The Bienvenue en France label
What is the “Bienvenue en France” label?

Let’s say you are an international student and would like to study in France.

The Bienvenue en France label helps you identify institutions offering services that will facilitate your study plans and your career development—before, during, and after your stay in France.

➔ For the list of the institutions that have earned the label, visit www.campusfrance.org/en/bienvenue-en-france-certification-institutions-certified

What types of institutions can obtain the “Bienvenue en France” label?

To apply for the “Bienvenue en France” label, an institution must:

- be a French institution of higher education
- offer programs regulated by the French government or by recognized accrediting organizations
- provide services to support international students.

The Bienvenue en France Labeling Commission—made up of members of three conferences of academic institutions (FU, CDEFI, CGE), in addition to CTI, HCERES, and Campus France1—evaluates applications for the label from French institutions of higher education. The commission is empowered to award the label for a period of four years. One to three stars may appear on the label, reflecting the quality of services offered.

1. France Universités (FU); CDEFI = conference of directors of French schools of engineering; CGE = conference of the Grandes Écoles; CTI = commission on engineering degrees; HCERES = high council for the evaluation of research and higher education.
Bienvenue en France

Rely on the Bienvenue en France label to help you identify institutions offering the services you need.


Support services from the moment you arrive

Welcome desk, help at the airport or train station, help with administrative requirements

Accommodation solutions are available

Rooms in university housing, solo and shared rentals, living with a French family

Activities throughout the year

Orientation events, seminars on settling in, guided visits, touristic outings

Tailored support related to your academic program

Seminars in methodology and academic practices, courses in French as a foreign language, courses taught in English

Special help from a “mentor”

A peer already in France, there to guide you even before you leave home

Career development and networking

Help in finding a job or an internship, contacts in the professional world

Alumni networks to raise your international profile

Connect with your institution’s alumni and take advantage of the France Alumni network

For more information on all of these measures, consult Campus France’s “Label Profiles”, which summarize the services offered by labeled institutions. The profiles can be found on the Campus France site: Resources center → Reception arrangements in institutions

→ Full details can be found on the Campus France website.
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