



STRASBOURG

# CCI CAMPUS

**CCI**  
campus  
STRASBOURG

As part of the services offered by The Chamber of Commerce of Alsace, the aim of CCI Campus is to help companies' develop, as well as improve their employees' skills thanks to agile, evolving trainings which are adapted to the needs of the market.

**Vocational training :** CCI Campus offers a catalogue of 400 different courses in foreign languages and in service sector activities. It also develops customized courses - on demand - in all company functions.

**Sandwich courses :** CCI Campus offers 38 certified courses from Baccalaureate to Masters.

**Exam(s) pass rate:** 87%

**Employment rate after 6 months:** 86%

**International training:** Our institution has developed a wide range of courses and this is due to its location on the German border as well as a dynamic Alsatian export policy.

- Our institution offers 3 degrees in International Commerce (between 3 and 5 years of study after the Baccalaureate). Students spend their training period in foreign companies abroad (in France for foreign students).

- Located within the training division of the Chamber of Commerce and Industry of Strasbourg, the CIEL (Centre international d'Etudes de langues de Strasbourg) has a centre which is entirely dedicated to learning French as a foreign language. The CIEL is intended for foreign students as well as teachers of French as a second language. The different teaching programmes can be validated by internationally recognized certifications. The training offer also involves a varied programme of activities and on demand in-company training.

It helps students find an accommodation. The CIEL has been awarded the FLE Quality Label by the Ministry for Foreign

## Affairs

### ◆ MAIN PROGRAMMES OF STUDY

CCI Campus is specialised in foreign languages and in different corporate support functions.

- Management and strategy
- Marketing
- Sales
- Commerce
- Communication
- Human Resources
- Accounting-Finance
- International Law
- Quality Health Safety and Environment
- Logistics
- web-based and computer related skills

Tailored programmes or special classes can be organised upon request to meet your specific needs.

### ◆ STRENGTHS

- CCI Campus is part of the Chamber of Commerce of Strasbourg (CCI) – a **leading economic player** – placed under the supervision of The Minister of Economic Affairs and Finance.

The CCI is part of a strong network and has an excellent knowledge of the business world, of companies and corporate activities.

- The School is located in **Alsace** – a **very dynamic region, renowned** for its excellence in the field of export - on the German border in eastern France.

- The training center is **certified ISO 9001**.

The CIEL (Centre International d'Etudes de Langues) is also **certified 'Qualité FLE'** – delivered by the Ministry of Foreign Affairs.

The training center participates in the Erasmus programme (European Mobility Scheme for University students in The European Union)

### ◆ LOCATION

CCI Campus is located in Alsace, close to Germany on 3 different sites :

- Strasbourg,
- Colmar,
- Mulhouse.



## IDENTITY FORM

### ◆ Precise name of the institution

CCI Campus

### ◆ Type of institution

School of the Chamber of Commerce of Strasbourg

### ◆ City where the main campus is located

Strasbourg

### ◆ Number of students

1700

### ◆ Type and level of qualifications awarded

Certified degrees: BTS, Licence, Bachelor, Master. CERTIFICATES : Cambridge, Bulats, Bright, TOEIC, WIDAF, TCF

### ◆ French language courses

Yes - For students : day courses, evening courses and summer courses, one-to-one courses, business language (depending on the field), preparation for higher education. Refresher courses for teachers of French as a foreign language

### ◆ Programs for international students

Yes - Courses in French as a foreign language. 3 different degrees in International Commerce : Bachelor in International Commerce Management, International Business Development Manager and a Bachelor in EGC French-German

### ◆ Programs in English

Yes - Studies partly taught in English : A Bachelor in International Commerce Management, and International Business Development Manager

### ◆ Postal address

STRASBOURG : 234 avenue de Colmar - 67100 Strasbourg  
COLMAR : 4 rue du Rhin - 68000 Colmar  
MULHOUSE : 15 rue des Frères Lumière - 68350 Mulhouse

<http://www.ccicampus.fr/>

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