paris)

3 specialisations taught in French

BTS Programme Bac+2, taught in French (Paris-Nice)

Bachelor Programme (Abidjan)

BBA Programme (100% en English) Possibility to earn a dual diploma in the 3rd year with Nottingham Business School or the University of South Wales

MBA Programme (taught in French or in English) 8 specialisations:

- Management de Projet
- Gestion de la Mode
- International Business Development
- Energy & Sustainability Management
- Luxury Brand Management
- Digital Transformation & Innovation Management
- Finance & Investments

**STRENGTHS**

IPAG Business School’s academic mission has always had a strong international dimension:
- 133 partner universities in 34 countries
- 2 associate campuses in Kunming (China) and Los Angeles (United States)
- Several undergraduate and postgraduate dual diplomas offered
- 100% of our students have the opportunity to study or work abroad
- 9 languages taught

IPAG makes sure that its students have a smooth transition and integration into the workforce:
- Internships or apprenticeship in all our programs
- 99% of our graduates find a job within 6 months
- Entrepreneurship incubator
- A Career Center offering a personalised professional coaching to all students

**LOCATION**

Paris Campus:
184 boulevard Saint-Germain, 75006 Paris

Nice Campus:
4 Boulevard Carabacel, 06000 Nice