KEDGE BUSINESS SCHOOL

KEDGE Business School is member of the very exclusive club of business schools having triple accreditation: AACSB, EQUIS and AMBA. This global institution of business management offers 36 management programs for students and professionals. With 4 campuses in France, 2 campuses in China and 1 in Dakar, KEDGE BS has 14,800 students, 172 permanent faculty, 201 academic partners and 70,000 alumni.

‘Transformation and innovation’ are two main missions.

Companies have a major role in KEDGE BS’s education. They are associated in every step of our students’ curriculum and are an integral part of our ecosystem. They contribute strongly to the employability of our graduates.

The international dimension, research, the development of personal and professional skills, educational innovation and digital transformation are at the heart of the KEDGE BS strategy.

◆ MAIN PROGRAMMES OF STUDY
Recognized by French Ministry of Higher Education and accredited by Conférence des Grandes Ecoles (CGE), KEDGE BS offers management programs at both the undergraduate and master levels. KEDGE BS is the only establishment that has two master-level degrees having the special ‘grade master’ recognition: Grande Ecole program (Master in Management) and EBP International. The institution also exports programs abroad.

The main programs:
• KEDGE Bachelor (3 years)
• International BBA (4 years)
• EBP International (5 years)
• Master in Management ‘grande ecole’ program
• Executive MBA
• Executive education

All programs are accessible to international students, through competitive examination or individual application.

◆ RESEARCH
With a strong tradition of academic excellence and as a leading business school, KEDGE is committed to strengthening its national and international research impact and visibility. Its 4 centers of excellence are Marketing & New Consumption, Supply Chains, Sustainability and Food-Wine & Hospitality. It also has 3 dedicated centers of expertise: Finance Reconsidered, Healthcare & Innovation and Creative industries & Culture. The emergence of new knowledge and its dissemination to different audiences (students, companies, academia and the general public) are at the heart of the activities of these centers.

Further, at the start of the 2020 academic year KEDGE opened its own doctoral program that aims to provide student researchers with cutting-edge methods for theoretical and empirical research.

◆ STRENGTHS
• Triple international accreditation (EQUIS, AACSB, AMBA)
• A close link with the business world (800 corporate partners: La Poste, BNP, Savencia, Lectra, ONET, HILTI, Danone, Auchan, Philips, Mars, Lafayette Gallery, Decathlon Oxyline, Axa, Dell, CMA CGM, Deloitte, Airbus Helicopters, EY, KPMG, Volkswagen Group France, Société Générale etc.)
• An alumni network of 70,000 members
• A high rate of employability: 90% of its students are recruited upon graduation and 99% after 6 months
• 2/3 of the programs are offered in English
• Main campuses located on world-famous sites : Bordeaux, Marseille, Paris, Toulon, Dakar, Shanghai and Suzhou.

◆ LOCATION
Bordeaux, Marseille, Paris, Toulon, Dakar, Shanghai and Suzhou.

https://student.kedge.edu/