



VALENCIENNES

# RUBIKA

**RUBIKA**  
LA GRANDE ÉCOLE DES TALENTS  
ANIMATION | JEU VIDÉO | DESIGN

Founded in 1988, RUBIKA is a private higher education institution specialized in the fields of digital creation. Located on 4 campuses: Valenciennes (France), Montreal (Canada), Pune (India) and Nairobi (Kenya). Each year RUBIKA trains more than 1,300 students determined to turn their passion into a profession.

The school aims for a balance between cultural, artistic and technical teaching. Throughout their training, students work on projects in studio mode. This experiential learning ensures students a rapid professionalization, forging their personal organization and their culture of collaborative work.

The skills acquired in 5 years of study allow students to occupy a privileged place in the animation, video game or design industries, in France and throughout the world.

## ◆ MAIN PROGRAMMES OF STUDY

Product Design  
Transportation Design  
Digital Design  
Interaction Design

3D animation  
2D animation  
Special Effects FX/VFX

Game Art  
Game Design  
Game Programming  
Tech-Art (Montreal campus)  
Video Game Development (Nairobi)

Preparatory Class in Art & Design  
Preparatory Class in Digital Arts (Montreal campus)

## ◆ STRENGTHS

An optimal learning environment: with more than 17,000 m<sup>2</sup> of infrastructure, RUBIKA guarantees an optimal working environment in line with

the expected professionalism: 3 studios, 2 4K projection rooms, 1 render farm ...

Recognized educational quality: RUBIKA's training courses are acclaimed by professionals around the world. We have a business placement rate of over 90%, with over 1900 graduates in the market since 1988.

An active network of more than 1,400 graduates: RUBIKA has a network of more than 1,400 graduates, integrated into the largest studios in the world. These graduates participate actively in the life of our school: recruitment, conferences, masterclasses ...

Company life at the heart of teaching: professional speakers, internships in a production studio, conferences, master classes as well as study juries familiarize students with the professional world and facilitate their integration to a company after their studies.

An international passport: RUBIKA offers international openness with campuses in Canada, India and Kenya, its Erasmus charter. About 25% of our graduates work internationally.

Recognized student projects: every year, RUBIKA's student projects are acclaimed by professionals around the world, including the most prestigious festivals and competitions: MIFA Annecy, SIGGRAPH, Ping Awards, Red Dot Design Award ...

## ◆ LOCATION

Valenciennes, France  
Montreal, Canada  
Pune, India  
Nairobi, Kenya



## IDENTITY FORM

- ◆ **Precise name of the institution**  
RUBIKA
- ◆ **Type of institution**  
Private Higher Education Institution
- ◆ **City where the main campus is located**  
Valenciennes
- ◆ **Number of students**  
1300
- ◆ **Percentage or number of international students**  
10%
- ◆ **Type and level of qualifications awarded**  
Diploma equivalent to a Masters degree level, recognized by the French Ministry of Industry as level 1 of the RNCP (equivalent to a Level 7 in European Qualifications Framework).
- ◆ **French language courses**  
No
- ◆ **Programs for international students**  
No
- ◆ **Programs in English**  
No
- ◆ **Registration fees/year (for information only)**  
Tuition fees for the academic year 2021/2022 :  
Preparatory class: 6,300 €  
Bachelor cycle (3 years): 9,250€ / year  
Master cycle (2 years): 10,500€ / year
- ◆ **Postal address**  
Serre Numérique - 2 rue Pécelet - 59300 Valenciennes - France

[www.rubika-edu.com](http://www.rubika-edu.com)



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