



PARIS

ISG

INTERNATIONAL BUSINESS SCHOOL



Founded in 1967, ISG is a member of the Conférence des Grandes Ecoles and the Chapter of Management Schools. ISG's Grande Ecole degree program is aimed at those with Bac+5 and confers a Master Degree. ISG works with 160 University partners in 50 countries worldwide and has an extensive Alumni network including 24,000 graduates. Every year ISG trains 4,500 students and offers different courses aimed at both Bac+5 profiles as well as Executives. ISG is a partner with UNIDO and is a member of the following organisations: AACSB, EFMD, UGEI, CLADEA and AmCham. ISG is also a member of the IONIS Education Group- the leading group of private higher education in France.

◆ MAIN PROGRAMMES OF STUDY

- **Programme Grande École: Diploma for Bac+5- Master Grade**

- **Post Bac** : 5 years of study.

Four tracks are available in the heart of the Grande Ecole Master program: Classic Track, Study/Work experience Track, MIT track and International Track (100% in English). 15 majors in unison with matching businesses.

Admission:

Parcoursup, ISG entrance exam (parallel admission).

- **3+2 Business & Management Program (Post Bac/Bac +1/+2/+3)** :

this program offers courses in 2 cycles: the Bachelor, 1st Cycle (3 years) allows students to gain the essential foundation needed to integrate into the heart of a business. The Master 2nd Cycle (2 years) allows students to specialize and focus their careers according to their aspirations. Admission: ISG entrance exam.

- **International BBA** : Taught entirely in English over 3 years. The coursework is validated by Middlesex University, London, from which graduates earn receive a BBA Honours degree. ISG BBA students may study abroad for one or two semesters, and each chooses a major (specialization) in the 3rd year (Int'l Business, Entrepreneurship, Finance & Economics, Marketing & Communication). All students

complete six months internship experience in France or abroad.

- **International MBA (for Bac +3 students or experienced managers)** : Taught in English, the 23 seminars of this one-year, general program are taught 3 days/week, making it ideal for executives.

- **Master of Science & MBA (Post Bac+3 in 2 years/Post Bac+4/5 and executives in 1 year)**: specialised programs either in French with 30% of classes in English or totally in English aimed at training future working professionals in line with company expectations. Admission: CV and interview.

◆ RESEARCH

The ISG Research Laboratory has 3 main areas of research: Risk Management, Entrepreneurship and Markets, Management and Innovation

◆ STRENGTHS

- International Diversity: **60 different nationalities** on Campus, **160 University partners** in 50 countries, **3 programs entirely in English**, opportunities to obtain double Major diplomas.

- An influential Alumni of **24,000 graduates**.

- Job placement coaching to achieve **successful workplace integration**.

◆ LOCATION

- **Programme Grande Ecole, Bachelor en Management International, International program BBA/MBA et programme business & management** : Campus Paris Ouest (01 56 26 26 10)

- **MSc & MBA** : Campus Paris Centre (01 40 20 17 90)

- **Programme 3+2 Business & Management** : Paris (01 44 78 88 10), Bordeaux (05 57 87 72 25), Lille (03 20 15 84 42), Lyon (04 78 62 16 53), Montpellier (04 84 34 02 20), Nantes (02 40 89 07 52), Strasbourg (03 90 22 14 55), Toulouse (05 61 62 36 16)



IDENTITY FORM

- ◆ **Precise name of the institution**
ISG International Business School
- ◆ **Type of institution**
Association
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
4 500
- ◆ **Percentage or number of international students**
24
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes
- ◆ **Postal address**
8, rue Lota - 75116 Paris - France

<http://www.isg.fr>



Member of Campus France Forum