



QUIMPER

EMBA

ÉCOLE DE MANAGEMENT BRETAGNE ATLANTIQUE



Founded in 1990, the ISUGA program of the Ecole de Management Bretagne Atlantique (administered by the Quimper Cornouaille chamber of commerce and industry) prepares students for business dealings between Europe and Asia. ISUGA has a multicultural enrollment of 250 students from 12 countries: 35 percent of the students are Asian. Students may enter at a level appropriate to their prior preparation, from the last year of the French baccalauréat program to the fifth year of postsecondary education.

The degrees offered correspond to the European levels L2 (2-years undergraduate degree), L3 (3-years undergraduate degree), M1, and M2 (master). The program alternates periods of study in Quimper, 3 to 6 month internships in Europe or Asia.

◆ MAIN PROGRAMMES OF STUDY

International Trade and Management Europe-Asia.

- Diploma Bachelor in Europe-Asia International Business
- Recognised Degree in Europe Asia Business Affairs and DU (diplôme universitaire) in Europe Asia International Business, in partnership with Université de Bretagne Occidentale
- Recognised Degree Manager of the International Development and Diploma MBA in Europe-Asia International Business
- Recognised Degree Manager of the International Development specialised on Luxury Market

◆ STRENGTHS

ISUGA program, taught in English by a team of lecturers, instructors, and guest professionals of international standing.

- Foreign language courses in groups of levels:
 - French language for non-European students provided daily 1h30 by native teachers
 - Chinese, Japanese or Korean for European students

Confucius branch opened in October 2010, providing support for the teaching of Chinese language and culture.

- Availability of customized curricula (internships, study abroad) and individualized support.
- Close relations with the business world (guest speakers, business projects, internships, etc.) and an alumni network on 4 continents.
- On-campus housing for 80 students, including access to the services of the Université Bretagne Occidentale (library, dining and athletic facilities).

◆ LOCATION

Quimper is on Brittany's southern coast, one of the most picturesque and visited regions of France EMBA's campus is in the city's south end (in Creac'h Gwen), an area of educational institutions, athletic facilities (football, tennis, basketball, swimming, rowing, windsurfing, archery), restaurants, and shops.



IDENTITY FORM

- ◆ **Precise name of the institution**
EMBA - École de Management Bretagne Atlantique
- ◆ **Type of institution**
Consular - Chambre de Commerce of Quimper
- ◆ **City where the main campus is located**
Quimper
- ◆ **Number of students**
250
- ◆ **Percentage or number of international students**
35%
- ◆ **Type and level of qualifications awarded**
Diploma International Bachelor in Europe-Asia Business - Degree Bac+4 in Europe Asia business affairs - Degree Bac+5 Manager of development of International Business specialized on Europe or Luxury Market
- ◆ **French language courses**
Yes - 3 different levels of daily french classes (1h30)
- ◆ **Programs for international students**
Yes - Courses on international trade and management, economics and cultural aspects of the European countries - short programs from 1 to 4 weeks (September and March).
- ◆ **Programs in English**
Yes
- ◆ **Registration fees/year (for information only)**
Bac+1 and Bac+2 = 5500 euros/Bac+3 = 7000 euros/Bac+4 = 7000 euros/Bac+5 = 8.000 euros/short program from 650 euros to 1500 euros
- ◆ **Postal address**
EMBA ISUGA, 1 avenue de la plage des goux, Creac'h Gwen 29 000 Quimper

<http://www.emba-bs.com>

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